



Weekly Hotel Performance Update - Week of June 9-15, 2024

source: STR, Inc.

San Diego County Hotel Performance - Week of Jun 9-15, 2024

Area	% Occupancy	ADR	RevPAR
San Diego County	81.7%	\$222	\$181
San Diego City Properties	83.1%	\$229	\$190
Downtown	83.5%	\$253	\$211
Mission Bay	82.1%	\$276	\$226
Pt. Loma - Airport	84.1%	\$192	\$162
Mission Valley	82.3%	\$171	\$140
La Jolla Coastal	80.4%	\$351	\$282
UTC	84.1%	\$250	\$210
I-15 Corridor	85.3%	\$201	\$171
Del Mar/Oceanside	79.5%	\$233	\$186
Northeast/Escondido	79.2%	\$171	\$135
South/East County	80.8%	\$161	\$130

Weekly Top 25 Hotel Occupancy
Jun 9-15, 2024

New York	88.5%
Boston	85.9%
Oahu Island	84.8%
Seattle	84.2%
Denver	82.1%
San Diego	81.7%
San Francisco	79.4%
Washington	78.3%
Orange County	77.6%
Philadelphia	77.4%
Chicago	77.2%
Los Angeles	76.6%
Norfolk/Virginia Beach	74.9%
Nashville	73.5%
Houston	71.9%
Minneapolis	71.6%
Dallas	71.2%
Orlando	70.9%
Saint Louis	68.4%
Tampa	68.4%
Miami	68.1%
Atlanta	67.0%
Detroit	66.6%
Phoenix	63.1%
New Orleans	56.6%

Weekly Top 25 ADR
Jun 9-15, 2024

New York	\$320
Oahu Island	\$294
Boston	\$265
San Francisco	\$227
San Diego	\$222
Orange County	\$215
Seattle	\$213
Washington	\$205
Chicago	\$199
Los Angeles	\$198
Orlando	\$188
Nashville	\$180
Denver	\$171
Miami	\$170
Philadelphia	\$169
Tampa	\$156
Norfolk/Virginia Beach	\$152
Minneapolis	\$144
New Orleans	\$136
Saint Louis	\$134
Dallas	\$131
Detroit	\$130
Atlanta	\$129
Phoenix	\$123
Houston	\$122

Weekly Top 25 RevPAR
Jun 9-15, 2024

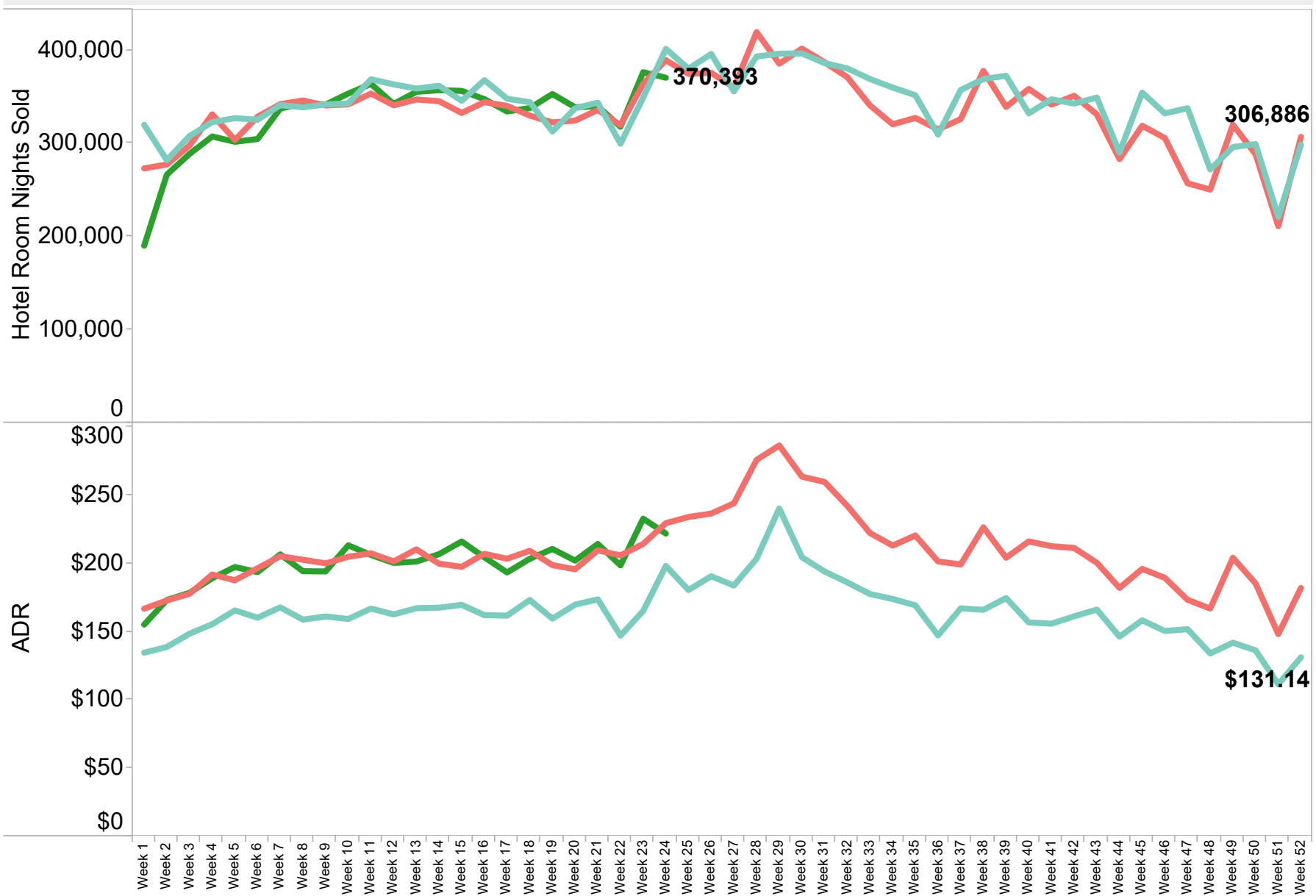
New York	\$284
Oahu Island	\$250
Boston	\$228
San Diego	\$181
San Francisco	\$180
Seattle	\$180
Orange County	\$167
Washington	\$160
Chicago	\$154
Los Angeles	\$151
Denver	\$140
Orlando	\$133
Nashville	\$132
Philadelphia	\$131
Miami	\$116
Norfolk/Virginia Beach	\$114
Tampa	\$107
Minneapolis	\$103
Dallas	\$94
Saint Louis	\$92
Houston	\$88
Atlanta	\$86
Detroit	\$86
Phoenix	\$77
New Orleans	\$77



San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2019 Benchmark
Source: STR, Inc

Year
2019
2023
2024





Last Week's Daily Hotel Performance by Region
Source: STR, Inc.

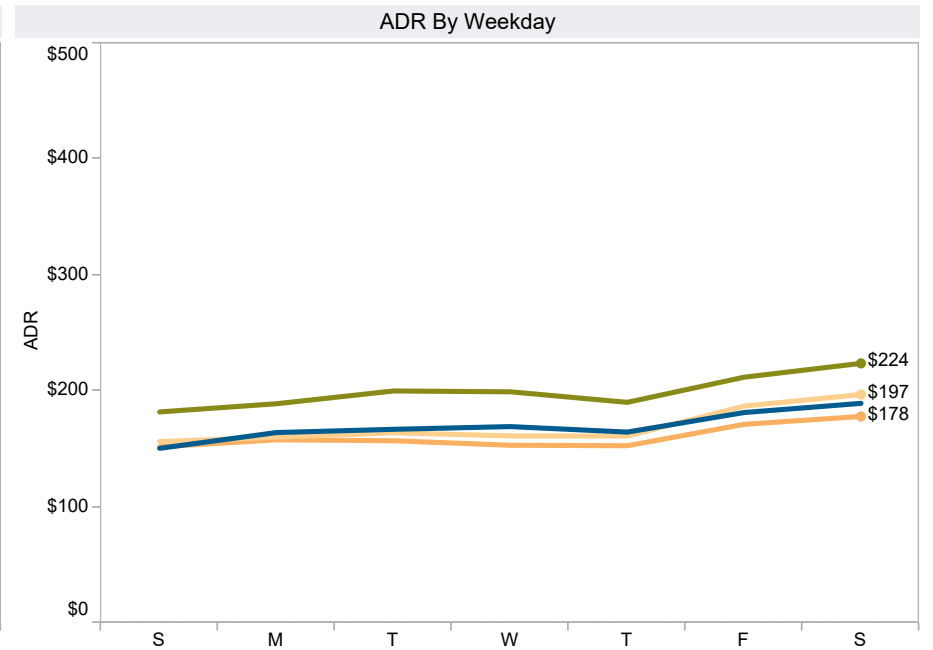
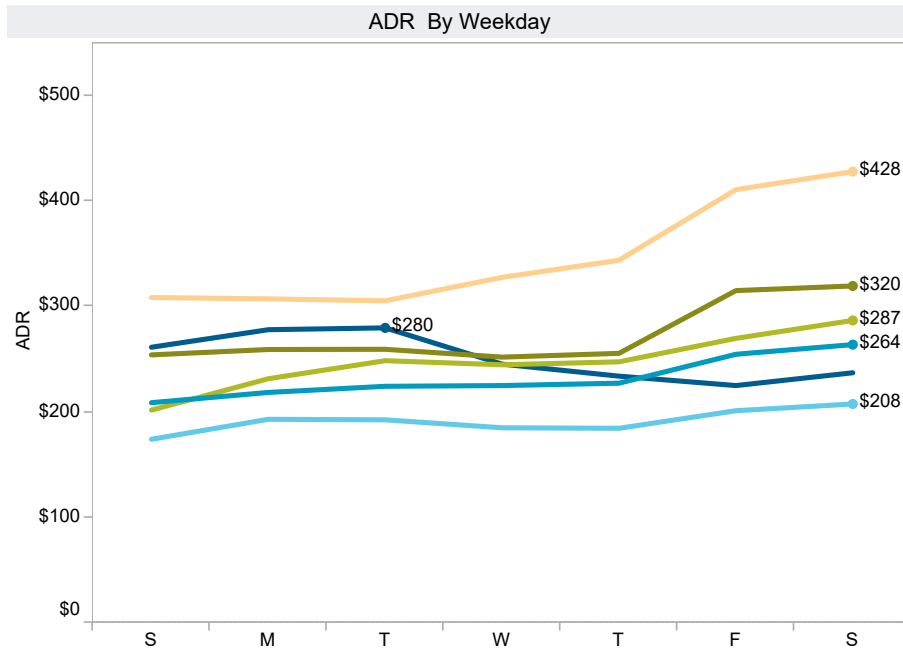
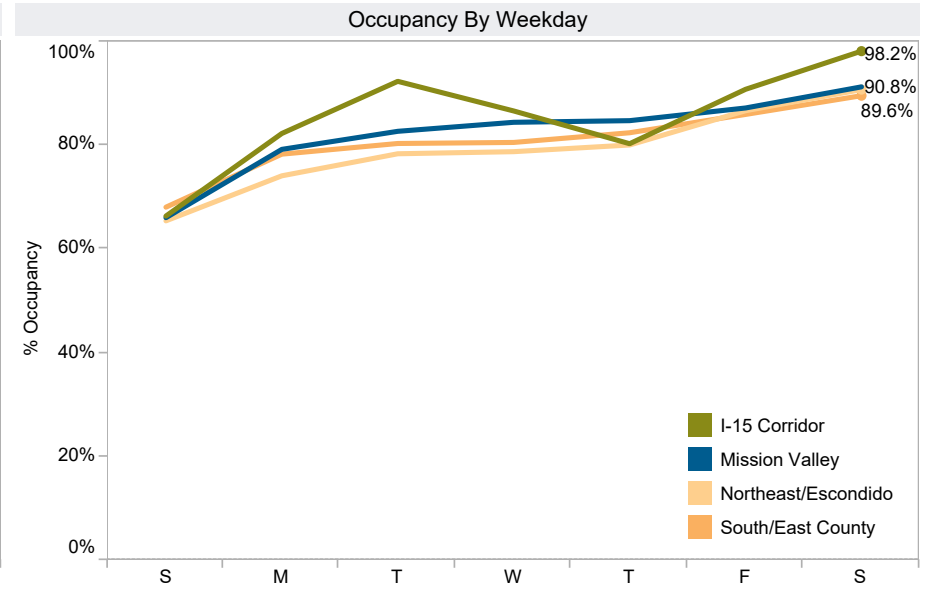
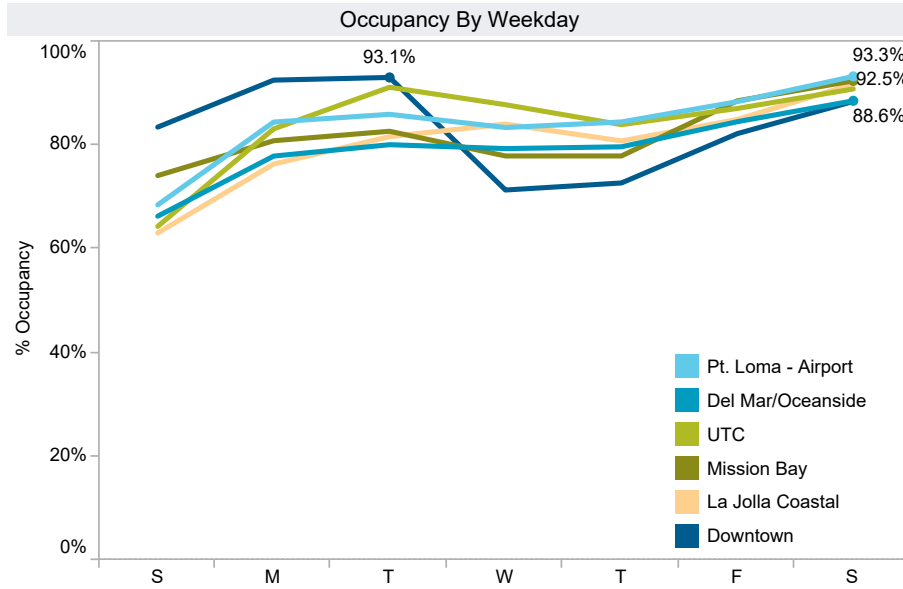
TOURISM AUTHORITY

		Sun, June 09	Mon, June 10	Tue, June 11	Wed, June 12	Thu, June 13	Fri, June 14	Sat, June 15
San Diego City Properties	Rooms Sold	29,164	33,952	35,094	31,527	31,543	34,143	36,193
	% Occupancy	73.2%	85.2%	88.1%	79.1%	79.2%	85.7%	90.9%
	ADR	\$220.26	\$234.01	\$236.87	\$219.92	\$215.70	\$230.84	\$241.39
	RevPAR	\$161.27	\$199.46	\$208.69	\$174.07	\$170.81	\$197.87	\$219.34
Downtown	Rooms Sold	12,425	13,773	13,850	10,620	10,822	12,238	13,161
	% Occupancy	83.5%	92.6%	93.1%	71.4%	72.8%	82.3%	88.5%
	ADR	\$261.70	\$278.36	\$280.09	\$245.65	\$234.26	\$225.32	\$237.47
	RevPAR	\$218.61	\$257.75	\$260.80	\$175.40	\$170.44	\$185.39	\$210.12
Mission Valley	Rooms Sold	5,238	6,283	6,559	6,697	6,722	6,916	7,239
	% Occupancy	66.1%	79.2%	82.7%	84.5%	84.8%	87.2%	91.3%
	ADR	\$150.69	\$164.29	\$167.08	\$169.44	\$164.69	\$181.57	\$189.48
	RevPAR	\$99.54	\$130.19	\$138.21	\$143.11	\$139.62	\$158.37	\$172.99
Pt. Loma - Airport	Rooms Sold	3,114	3,840	3,908	3,792	3,841	4,019	4,240
	% Occupancy	68.5%	84.5%	86.0%	83.5%	84.5%	88.4%	93.3%
	ADR	\$174.34	\$193.30	\$192.78	\$185.25	\$184.75	\$201.45	\$207.85
	RevPAR	\$119.47	\$163.35	\$165.80	\$154.59	\$156.17	\$178.17	\$193.95
Mission Bay	Rooms Sold	2,350	2,563	2,621	2,470	2,470	2,807	2,929
	% Occupancy	74.2%	80.9%	82.7%	78.0%	78.0%	88.6%	92.5%
	ADR	\$254.44	\$259.56	\$259.76	\$252.31	\$255.90	\$315.46	\$319.88
	RevPAR	\$188.74	\$209.99	\$214.91	\$196.72	\$199.52	\$279.51	\$295.75
La Jolla Coastal	Rooms Sold	1,145	1,386	1,482	1,526	1,467	1,542	1,666
	% Occupancy	63.1%	76.4%	81.7%	84.1%	80.9%	85.0%	91.8%
	ADR	\$308.91	\$307.62	\$305.76	\$328.03	\$344.30	\$411.30	\$428.45
	RevPAR	\$194.98	\$235.04	\$249.80	\$275.95	\$278.44	\$349.63	\$393.49
UTC	Rooms Sold	2,677	3,459	3,793	3,653	3,493	3,623	3,779
	% Occupancy	64.4%	83.2%	91.2%	87.9%	84.0%	87.1%	90.9%
	ADR	\$202.02	\$231.83	\$248.94	\$245.04	\$247.85	\$270.13	\$287.15
	RevPAR	\$130.06	\$192.86	\$227.09	\$215.28	\$208.21	\$235.37	\$260.97
I-15 Corridor	Rooms Sold	1,208	1,498	1,681	1,577	1,462	1,653	1,787
	% Occupancy	66.4%	82.3%	92.4%	86.6%	80.3%	90.8%	98.2%
	ADR	\$182.09	\$189.15	\$200.17	\$199.46	\$190.35	\$212.05	\$224.00
	RevPAR	\$120.86	\$155.69	\$184.88	\$172.83	\$152.91	\$192.59	\$219.94
Del Mar/Oceanside	Rooms Sold	4,758	5,589	5,747	5,693	5,718	6,065	6,354
	% Occupancy	66.4%	77.9%	80.1%	79.4%	79.7%	84.6%	88.6%
	ADR	\$209.08	\$218.80	\$224.62	\$225.31	\$227.57	\$255.02	\$264.21
	RevPAR	\$138.73	\$170.53	\$180.02	\$178.87	\$181.46	\$215.68	\$234.10
South/East County	Rooms Sold	5,065	5,826	5,979	5,994	6,133	6,396	6,665
	% Occupancy	68.1%	78.3%	80.4%	80.6%	82.4%	86.0%	89.6%
	ADR	\$151.96	\$158.01	\$157.22	\$153.32	\$152.92	\$171.39	\$178.18
	RevPAR	\$103.47	\$123.75	\$126.37	\$123.54	\$126.07	\$147.36	\$159.64
Northeast/Escondido	Rooms Sold	3,247	3,678	3,889	3,909	3,973	4,301	4,503
	% Occupancy	65.5%	74.1%	78.4%	78.8%	80.1%	86.7%	90.8%
	ADR	\$156.53	\$160.27	\$164.08	\$161.38	\$161.23	\$187.13	\$197.09
	RevPAR	\$102.45	\$118.82	\$128.63	\$127.16	\$129.12	\$162.24	\$178.90



Day of Week Occupancy and ADR Patterns By Region

Week of June 9-15, 2024
Weekly min & max noted





STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year
2024

	Total Market			Total Market				Group				Transient				
	Week 22	Week 23	Week 24	Week 21	Week 22	Week 23	Week 24	Week 21	Week 22	Week 23	Week 24	Week 21	Week 22	Week 23	Week 24	
	May 28 - Jun 3, 2023	Jun 4-10, 2023	Jun 11-17, 2023	May 19-25, 2024	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	May 19-25, 2024	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	May 19-25, 2024	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	
% Occupancy	San Diego	71.0%	80.8%	86.5%	75.0%	70.1%	83.0%	81.7%	22.4%	16.7%	29.8%	28.5%	48.7%	48.7%	48.7%	49.6%
	San Francisco	59.5%	72.6%	67.8%	70.5%	64.3%	75.0%	79.4%	12.4%	9.6%	19.4%	17.5%	49.7%	45.8%	49.7%	54.1%
	Seattle	66.0%	80.3%	86.8%	80.6%	67.8%	80.3%	84.2%	21.4%	11.2%	21.0%	23.6%	57.9%	50.5%	57.0%	57.4%
	Phoenix	57.9%	62.3%	67.2%	70.1%	61.5%	65.0%	63.1%	25.2%	17.1%	27.0%	23.0%	38.9%	37.7%	36.0%	35.4%
	Los Angeles	66.4%	72.6%	77.0%	74.3%	65.5%	72.8%	76.6%	15.0%	9.0%	14.5%	12.8%	56.9%	49.9%	54.7%	60.1%
	Orange County	67.4%	75.2%	77.5%	73.2%	66.5%	73.4%	77.6%	23.8%	11.5%	22.1%	26.7%	48.0%	51.1%	50.5%	50.7%
Occupancy YOY	San Diego				0.5%	-1.3%	2.7%	-5.6%	-10.8%	-9.8%	6.9%	-9.3%	4.8%	4.5%	2.2%	-2.9%
	San Francisco				-1.9%	8.2%	3.4%	17.1%	-16.5%	8.9%	16.3%	54.7%	1.7%	9.2%	1.2%	15.9%
	Seattle				9.5%	2.7%	0.0%	-3.0%	32.2%	-21.3%	-7.5%	-4.9%	9.2%	11.4%	2.4%	-2.8%
	Phoenix				0.2%	6.3%	4.2%	-6.1%	1.3%	23.5%	16.4%	-2.6%	-1.0%	3.0%	3.6%	-5.0%
	Los Angeles				1.2%	-1.3%	0.3%	-0.6%	-0.5%	4.5%	9.6%	-19.9%	0.7%	-4.8%	-3.5%	1.3%
	Orange County				1.7%	-1.4%	-2.5%	0.2%	29.8%	-39.8%	-0.7%	45.6%	-11.3%	3.3%	-5.8%	-14.8%
ADR	San Diego	\$205.74	\$214.13	\$229.36	\$214.13	\$198.44	\$232.63	\$221.73	\$302.02	\$281.62	\$309.45	\$294.79	\$293.78	\$272.37	\$325.21	\$309.83
	San Francisco	\$182.43	\$223.21	\$204.90	\$194.13	\$174.19	\$222.78	\$226.70	\$278.09	\$241.47	\$297.66	\$306.80	\$236.84	\$213.61	\$280.52	\$288.64
	Seattle	\$176.37	\$205.40	\$218.16	\$194.71	\$168.13	\$208.98	\$213.46	\$260.76	\$228.07	\$283.60	\$267.57	\$274.45	\$227.39	\$288.39	\$296.96
	Phoenix	\$128.29	\$128.23	\$127.00	\$147.15	\$132.28	\$128.39	\$122.71	\$230.42	\$183.07	\$198.75	\$184.99	\$239.29	\$213.61	\$199.03	\$187.87
	Los Angeles	\$186.76	\$194.03	\$222.47	\$190.40	\$177.64	\$189.86	\$197.81	\$282.26	\$258.30	\$273.33	\$267.47	\$279.64	\$267.69	\$282.04	\$294.87
	Orange County	\$204.19	\$212.29	\$218.20	\$202.05	\$198.41	\$204.71	\$214.92	\$252.07	\$308.80	\$286.95	\$282.71	\$319.50	\$308.63	\$313.99	\$338.46
ADR YOY	San Diego				2.2%	-3.6%	8.6%	-3.3%	10.9%	4.7%	10.1%	5.5%	1.5%	-5.3%	10.5%	-5.1%
	San Francisco				-7.3%	-4.5%	-0.2%	10.6%	-9.1%	-7.7%	-5.5%	9.4%	-6.8%	-3.8%	3.0%	15.0%
	Seattle				8.7%	-4.7%	1.7%	-2.2%	10.8%	-1.3%	12.3%	3.0%	12.8%	-5.4%	1.0%	-4.3%
	Phoenix				-1.9%	3.1%	0.1%	-3.4%	-7.6%	1.4%	-1.6%	3.4%	-3.2%	-2.6%	-2.8%	-9.0%
	Los Angeles				-4.4%	-4.9%	-2.1%	-11.1%	-5.4%	-8.7%	-3.9%	-27.7%	-3.5%	-2.5%	0.1%	-12.0%
	Orange County				-1.0%	-2.8%	-3.6%	-1.5%	-5.4%	24.6%	1.7%	0.7%	3.8%	-3.1%	-2.5%	1.0%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties.



WESTERN COMPETITIVE DAILY ANALYSIS OCCUPANCY JUNE 9-15, 2024

	June 9, 2024	June 10, 2024	June 11, 2024	June 12, 2024	June 13, 2024	June 14, 2024	June 15, 2024
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
TOTAL MARKET	San Diego	70.8%	82.2%	84.8%	79.3%	79.5%	90.0%
	Los Angeles	64.6%	69.4%	74.1%	76.3%	79.5%	87.0%
	Orange County	64.8%	76.4%	81.7%	81.4%	76.4%	82.0%
	San Francisco	69.4%	88.4%	93.5%	91.1%	75.4%	69.0%
	Phoenix	56.2%	63.7%	67.7%	67.7%	63.4%	61.2%
	Seattle	69.3%	85.6%	91.2%	92.4%	86.4%	82.6%

GROUP (UPSCALE+ PROPERTIES)	San Diego	28.7%	41.7%	41.5%	27.6%	23.9%	17.3%
	Los Angeles	8.7%	13.0%	15.6%	14.1%	15.3%	10.3%
	Orange County	18.4%	34.0%	38.7%	39.4%	28.1%	11.3%
	San Francisco	15.3%	26.8%	28.8%	25.7%	13.7%	5.2%
	Phoenix	20.8%	31.6%	32.3%	28.5%	22.0%	11.0%
	Seattle	12.7%	29.6%	33.1%	33.0%	26.6%	13.6%

TRANSIENT (UPSCALE+ PROPERTIES)	San Diego	41.3%	41.3%	42.7%	44.6%	48.2%	68.1%
	Los Angeles	49.3%	53.4%	57.2%	60.4%	61.8%	70.1%
	Orange County	42.8%	44.3%	45.9%	45.6%	48.7%	66.5%
	San Francisco	46.9%	59.2%	61.9%	62.0%	51.7%	49.1%
	Phoenix	30.4%	31.0%	32.8%	34.0%	33.6%	45.1%
	Seattle	49.3%	58.0%	58.9%	58.7%	57.7%	60.6%