

Happiness is:
The **Perfect Climate**
for **Productivity.**



American Society for Quality
ASQ 2024 World Conference and Quality and Improvement Meeting
Sunday, May 12–Wednesday, May 15, 2024
Anticipated Attendance: 3,000

Group Description

The American Society for Quality (ASQ) is a global professional association dedicated to quality improvement and quality management practices across various industries. It was founded in 1946 and is headquartered in Milwaukee, Wisconsin, USA. ASQ provides training, certification, conferences, and resources to individuals and organizations interested in enhancing quality standards, processes, and outcomes in fields such as manufacturing, healthcare, education, government, and service industries. ASQ promotes the use of quality tools, methodologies, and best practices to drive continuous improvement and organizational excellence.

Attendee Profile

Attendees include quality professionals, engineers, managers, healthcare professionals, educators, government officials, consultants, and students seeking networking and professional development opportunities.

Guest Room Block

Participating Hotels	Peak Room Night
Hilton San Diego Bayfront Hotel	335
Manchester Grand Hyatt San Diego	600
Marriott Marquis San Diego Marina	245

Schedule of Events

Fri, May 10	Sat, May 11	Sun, May 12	Mon, May 13	Tue, May 14	Wed, May 15
8:00AM–5:00PM Public Courses*	8:00AM–5:00PM Public Courses* 1:00PM–5:00PM Exhibitor Set-Up 1:00PM–5:00PM Exhibitor Welcome Desk, Registration & Information	7:00AM–6:00PM Exhibitor Welcome Desk, Registration & Information 7:00AM–3:30PM Member Leader Programming 8:00AM–4:00PM Exhibitor Set-Up 4:00PM–5:00PM New Attendee Orientation 5:30PM–7:30PM Welcome Reception	7:00AM–6:00PM Registration & Information 8:15AM–9:30AM Opening Session 9:30AM–1:30PM Exhibit Hall Open 9:45AM–11:30AM Breakout Sessions 9:45AM–11:45AM Workshops 9:45AM–12:00PM Case Studies 11:30AM–1:00PM Lunch, Exhibits, & Programming 1:00PM–2:45PM Breakout Sessions 1:00PM–3:00PM Workshops 1:00PM–3:15PM Case Studies 3:00PM–6:00PM Exhibit Hall 5:00PM–6:00PM After 5 Sessions	7:30AM–5:00PM Registration 8:15AM–9:30AM Member Recognition 9:45AM–11:30AM Breakout Sessions 9:45AM–11:45AM Workshops 9:45AM–12:00PM Case Studies 10:30AM–3:00PM Exhibit Hall Open 11:30AM–1:30PM Lunch & Exhibits 2:00PM–3:45PM Breakout Sessions 2:00PM–4:15PM Case Studies 2:00PM–4:00PM ASQE Roundtable 3:00PM–7:00PM Exhibitor Breakdown 4:15PM–5:30PM ASQ Annual Meeting 6:30PM–9:00PM Networking Reception	7:00AM–8:30AM Women in Quality Breakfast* 8:00AM–10:30AM Registration & Information 8:00AM–10:15AM Case Studies 8:30AM–10:15AM Breakout Sessions 10:30AM–11:30AM Closing Session

Open Meals

All Meals	All Meals	All Meals	Breakfast & Dinner	Dinner	Dinner
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[*Schedule at a Glance](#)

Off-Site Scheduled Events

No offsite events scheduled.

Shuttle Information

No shuttle provided.

Contact Information

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