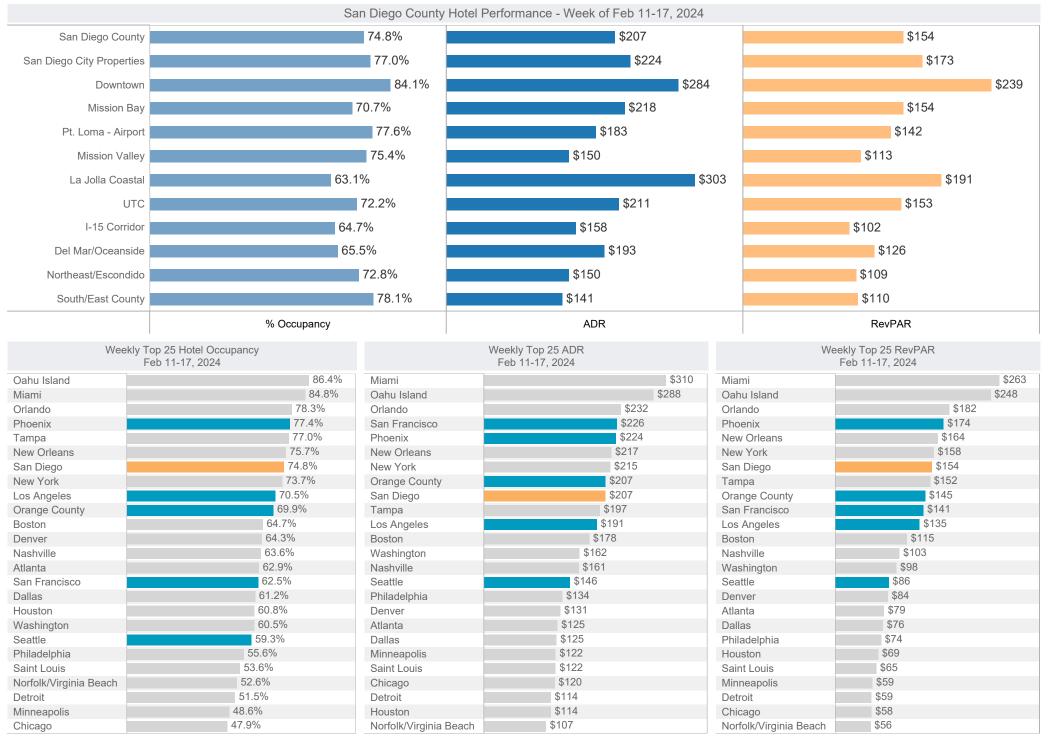
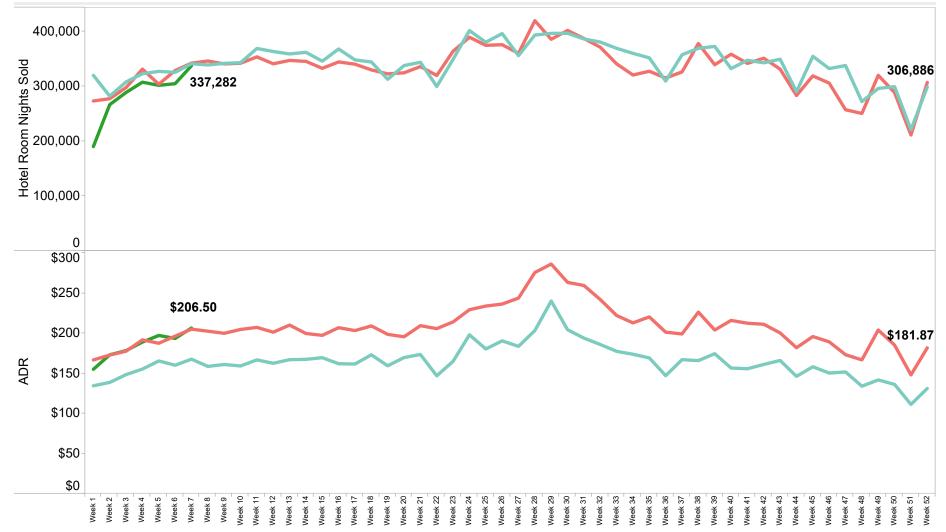


Weekly Hotel Performance Update - Week of Feb 11-17, 2024

source: STR, Inc.







Year



Last Week's Daily Hotel Performance by Region Source: STR, Inc.

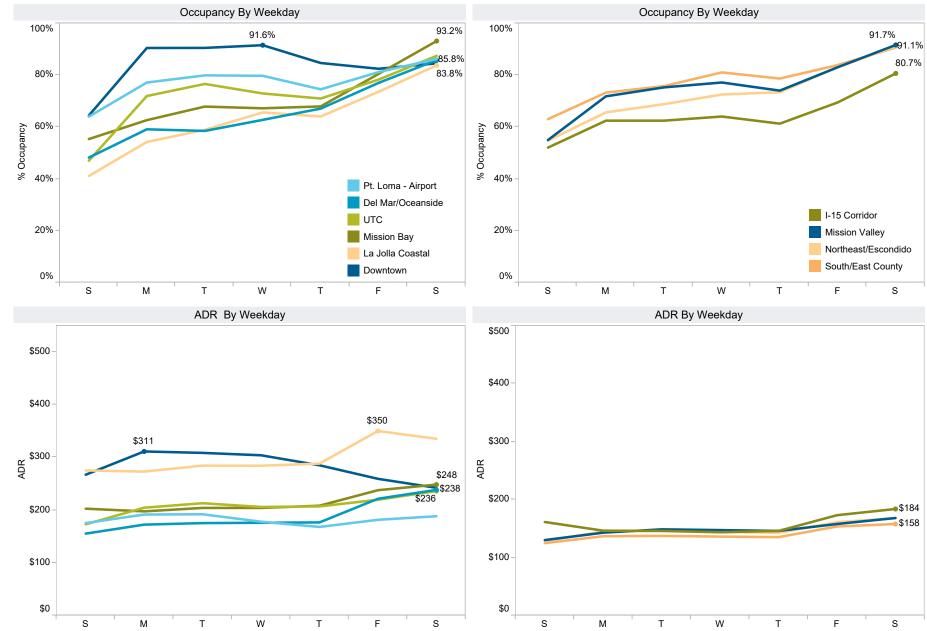
TOURISM AUTHORITY

Barb Dage Chy Property Geomes Bard 32.001 30.007 31.017 30.010 30.02.47 32.000 34.001 San Dage Chy Property AGR S200.73 S23.57 S23.67 S23.07			Sun, February 11	Mon, February 12	Tue, February 13	Wed, February 14	Thu, February 15	Fri, February 16	Sat, February 17
Sam Degis Liy Priopering Appl. Appl. \$200.79 \$220.57 \$220.07 \$220.05 \$210.50 \$210.50 Borne Soid 9.929 13.381 13.380 \$110.50 \$100.22 Borne Soid 9.929 13.381 13.380 11.250 12.054 12.054 Borne Soid 9.629 90.55% 90.75% 91.06% 82.07.53 82.08.93 Massion Valley 80.07.200.075 83.01.13 82.08.18 82.09.83 82.09.83 Massion Valley 80.07.20 63.01 77.95% 77.2% 74.1% 83.1% 97.7% Massion Valley 80.07.20 5148.66 5147.23 516.63 \$111.63 511.7.3 \$100.60 \$116.30 \$113.73 \$100.60 \$116.30 \$113.73 \$100.63 \$111.63 \$113.73 \$100.60 \$116.30 \$113.73 \$100.60 \$116.30 \$113.73 \$100.60 \$116.30 \$117.75 \$100.75 \$100.75 \$100.75 \$100.75 \$100.75 \$100.75 \$100.75 \$100.75 <	San Diego City Properties	Rooms Sold	23,001	30,607	31,517	31,910	30,247	32,099	34,601
All S206.79 S205.71 S205.71 <ths205.71< th=""> <ths205.71< th=""> <ths205.< td=""><td>% Occupancy</td><td>58.0%</td><td>77.1%</td><td>79.4%</td><td>80.4%</td><td>76.2%</td><td>80.9%</td><td>87.2%</td></ths205.<></ths205.71<></ths205.71<>		% Occupancy	58.0%	77.1%	79.4%	80.4%	76.2%	80.9%	87.2%
Bownsoid 9.00m Sold 9.00m Sold 9.00m Sold 9.02% Sold 9.13,540 9.12,524 12,224 12,126 12,126 12,126 12,126 12,126 12,126 12,126 12,126 12,126 12,126 <td>ADR</td> <td>\$206.78</td> <td>\$235.17</td> <td>\$235.47</td> <td>\$230.67</td> <td>\$220.55</td> <td>\$219.50</td> <td>\$218.18</td>		ADR	\$206.78	\$235.17	\$235.47	\$230.67	\$220.55	\$219.50	\$218.18
Downtown % Occupancy 64.6% 90.5% 91.6% 84.7% 82.7% 82.7% Ane/AR \$127.21 \$811.3 \$50.60 \$50.41 \$258.41 \$259.43 \$259.44 \$259.44 \$259.44		RevPAR	\$119.84	\$181.36	\$187.00	\$185.47	\$168.09	\$177.53	\$190.22
Downtown App. \$267.21 \$311.36 \$306.66 \$304.13 \$268.14 \$278.93 \$204.33 Rep.PAR \$172.22 \$281.81 \$279.05 \$71.95 \$72.20 \$6.152 \$6.83 \$6.99 \$72.20 Mission Valley \$6.569 \$75.95 \$72.20 \$6.152 \$6.83 \$6.99 \$72.20 ADR \$130.09 \$8142.90 \$146.85 \$6147.33 \$845.89 \$5157.85 \$168.62 ADR \$75.95 \$75.95 \$76.20 \$72.90 \$66.05 \$157.85 \$151.80 \$151.81 \$168.21 Mons Sold 2.911 \$3.00.28 \$161.91 \$12.20 \$161.61 \$168.21 \$161.61 \$161.20 \$161.61 \$168.35 Mons Sold 1.754 \$197.61 \$2.91 \$17.52 \$19.62 \$17.52 \$2.957 \$2.957 \$2.957 \$2.957 \$2.957 \$2.957 \$2.957 \$2.957 \$2.957.91 \$2.257.91 \$2.257.91 \$2.257.91 \$2.257.91 \$2.257.91 \$2.257.	Downtown	Rooms Sold	9,529	13,381	13,386	13,540	12,524	12,195	12,503
ADM 32/07.47 33/1.39 33/06/06 83/04.13 52/05.14 5		% Occupancy	64.5%	90.5%	90.5%	91.6%	84.7%	82.5%	84.6%
Mission Valley Reams Sold 4.491 5.699 5.972 0.122 5.873 7.249 7.41% 8.31% 9.17% Mission Valley No Cupancy 55.0% 71.9% 77.2% 74.1% 83.1% 917% AR \$130.09 \$142.90 \$148.65 \$147.33 \$145.89 \$157.68 \$168.21 Rooms Sold 2.911 3.500 \$3.65 3.627 3.380 3.623 3.822 Pit. Lona - Alpot \$4.0% 77.2% 79.9% 79.8% 74.6% 812.% 68.33 3.822 Pit. Lona - Alpot \$4.0% \$175.42 \$191.61 \$112.21 \$175.42 \$191.61 \$181.80 \$181.80 \$181.80 \$181.80 \$181.83 \$147.93 \$2.661.0 \$181.80 \$181.83 \$147.93 \$2.661.0 \$181.80 \$181.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$147.83 \$		ADR	\$267.21	\$311.38	\$308.66	\$304.13	\$285.14	\$259.43	\$242.33
Masaion Valley % Occupancy 55.0% 71.9% 77.2% 74.1% 80.31% 91.7% ARA \$130.00 \$142.00 \$144.65 \$147.33 \$108.03 \$116.21 RevPAR \$71.53 \$102.68 \$111.93 \$113.73 \$108.03 \$131.16 \$1162.1 Pt. Loma - Altyoin Revorms Soid 2.911 3.090 3.083 3.082 3.083 3.083 3.083 3.022 Pt. Loma - Altyoin \$102.00 7.04 \$112.0 \$174.27 \$138.0 \$162.01 \$118.30 \$1162.47 \$158.30 \$142.00 \$125.33 \$147.40 \$112.2 \$128.34 \$112.40 \$128.24 \$118.24 Massion Bay Rooms Soid 1.754 \$103.65 \$2.151 \$2.151 \$2.153 \$2.251 \$2.257.83 \$224.83 Massion Soid 1.152 \$132.82 \$137.66 \$2.04.14 \$2.00.39 \$2.27.83 \$224.83 \$237.83 \$224.83 \$237.83 \$224.83 \$237.83 \$224.83 \$237.83		RevPAR	\$172.22	\$281.81	\$279.45	\$278.52	\$241.53	\$213.98	\$204.93
ADR \$142.00 \$142.60 \$147.33 \$146.60 \$147.33 \$100.30 \$110.78 \$100.20 PL Rooms Sold 2.911 3.509 3.635 3.627 3.300 3.683 3.922 PL Cocupancy 64.0% 77.2% 79.9% 79.9% 74.6% 81.62 80.383 3.922 Rooms Sold 17.54 \$191.61 1517.62 S161.61 \$181.60 \$181.80 \$181.80 \$181.80 \$181.80 \$181.81 \$18		Rooms Sold	4,361	5,699	5,972	6,122	5,873	6,589	7,270
ADR \$130.09 \$142.90 \$144.290 \$144.293 \$145.73 \$145.99 \$157.88 \$118.21 Roms Sold 2.911 3.509 3.623 3.502 3.303 3.693 3.922 PL Lama - Airport %00coupancy 64.0% 72.2% 79.9% 74.6% 61.2% 68.9 ADR \$117.62 \$101.61 \$192.11 \$178.02 \$168.10 \$181.83 61.2% 68.9 69.3 61.2% 68.9 69.3 61.2% 68.9 69.3 61.2% 68.9 69.3 61.2% 68.9% 69.2% 66.8% 69.2% 61.2% 69.3 62.251 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.952 2.951 2.351 1.952 2.951 2.351 1.952 1.952 1.952 1.953 1.520 1.4 2.901 1.365 1.502 1.650 1.610 <	Mission Vallov	% Occupancy	55.0%	71.9%	75.3%	77.2%	74.1%	83.1%	91.7%
Pr. Loma - Airport Rooms Sold 2,911 3,509 3,602 3,309 3,803 3,922 % Occupancy 64,0% 77,2% 79,9% 79,8% 74,8% 81,2% 80,3% ADR \$175,42 \$191,61 \$192,11 \$176,80 \$112,53 \$147,49 \$163,53 RevPAR \$112,30 \$147,87 \$153,55 \$142,00 \$125,33 \$147,49 \$162,47 Mission Bay RovPAR \$112,30 \$147,87 \$153,55 \$142,00 \$125,33 \$147,49 \$162,47 Mission Bay RovPAR \$202,74 \$197,61 \$2,161 \$2,161 \$2,014 \$208,39 \$237,83 \$248,45 RovPAR \$112,25 \$123,82 \$138,62 \$137,26 \$141,62 \$191,51 \$231,51 La Jola Coastal Rovm Sold 746 \$984 \$1,069 \$1,318 \$1,60 \$1,318 \$1,63 \$1,50 Moccupancy 44,19 \$12,32 \$143,18 \$1,67 \$1,80 \$1,50	WISSION Valley	ADR	\$130.09	\$142.90	\$148.65	\$147.33	\$145.89	\$157.88	\$168.21
Pt. Lona - Airport % Occupancy 64.0% 77.2% 79.9% 79.8% 74.6% 81.2% 86.3% ADR \$175.42 \$101.61 \$102.11 \$178.02 \$161.00 \$188.36 Rooms Sold 1.754 1.995 2.151 2.130 \$167.49 \$162.47 Mission Bay Rooms Sold 1.754 1.995 2.151 2.213 2.551 2.925 ADR \$520.274 \$197.61 \$204.14 \$208.39 \$237.83 \$248.45 RevPAR \$112.25 \$123.82 \$138.62 \$137.26 \$141.82 \$133.65 \$151.52 La Jolia Coastal 700 coupancy 4.11% 54.2% 9.89% 65.7% 64.1% 73.9% 83.85 MCR \$173.22 \$273.16 \$284.52 \$284.84 \$350.23 \$335.44 RevPAR \$113.22 \$148.49 \$166.55 \$184.70 \$28.97 \$28.97 \$28.95 \$3.85 \$3.85 \$3.85 \$3.85 \$3.85 \$3.85 \$3.85 <td></td> <td>RevPAR</td> <td>\$71.53</td> <td>\$102.69</td> <td>\$111.93</td> <td>\$113.73</td> <td>\$108.03</td> <td>\$131.16</td> <td>\$154.20</td>		RevPAR	\$71.53	\$102.69	\$111.93	\$113.73	\$108.03	\$131.16	\$154.20
Pl. Loma - Aurport ADR \$175.42 \$191.61 \$192.11 \$176.02 \$168.03 \$161.00 \$183.83 RevPAR \$112.30 \$147.87 \$153.53 \$142.00 \$125.33 \$147.49 \$162.47 Mission Bay % Occupancy \$55.4% \$62.7% \$67.9% \$67.2% \$68.0% \$80.5% \$23.2% Mission Bay % Occupancy \$514.25 \$123.82 \$138.62 \$137.26 \$141.62 \$191.51 \$231.51 ADR \$202.92 \$138.62 \$137.26 \$141.62 \$191.51 \$233.54 ADR \$225.52 \$273.16 \$284.52 \$284.45 \$288.9% \$65.7% \$64.1% 7.65 \$32.25 \$335.44 ADR \$275.52 \$273.16 \$284.52 \$284.29 \$288.34 \$350.23 \$335.44 MC \$137.26 \$137.26 \$267.04 \$226.07 \$267.04 \$228.28 MC \$113.25 \$113.25 \$113.13 \$106.3 \$10.13 \$106.32 \$107.95 <td></td> <td>Rooms Sold</td> <td>2,911</td> <td>3,509</td> <td>3,635</td> <td>3,627</td> <td>3,390</td> <td>3,693</td> <td>3,922</td>		Rooms Sold	2,911	3,509	3,635	3,627	3,390	3,693	3,922
AUR \$17.3.42 \$191.51 \$17.5.42 \$196.40 \$181.80 \$183.80 \$181.80 \$181.80 \$183.80	Dt Lama Airport	% Occupancy	64.0%	77.2%	79.9%	79.8%	74.6%	81.2%	86.3%
Mission Bay Roms Sold 1.754 1.986 2.151 2.130 2.163 2.651 2.992 Mission Bay % Occupancy 55.4% 62.7% 67.9% 67.2% 68.0% 90.5% 93.2% ADR \$202.74 \$197.61 \$204.15 \$204.14 \$208.39 \$237.83 \$248.45 RevPAR \$112.25 \$123.82 \$133.62 \$137.26 \$141.62 \$133.61 \$233.51 Mission Bay % Occupancy 41.1% 54.2% 58.9% 65.7% 64.1% 1.336 1.520 ADR \$275.32 \$273.16 \$284.52 \$284.29 \$280.34 \$350.23 \$333.64 RevPAR \$113.22 \$149.18 \$167.67 \$168.65 \$184.70 \$275.94 \$281.07 UTC Rooms Sold 1.964 2.991 3.185 3.032 2.961 3.265 3.835 Mission Bay \$60.000 \$207.04 \$21.97.4 \$238.28 \$21.51 \$200.00 \$207.94 \$21.97.4 <td>Pt. Loma - Airport</td> <td>ADR</td> <td>\$175.42</td> <td>\$191.61</td> <td>\$192.11</td> <td>\$178.02</td> <td>\$168.10</td> <td>\$181.60</td> <td>\$188.36</td>	Pt. Loma - Airport	ADR	\$175.42	\$191.61	\$192.11	\$178.02	\$168.10	\$181.60	\$188.36
Mission Bay % Oscupancy 55.4% 62.7% 67.9% 67.2% 68.0% 80.5% 93.2% ADR \$202.74 \$197.61 \$204.15 \$204.14 \$208.39 \$237.83 \$248.45 ADR \$1225 \$133.62 \$137.26 \$141.62 \$191.51 \$231.51 ADR \$257.52 \$273.16 \$28.49 \$65.7% 64.1% 73.6% 838.8% ADR \$275.52 \$273.16 \$284.52 \$2824.29 \$288.34 \$350.23 \$335.44 More Sold 1.954 \$279.1 \$284.52 \$2824.29 \$288.34 \$350.23 \$335.44 More Sold 1.954 \$2.951 \$3.032 \$2.951 \$3.650		RevPAR	\$112.30	\$147.87	\$153.58	\$142.00	\$125.33	\$147.49	\$162.47
Mission Bay ADR \$202.74 \$197.61 \$204.16 \$204.14 \$208.39 \$237.83 \$248.45 RevPAR \$112.25 \$123.82 \$138.62 \$137.26 \$141.62 \$13.30 \$1.520 La Jola Coastal % Occupancy 41.1% \$42.% \$8.9% 65.7% 64.1% 73.6% 83.8% ADR \$275.32 \$273.16 \$284.52 \$228.34 \$350.23 \$338.44 ADR \$275.32 \$218.16 \$67.67 \$166.66 \$184.70 \$257.94 \$231.67 More Name \$1132 \$148.18 \$167.67 \$166.66 \$144.70 \$225.5 \$3.635 ADR \$1173.08 \$204.59 \$211.1 \$206.00 \$207.04 \$219.74 \$236.28 \$3.635 ADR \$81.37 \$147.24 \$163.32 \$110.29 \$147.01 \$172.10 \$206.66 ADR \$81.37 \$147.24 \$163.32 \$150.29 \$147.01 \$172.10 \$206.66 ADR \$81.37		Rooms Sold	1,754	1,985	2,151	2,130	2,153	2,551	2,952
ADR \$202.74 \$197.61 \$204.15 \$204.14 \$208.39 \$223.83 \$248.45 APAR \$112.25 \$133.26 \$137.26 \$141.62 \$131.51 \$231.51 La Jolla Coastal %0ccupany 41.1% 54.2% \$58.9% 66.7% 64.1% 73.6% 83.8% AR \$277.83 \$278.32 \$237.43 \$335.44 \$350.23 \$333.64 AR \$277.52 \$273.16 \$284.52 \$228.42 \$288.34 \$350.23 \$333.64 AR \$277.52 \$273.16 \$284.52 \$228.42 \$288.34 \$350.23 \$333.64 AR \$2113.22 \$148.18 \$167.67 \$186.65 \$184.70 \$227.83 \$335.44 ADR \$173.08 \$204.59 \$213.11 \$206.05 \$289.70 \$237.83 \$237.83 \$373.05 \$335.64 ADR \$137.20 \$147.20 \$108.65 \$147.01 \$113.2 \$236.28 \$345.33 \$373.05 \$373.05 \$333.64	Missian Day	% Occupancy	55.4%	62.7%	67.9%	67.2%	68.0%	80.5%	93.2%
La Jolla Coastal Rooms Sold 746 984 1,069 1,191 1,162 1,336 1,520 La Jolla Coastal % Occupancy 41,1% 54,2% 55,9% 65,7% 64,1% 73,6% 83,8% ADR \$275,32 \$273,16 \$284,52 5284,29 \$288,34 \$350,23 \$333,64 RevPAR \$113,22 \$148,18 \$167,67 \$186,65 \$184,70 \$257,94 \$281,07 Morm Sold 1,954 2,991 3,185 3,032 2,951 3,255 3,635 Morm Sold 1,954 2,991 3,185 3,032 2,951 3,255 3,635 ADR \$173,08 \$204,59 \$213,11 \$206,00 \$207,04 \$219,74 \$236,28 \$26,28 \$61,31 \$147,24 \$163,32 \$172,01 \$206,86 \$207,94 \$219,74 \$236,28 \$363,77 \$38,377 \$38,377 \$38,377 \$38,377 \$38,377 \$38,377 \$39,98 \$91,41 \$91,15 \$91,99 \$89,4	MISSION Day	ADR	\$202.74	\$197.61	\$204.15	\$204.14	\$208.39	\$237.83	\$248.45
Habita Coastail % Occupancy 41.1% 54.2% 58.9% 65.7% 64.1% 73.6% 83.8% ADR \$275.32 \$273.16 \$284.52 \$284.29 \$288.34 \$350.23 \$335.44 Rom \$113.22 \$114.81 \$167.67 \$186.65 \$184.70 \$257.35 \$335.44 More Sold 1.954 .2,951 \$3.65 \$3.032 2.951 \$3.255 \$3.635 MO Cocupancy 47.0% 72.0% 76.6% 73.0% 71.0% 78.3% 87.5% ADR \$173.08 \$204.59 \$213.11 \$206.00 \$207.04 \$219.74 \$236.28 More Sold 946 1.135 1.135 \$1.164 1.114 1.263 1.466 More Sold 946 1.135 1.135 \$1.164 1.114 1.263 1.466 More Sold 946 \$1.93 \$147.01 \$18.37 \$147.20 \$244.27 More Sold 3.457 42.39 41.45.92 \$143.60		RevPAR	\$112.25	\$123.82	\$138.62	\$137.26	\$141.62	\$191.51	\$231.51
La Jolia Coastal ADR \$275.32 \$273.16 \$284.52 \$284.29 \$288.34 \$350.23 \$335.44 RevPAR \$11.32 \$144.18 \$167.67 \$186.65 \$1184.70 \$257.94 \$281.07 MC \$60ms Sold 1.954 .2,991 3.185 3.032 2.9,911 3.255 3.635 % Occupancy 47.0% .72.0% 76.6% .73.0% 71.0% .78.3% .87.5% ADR \$17.08 \$204.59 \$213.11 \$206.00 \$207.04 \$219.74 \$236.28 RevPAR \$81.37 \$147.24 \$163.32 \$150.29 \$147.01 \$12.02 \$206.66 % Occupancy .52.1% .62.5% .62.1% .61.164 .1.114 .1.63 .1.66 .80.7% .80.7% .80.7% ADR \$161.31 \$146.34 \$145.92 \$143.60 \$145.93 \$170.30 \$188.37 ADR \$161.31 \$146.34 \$145.92 \$143.60 \$146.53 \$170.30 \$246.27 </td <td></td> <td>Rooms Sold</td> <td>746</td> <td>984</td> <td>1,069</td> <td>1,191</td> <td>1,162</td> <td>1,336</td> <td>1,520</td>		Rooms Sold	746	984	1,069	1,191	1,162	1,336	1,520
ADR \$273.52 \$273.51 \$284.52 \$284.52 \$288.34 \$380.23 \$338.47 RevPAR \$113.22 \$148.18 \$167.67 \$186.65 \$184.70 \$257.34 \$238.47 # Occupancy \$173.22 \$148.18 \$167.67 \$186.65 \$184.70 \$255 \$3.635 # Occupancy \$47.0% \$72.0% \$76.6% \$73.0% \$71.0% \$78.3% \$87.5% # Occupancy \$173.08 \$204.59 \$213.11 \$206.00 \$207.04 \$219.74 \$2268.68 # Occupancy \$81.37 \$147.24 \$163.32 \$150.29 \$147.01 \$172.05 \$2268.68 # Occupancy \$52.1% 62.5% 62.5% 64.1% 61.3% \$69.5% \$80.7% # Occupancy \$52.1% 62.5% 62.5% 64.1% \$61.3% \$69.5% \$81.87 # Occupancy \$83.98 \$91.41 \$91.15 \$91.99 \$84.57 \$61.87 # Occupancy \$81.48.2% \$91.94 \$91.59	La Jolla Caastal	% Occupancy	41.1%	54.2%	58.9%	65.7%	64.1%	73.6%	83.8%
Horns Sold 1,954 2,991 3,185 3,032 2,951 3,255 3,635 WCC % Occupancy 47.0% 72.0% 76.6% 73.0% 71.0% 78.3% 87.5% ADR \$173.08 \$204.59 \$213.11 \$206.00 \$207.04 \$219.74 \$236.28 RevPAR \$81.37 \$147.24 \$163.32 \$150.29 \$147.01 \$172.06 \$206.66 Morms Sold 9.46 1.135 1.135 1.164 1.114 1.263 1.466 % Occupancy 52.1% 62.5% 64.1% 61.3% 69.5% 80.7% ADR \$161.31 \$146.34 \$145.92 \$143.60 \$145.93 \$173.05 \$183.77 Pol Mar/Oceanside Rooms Sold 3.457 4.239 4.194 4.500 4.815 \$163.24 \$163.24 \$163.27 Del Mar/Oceanside % Occupancy 48.2% 59.1% 58.5% 62.8% 67.1% 77.1% 85.8% ADR \$155.39<	La Julia Cuastal	ADR	\$275.32	\$273.16	\$284.52	\$284.29	\$288.34	\$350.23	\$335.44
UTC $\%$ Occupancy 47.0% 72.0% 76.6% 73.0% 71.0% 78.3% 87.5% ADR A $\$173.08$ $\$204.59$ $\$213.11$ $\$206.00$ $\$207.04$ $\$219.74$ $\$236.28$ Rev AR $\$81.37$ $\$14.72$ $\$163.32$ $\$150.29$ $\$147.01$ $\$219.74$ $\$236.28$ Aoms Sold $\$64.3$ $\$11.35$ $\$1163.29$ $\$147.01$ $\$172.10$ $\$206.66$ h^0 69.5% $\$1.35$ $\$113.5$ $\$116.34$ $\$16.29$ $\$161.29$ $\$16.29$ h^0 90.00 $\$21.5$ 62.5% 64.1% 61.3% 69.5% 80.7% h^0 $\$161.31$ $\$146.34$ $\$145.92$ $\$143.60$ $\$145.93$ $\$173.05$ $\$183.77$ μ^0 $\$161.31$ $\$146.34$ $\$145.92$ $\$143.60$ $\$145.93$ $\$173.05$ $\$183.77$ μ^0 $\Re10.3$ $\$146.34$ $\$145.92$ $\$143.60$ $\$145.93$ $\$173.05$ $\$183.77$ μ^0 $\Re3.98$ $\$141.4$ $\$165.39$ $\$147.4$ $\$165.39$ $\$183.77$ $\$18.57$ μ^0 $\Re3.98$ $\$142.4$ $\$116.34$ $\$161.5$ $\$191.99$ $\$89.47$ $\$120.29$ $\$184.27$ μ^0 $\Re1.69$ $\$110.45$ $\$116.29$ $\$173.06$ $\$17.66$ $\$17.76$ $\$221.58$ $\$221.58$ μ^0 $\Re1.79$ $\$15.39$ $\$172.45$ $\$161.34$ $$161.46$ $$161.46$ $$161.59$ $\$170.73$ $\$221.58$ $\$221.58$ μ^0 μ^0 $\Re1.9$ π^0		RevPAR	\$113.22	\$148.18	\$167.67	\$186.65	\$184.70	\$257.94	\$281.07
UICADR\$173.08\$204.59\$213.11\$206.00\$207.04\$219.74\$236.28RevPAR\$81.37\$147.24\$163.32\$150.29\$147.01\$172.10\$206.66APR\$81.37\$147.24\$163.32\$150.29\$147.01\$172.10\$206.66APR\$00m Sold946.1,135.1,135.1,164.1,114.1,263.1,466 $4DR$ \$51.131\$146.34\$145.92\$143.00\$143.93\$170.55\$183.77ADR\$161.31\$146.34\$145.92\$143.60\$148.93\$170.55\$183.77RevPAR\$83.98\$91.41\$91.15\$91.99\$89.47\$120.29\$148.27ADR\$155.39\$91.41\$91.55\$91.99\$89.47\$120.29\$148.27ADR\$155.39\$172.45\$175.36\$176.00\$176.77\$221.58\$224.58ADR\$195.39\$101.275\$110.59\$110.47\$118.59\$177.73\$224.58South/East Count\$00cupancy\$63.0%73.3%75.8%\$11.60\$176.77\$83.9%90.7%ADR\$124.83\$136.74\$137.36\$136.09\$135.19\$153.58\$157.82South/East Count\$00cupancy\$63.0%73.3%75.8%\$110.35\$106.39\$128.88\$145.72ADR\$124.83\$136.74\$137.36\$136.09\$135.19\$153.58\$157.82ADR\$78.6%\$68.8%\$72.6%\$3.642\$16.39\$108.37		Rooms Sold	1,954	2,991	3,185	3,032	2,951	3,255	3,635
ADR \$17,308 \$204.39 \$213.11 \$206.00 \$207.04 \$219.74 \$236.28 RevPAR \$81.37 \$147.24 \$163.32 \$150.29 \$147.01 \$172.10 \$206.66 H-15 Corridor Rooms Sold 9.46 1,135 1,146 1,114 1,263 1,466 % Occupancy 52.1% 62.5% 66.1% 61.3% 69.5% 80.7% ADR \$161.31 \$146.34 \$145.92 \$143.60 \$145.93 \$173.05 \$183.77 RevPAR \$83.98 \$91.41 \$91.15 \$91.99 \$89.47 \$120.29 \$148.27 ADR \$63.98 \$91.41 \$91.15 \$91.99 \$89.47 \$120.29 \$148.27 ADR \$0.503 \$172.45 \$51.50 \$2.8% \$67.8% \$7.1% \$8.5% ADR \$135.59 \$172.45 \$175.36 \$176.07 \$221.58 \$228.40 Mar/Oceanside \$74.93 \$101.97 \$102.59 \$110.47 \$185.96 \$		% Occupancy	47.0%	72.0%	76.6%	73.0%	71.0%	78.3%	87.5%
Head 946 1,135 1,135 1,164 1,114 1,263 1,466 % Occupancy 52.1% 62.5% 62.5% 64.1% 61.3% 69.5% 80.7% ADR \$161.31 \$146.34 \$145.92 \$143.60 \$145.93 \$173.05 \$183.77 RevPAR \$83.98 \$91.41 \$91.15 \$91.99 \$89.47 \$20.29 \$148.27 Mar/Oceanside % Occupancy 48.2% 59.1% 4.194 4.500 4.812 5.524 6.52 Mar/Oceanside % Occupancy 48.2% 59.1% 58.5% 62.8% 67.1% 77.1% 85.8% ADR \$155.39 \$172.45 \$175.36 \$176.00 \$176.67 \$221.58 \$238.40 ADR \$155.39 \$172.45 \$175.36 \$170.40 \$118.59 \$170.73 \$204.58 ADR \$155.39 \$172.45 \$176.30 \$110.47 \$118.59 \$170.73 \$204.58 ADR \$124.83 \$100.9	UIC	ADR	\$173.08	\$204.59	\$213.11	\$206.00	\$207.04	\$219.74	\$236.28
1-15 Corridor $%$ Occupancy $52.1%$ $62.5%$ $64.1%$ $61.3%$ $69.5%$ $80.7%$ ADR $$161.31$ $$146.34$ $$145.92$ $$143.60$ $$145.93$ $$173.05$ $$183.77$ $RevPAR$ $$83.98$ $$91.41$ $$91.15$ $$91.99$ $$89.47$ $$120.29$ $$148.27$ $Pore AR$ $$83.98$ $$91.41$ $$91.15$ $$91.99$ $$89.47$ $$120.29$ $$148.27$ $Pore AR$ $$3.457$ 4.239 4.194 4.500 4.812 $5,524$ 6.152 $Pore AR$ $$452$ $59.1%$ $58.5%$ $62.8%$ $67.1%$ $77.1%$ $85.8%$ $Pore AR$ $$155.39$ $$172.45$ $$175.36$ $$176.00$ $$176.67$ $$221.58$ $$238.40$ $Pore AR$ $$155.39$ $$172.45$ $$175.36$ $$110.47$ $$18.59$ $$170.73$ $$204.58$ $Pore AR$ $$74.93$ $$101.97$ $$102.59$ $$110.47$ $$18.59$ $$170.73$ $$204.58$ $Pore AR$ $$74.93$ $$208$ $$101.97$ $$108.49$ $$170.73$ $$204.58$ $Pore AR$ $$74.93$ $$208$ $$110.47$ $$18.59$ $$6.67$ $$6.67$ $Pore AR$ $$74.93$ $$2.88$ $$101.97$ $$106.99$ $$110.47$ $$18.59$ $$10.55$ $$128.89$ $$107.83$ $Pore AR$ $$74.93$ $$2.86$ $$7.66$ $$8.14$ $$7.67$ $$8.9%$ $$9.7%$ $Pore AR$ $$78.69$ $$10.29$ $$104.08$ $$110.55$ $$136.59$ $$136.59$ <td></td> <td>RevPAR</td> <td>\$81.37</td> <td>\$147.24</td> <td>\$163.32</td> <td>\$150.29</td> <td>\$147.01</td> <td>\$172.10</td> <td>\$206.66</td>		RevPAR	\$81.37	\$147.24	\$163.32	\$150.29	\$147.01	\$172.10	\$206.66
$\frac{1+15 \ Corridor}{Perturbative} \ \begin{tabular}{ c c c c c c } \hline ADR & $161.31 & $146.34 & $145.92 & $143.60 & $145.93 & $175.93 & $173.05 & $183.77 \\ \hline RevPAR & $83.98 & $91.41 & $91.15 & $91.99 & $89.47 & $120.29 & $148.27 \\ \hline RevPAR & $3.98 & $91.41 & $91.15 & $91.99 & $89.47 & $120.29 & $148.27 \\ \hline Rooms Sold & 3,457 & 4,239 & 4,194 & 4,500 & 4,812 & 5,524 & 6,152 \\ \hline & Occupancy & 48.2\% & 59.1\% & 58.5\% & 62.8\% & 67.1\% & 77.1\% & 85.8\% \\ \hline & Occupancy & 48.2\% & 59.1\% & 58.5\% & 62.8\% & 67.1\% & 77.1\% & 85.8\% \\ \hline & ADR & $155.39 & $172.45 & $175.36 & $176.00 & $176.67 & $221.58 & $238.40 \\ \hline & RevPAR & $74.93 & $101.97 & $102.59 & $110.47 & $118.59 & $177.73 & $204.58 \\ \hline & RevPAR & $74.93 & $512.82 & $5,461 & 5,844 & $5,672 & 6,048 & 6,535 \\ \hline & Normbeast County & $00 \ Rooms Sold & $4,543 & $5,282 & $5,461 & $5,844 & $5,672 & $6,048 & $6,535 \\ \hline & RevPAR & $124.83 & $136.74 & $137.36 & $136.09 & $135.19 & $135.58 & $157.82 \\ \hline & RevPAR & $124.83 & $136.74 & $137.36 & $136.09 & $135.19 & $153.58 & $157.82 \\ \hline & RevPAR & $78.69 & $100.22 & $104.08 & $110.35 & $106.39 & $128.88 & $143.10 \\ \hline & Rooms Sold & $2,726 & $3,268 & $3,426 & $3,612 & $3,615 & $4,138 & $4,537 \\ \hline & $Normbeast Escondid & $Norm Sold & $2,726 & $5,641 & $5,684 & $72.6\% & $73.4\% & $83.1\% & $91.1\% \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 & $161.08 & $161.08 \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 & $161.78 \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 & $161.78 \\ \hline & $Normbeast Escondid & $Norm Sold & $128.45 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.78 & $161.78 & $161.78 & $161.78 & $161.78 & $161.78 & $161.78 &$		Rooms Sold	946	1,135	1,135	1,164	1,114	1,263	1,466
$\begin{tabular}{ c c c c c c } ADR & $161.31 & $146.34 & $145.92 & $143.60 & $145.93 & $145.93 & $173.05 & $183.77 \\ \hline RevPAR & $83.98 & $91.41 & $91.15 & $91.99 & $89.47 & $120.29 & $148.27 \\ \hline Rooms Sold & 3.457 & 4.239 & 4.194 & 4.500 & 4.812 & 5.524 & 6.152 \\ \hline 0 & Occupancy & 48.2\% & 59.1\% & 58.5\% & 62.8\% & 67.1\% & 77.1\% & 85.8\% \\ \hline 0 & Occupancy & 48.2\% & 59.1\% & 58.5\% & 62.8\% & 67.1\% & 77.1\% & 85.8\% \\ \hline ADR & $155.39 & $172.45 & $175.36 & $176.07 & $176.67 & $221.58 & $238.40 \\ \hline RevPAR & $74.93 & $101.97 & $102.59 & $110.47 & $118.59 & $176.67 & $221.58 & $238.40 \\ \hline RevPAR & $74.93 & $101.97 & $102.59 & $110.47 & $118.59 & $176.67 & $6.048 & 6.555 \\ \hline 0 & Occupancy & 63.0\% & 73.3\% & 75.8\% & 81.1\% & 78.7\% & 83.9\% & 90.7\% \\ \hline ADR & $124.83 & $136.74 & $137.36 & $136.09 & $135.19 & $153.58 & $157.82 \\ \hline RevPAR & $78.69 & $100.2 & $104.08 & $110.35 & $106.39 & $128.88 & $143.10 \\ \hline Northeast/Escondia & $0 & $128.45 & $145.04 & $145.04 & $146.03 & $144.42 & $142.59 & $161.08 & $161.08 \\ \hline \end{tabular}$	1 15 Corridor	% Occupancy	52.1%	62.5%	62.5%	64.1%	61.3%	69.5%	80.7%
Del Mar/OceansideRooms Sold3,4574,2394,1944,5004,8125,5246,152% Occupancy48.2%59.1%58.5%62.8%67.1%77.1%85.8%ADR\$155.39\$172.45\$175.36\$176.00\$176.67\$221.58\$238.40RevPAR\$74.93\$101.97\$102.59\$110.47\$118.59\$170.73\$204.58% Occupancy63.0%73.3%75.8%81.1%78.7%83.9%90.7%% Occupancy63.0%73.3%75.8%81.1%78.7%83.9%90.7%ADR\$124.83\$136.74\$137.36\$136.09\$135.19\$153.58\$157.82RevPAR\$78.69\$100.22\$104.08\$110.35\$106.39\$128.88\$143.10Mortheast/Escondid\$0.7263,2683,4263,6123,6554,1384,537ADR\$128.45\$145.04\$146.03\$144.42\$142.59\$161.08\$167.84		ADR	\$161.31	\$146.34	\$145.92	\$143.60	\$145.93	\$173.05	\$183.77
Pel Mar/Oceanside $\%$ Occupancy 48.2% 59.1% 58.5% 62.8% 67.1% 77.1% 85.8% ADR $\$155.39$ $\$172.45$ $\$175.36$ $\$176.00$ $\$176.67$ $\$221.58$ $\$238.40$ RevPAR $\$74.93$ $\$101.97$ $\$102.59$ $\$110.47$ $\$118.59$ $\$170.73$ $\$204.58$ ADR $\$00ms$ Sold 4.543 5.282 5.461 5.844 5.672 6.048 6.535 $\% Occupancy$ 63.0% 73.3% 75.8% 81.1% 78.7% 83.9% 90.7% ADR $\$124.83$ $\$136.74$ $\$137.36$ $\$136.09$ $\$135.19$ $\$153.58$ $\$157.82$ $RevPAR$ $\$78.69$ $\$100.22$ $\$104.08$ $\$110.35$ $\$160.39$ $\$128.88$ $\$143.10$ $Northeast/Escondi\$78.69$2.7263.2683.4263.6123.6554.1384.537ADR\$128.45\$145.04\$146.03\$144.42\$142.59\$161.08\167.84		RevPAR	\$83.98	\$91.41	\$91.15	\$91.99	\$89.47	\$120.29	\$148.27
$\frac{\text{Del Mal/Oceanside}}{\text{ADR}} = \frac{155.39}{\text{RevPAR}} = \frac{155.39}{157.45} = \frac{1772.45}{110.47} = \frac{1175.36}{110.459} = \frac{1176.67}{110.47} = \frac{1176.67}{118.59} = \frac{1172.45}{110.47} = \frac{1172.45}{110.47} = \frac{1172.45}{110.47} = \frac{1172.45}{110.47} = \frac{1172.45}{110.47} = \frac{1172.45}{110.47} = \frac{1172.45}{110.45} = \frac{1172.45}{11$	Del Mar/Oceanside	Rooms Sold	3,457	4,239	4,194	4,500	4,812	5,524	6,152
ADR\$155.39\$172.45\$175.36\$176.00\$176.67\$221.58\$238.40RevPAR\$74.93\$101.97\$102.59\$110.47\$118.59\$170.73\$204.58Northeast/Escondio\$0 Ccupancy 63.0% $5,282$ $5,461$ $5,844$ $5,672$ $6,048$ $6,535$ RevPAR\$124.83 $5,282$ $5,461$ $5,844$ $5,672$ $6,048$ $6,535$ ADR \$124.83\$136.74\$137.36\$136.09\$135.19\$153.58\$157.82RevPAR\$78.69\$100.22\$104.08\$110.35\$106.39\$128.88\$143.10Northeast/Escondio $6,048$ $6,56\%$ 68.8% 72.6% 73.4% 83.1% 91.1% ADR\$128.45\$145.04\$146.03\$144.42\$142.59\$161.08\$167.84		% Occupancy	48.2%	59.1%	58.5%	62.8%	67.1%	77.1%	85.8%
Bouth/East CountyRooms Sold4,5435,2825,4615,8445,6726,0486,535% Occupancy63.0%73.3%75.8%81.1%78.7%83.9%90.7%ADR\$124.83\$136.74\$137.36\$136.09\$135.19\$153.58\$157.82RevPAR\$78.69\$100.22\$104.08\$110.35\$106.39\$128.88\$143.10Northeast/Escondid% Occupancy54.8%65.6%68.8%72.6%73.4%83.1%91.1%ADR\$128.45\$145.04\$146.03\$144.42\$142.59\$161.08\$167.84		ADR	\$155.39	\$172.45	\$175.36	\$176.00	\$176.67	\$221.58	\$238.40
Bouth/East County % Occupancy 63.0% 73.3% 75.8% 81.1% 78.7% 88.9% 90.7% ADR \$124.83 \$136.74 \$137.36 \$136.09 \$135.19 \$153.58 \$157.82 RevPAR \$78.69 \$100.22 \$104.08 \$110.35 \$106.39 \$128.88 \$143.10 Mortheast/Escondid \$0 Occupancy \$54.8% 65.6% 68.8% 72.6% 73.4% 83.1% 91.1% Mortheast/Escondid \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.84		RevPAR	\$74.93	\$101.97	\$102.59	\$110.47	\$118.59	\$170.73	\$204.58
South/East County ADR \$124.83 \$136.74 \$137.36 \$136.09 \$135.19 \$153.58 \$157.82 RevPAR \$78.69 \$100.22 \$104.08 \$110.35 \$106.39 \$128.88 \$143.10 Northeast/Escondido \$0 Occupancy \$54.8% 65.6% 68.8% 72.6% 73.4% 83.1% 91.1% ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.82	South/East County	Rooms Sold	4,543	5,282	5,461	5,844	5,672	6,048	6,535
ADR \$124.83 \$136.74 \$137.36 \$136.09 \$135.19 \$153.58 \$157.82 RevPAR \$78.69 \$100.22 \$104.08 \$110.35 \$106.39 \$128.88 \$143.10 Northeast/Escondido \$0 Occupancy \$4.8% 65.6% 68.8% 72.6% 73.4% 83.1% 91.1% ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.82		% Occupancy	63.0%	73.3%	75.8%	81.1%	78.7%	83.9%	90.7%
Northeast/Escondido Rooms Sold 2,726 3,268 3,426 3,612 3,655 4,138 4,537 Northeast/Escondido % Occupancy 54.8% 65.6% 68.8% 72.6% 73.4% 83.1% 91.1% ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.84		ADR	\$124.83	\$136.74	\$137.36	\$136.09	\$135.19	\$153.58	\$157.82
Northeast/Escondido % Occupancy 54.8% 65.6% 68.8% 72.6% 73.4% 83.1% 91.1% ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.84		RevPAR	\$78.69	\$100.22	\$104.08	\$110.35	\$106.39	\$128.88	\$143.10
Northeast/Escondido ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.84		Rooms Sold	2,726	3,268	3,426	3,612	3,655	4,138	4,537
ADR \$128.45 \$145.04 \$146.03 \$144.42 \$142.59 \$161.08 \$167.84	Northeast/Escondido	% Occupancy	54.8%	65.6%	68.8%	72.6%	73.4%	83.1%	91.1%
RevPAR \$70.34 \$95.22 \$100.50 \$104.79 \$104.69 \$133.90 \$152.97		ADR	\$128.45	\$145.04	\$146.03	\$144.42	\$142.59	\$161.08	\$167.84
		RevPAR	\$70.34	\$95.22	\$100.50	\$104.79	\$104.69	\$133.90	\$152.97



Day of Week Occupancy and ADR Patterns By Region Week of Feb 11-17, 2024

Weekly min & max noted





STR Latest Weekly Performance Trend Competitive Set Group and Transient

		Total Market					Group				Transient			
		Week 4	Week 5	Week 6	Week 7	Week 4	Week 5	Week 6	Week 7	Week 4	Week 5	Week 6	Week 7	
		Jan 21-27, 2024	Jan 28 - Feb 3, 2024	Feb 4-10, 2024	Feb 11-17, 2024	Jan 21-27, 2024	Jan 28 - Feb 3, 2024	Feb 4-10, 2024	Feb 11-17, 2024	Jan 21-27, 2024	Jan 28 - Feb 3, 2024	Feb 4-10, 2024	Feb 11-17, 2024	
	San Diego	68.1%	66.8%	67.5%	74.8%	31.8%	34.2%	35.8%	30.8%	31.7%	29.2%	27.5%	39.5%	
	San Francisco	60.6%	63.3%	57.7%	62.5%	15.7%	17.3%	12.5%	19.6%	40.3%	40.8%	38.2%	38.0%	
~ ~	Seattle	62.1%	60.1%	58.1%	59.3%	18.0%	21.6%	12.1%	13.7%	40.5%	35.9%	41.0%	39.1%	
% Occupancy	Phoenix	78.2%	73.9%	80.3%	77.4%	41.3%	41.0%	38.0%	34.9%	31.5%	27.8%	35.3%	35.2%	
	Los Angeles	64.9%	66.6%	66.8%	70.5%	14.1%	16.8%	16.8%	12.7%	47.6%	49.4%	49.1%	52.7%	
	Orange County	67.5%	61.1%	68.5%	69.9%	20.4%	20.8%	23.3%	20.6%	45.4%	39.8%	44.4%	46.3%	
	San Diego	-7.7%	-1.2%	-7.7%	-1.8%	-18.4%	-0.4%	13.5%	-1.1%	2.8%	2.8%	-20.7%	-1.7%	
	San Francisco	3.9%	0.5%	1.6%	2.8%	39.7%	-5.4%	-2.7%	25.9%	2.7%	4.2%	2.0%	-2.7%	
Occupancy	Seattle	10.1%	19.4%	6.1%	1.8%	15.5%	190.7%	16.4%	5.5%	12.9%	14.2%	11.5%	5.3%	
YOY	Phoenix	-3.1%	3.3%	3.5%	-2.6%	5.5%	20.8%	-30.4%	-11.1%	-5.9%	-2.6%	65.1%	7.1%	
	Los Angeles	-1.7%	-1.0%	-1.1%	-4.4%	-6.8%	-3.1%	4.1%	-12.5%	-3.6%	-0.2%	-3.1%	-6.1%	
	Orange County	6.2%	0.0%	-1.6%	2.4%	-22.7%	0.7%	-4.1%	12.9%	7.6%	-7.8%	-5.5%	-4.1%	
	San Diego	\$188.97	\$197.24	\$193.51	\$206.50	\$280.15	\$287.86	\$287.68	\$292.35	\$252.16	\$279.03	\$268.51	\$294.32	
	San Francisco	\$206.69	\$212.70	\$193.36	\$226.30	\$288.33	\$280.60	\$252.80	\$335.37	\$258.67	\$270.42	\$247.04	\$285.69	
	Seattle	\$147.01	\$148.29	\$144.75	\$145.85	\$195.64	\$214.89	\$195.24	\$204.72	\$207.62	\$207.47	\$205.04	\$205.25	
ADR	Phoenix	\$200.89	\$202.10	\$246.80	\$224.46	\$320.93	\$336.26	\$401.09	\$334.12	\$342.31	\$331.58	\$431.46	\$375.73	
	Los Angeles	\$183.97	\$193.50	\$190.58	\$191.23	\$279.59	\$297.04	\$281.96	\$260.10	\$274.10	\$297.04	\$291.95	\$296.38	
	Orange County	\$203.78	\$183.96	\$202.34	\$206.78	\$288.29	\$268.17	\$274.51	\$265.22	\$301.62	\$271.73	\$304.60	\$320.88	
	San Diego	-1.4%	5.2%	-1.4%	0.7%	2.4%	-0.8%	2.9%	5.7%	-6.8%	11.6%	-2.9%	-0.2%	
ADR YOY	San Francisco	4.5%	-1.7%	-5.3%	10.7%	7.4%	1.1%	-12.0%	18.4%	3.7%	-3.3%	-4.8%	9.6%	
	Seattle	0.4%	7.5%	0.4%	0.5%	-1.7%	14.5%	1.2%	6.1%	5.9%	5.1%	1.3%	-0.4%	
	Phoenix	-1.5%	-1.6%	-36.2%	-19.3%	2.0%	0.2%	-35.6%	-26.3%	-4.2%	-1.3%	-35.7%	-18.0%	
	Los Angeles	-1.7%	-0.6%	-1.4%	-7.0%	5.9%	10.1%	1.1%	-6.3%	-0.6%	-1.3%	0.0%	-8.8%	
	Orange County	9.2%	-2.4%	0.5%	2.4%	10.3%	4.1%	-0.3%	-4.1%	6.8%	-5.4%	0.8%	4.3%	

Source: Smith Travel Research, Inc. Notes: The group and transient data only represents upscale chain properties.

Selected Year 2024

	WESTERN COMPETITIVE DAILY ANALYSIS OCCUPANCY FEB 11-17, 2024										
		February 11, 2024	February 12, 2024	February 13, 2024	February 14, 2024	February 15, 2024	February 16, 2024	February 17, 2024			
		Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday			
	San Diego	56.6%	72.6%	74.6%	76.8%	74.5%	80.6%	87.5%			
	Los Angeles	54.9%	61.7%	63.8%	70.9%	71.8%	82.2%	88.4%			
	Orange County	54.2%	59.1%	58.2%	63.9%	74.3%	86.7%	92.8%			
TOTAL	San Francisco	49.6%	66.7%	70.6%	71.0%	60.9%	55.9%	62.5%			
MARKET	Phoenix	57.9%	73.1%	76.4%	77.3%	78.5%	87.4%	90.9%			
	Seattle	42.6%	53.8%	57.0%	59.1%	59.7%	66.6%	76.2%			
GROUP	San Diego Los Angeles Orange County	7.4%	38.6% 13.6% 11.9%	40.2% 16.2% 13.4%	39.2% 17.1% 18.4%	30.9% 16.5% 22.3%	21.8% 16.1% 26.7%	24.5% 14.3% 27.9%			
(UPSCALE+	San Francisco	•	7.9%	12.5%	21.5%	24.4%	22.4%	15.8%			
PROPERTIES)	Phoenix	74.6%	24.5%	29.1%	36.7%	38.3%	35.6%	36.2%			
	Seattle		8.2%	10.2%	13.1%	17.3%	18.0%	20.3%			
	San Diego	31.6%	34.1%	35.0%	34.7%	34.5%	49.4%	62.1%			
TRANSIENT (UPSCALE+ PROPERTIES)	Los Angeles Orange County	40.3% 37.6%	43.0% 38.7%	52.7% 46.7%	58.6% 46.0%	60.7% 47.7%	65.8% 56.6%	71.9% 64.8%			
	San Francisco	26.4%	31.8%	37.3%	40.2%	38.9%	43.7%	55.0%			
	Phoenix		24.0%	28.4%	33.7%	36.1%	43.0%	46.9%			
	Seattle	22.4%	29.1%	36.8%	38.0%	38.5%	42.3%	53.0%			