



AASA National Conference on Education 2024
Thursday, February 15 – Saturday, February 17, 2024
Anticipated Attendance: 3,000

Group Description

The American Association of School Administrators (AASA) is a professional organization dedicated to supporting and advocating for school system leaders in the United States.

Attendee Profile

The American Association of School Administrators Annual Conference draws a diverse array of attendees, including school superintendents, administrators, educational leaders, technology experts, educators, advocates, and exhibitors, facilitating a platform for networking, idea exchange, and professional development in the education sector.

Guest Room Block

Participating Hotels	Peak Room Night
AC Hotel San Diego Downtown Gaslamp Quarter	50
Courtyard By Marriott San Diego Downtown	125
Embassy Suites Hotel San Diego Bay - Downtown	175
Hard Rock Hotel San Diego	75
Hilton San Diego Bayfront Hotel	200
Hilton San Diego Gaslamp Quarter	100
Hotel Indigo - San Diego Gaslamp Quarter	100
Hotel Z	40
Kimpton Alma	126
Manchester Grand Hyatt San Diego	500
Margaritaville Hotel San Diego Gaslamp Quarter	100
Marriott Marquis San Diego Marina	1,031
Omni San Diego Hotel	325
Pendry San Diego	77

Schedule of Events

Date	Wed, Feb 14	Thu, Feb 15	Fri, Feb 16	Sat, Feb 17
Date	Wed, Feb 14	Thu, Feb 15 6:00AM 5K Fun Run 7AM – 3:30PM Registration, Bookstore, & Exhibit Hall Hours 7:30AM – 9:00AM Coffee Break 8:00AM – 10:00AM Special Contracts Session	7:30AM – 5PM Registration Hours 7:30AM – 2:30PM Bookstore Hours 8:00AM – 9:00AM Educational Sessions 9:00AM – 11:00AM General Session 11AM – 2:30PM Exhibit Hall Hours	Sat, Feb 17
Convention Center Agenda	1:00PM – 5:00PM Pre-Conference Workshops 2:00PM – 5:00PM Registration 2:00PM – 5:00PM Satellite Bookstore Hours 4:30PM – 5:30PM AASA Graduation Ceremony & Celebration	8:30AM – 3:00PM Career Expo 9:00AM – 11:15AM Educational, Roundtable, Thought Leader Sessions 12:00PM – 1:30PM Federal Relations Luncheon 12:45 – 1:45PM Roundtable & Thought Leader Session	11AM – 3PM Career Expo 11:15AM – 12:15PM Educational, Roundtable, Thought Leader Sessions 12:30 – 2:30PM Luncheon 12:45 – 1:45PM Educational, Roundtable, Thought Leader Sessions	7:30AM – 12:00PM Registration Hours 7:30AM – 12:00PM Satellite Bookstore Hours 8:00AM – 9:00AM Educational Sessions 9:15AM – 10:15AM Educational Sessions 10:30AM – 12noon Closing General Session
		1:45 – 3PM Exhibit Hall 2:15PM – 3:15PM Educational, Roundtable, Thought Leader Sessions 3:30 – 5:30PM General Session 5:30 – 6:30PM Welcome Reception	1:45 – 2:15PM Exhibit Hall Snack Break 2:30 – 3:30PM Educational Sessions 2:30 – 3:30PM Thought Leader Session 3:45 – 4:45PM Educational Sessions 3:45 – 4:45PM Thought Leader Session	
Attendee Open Meals	All Meals	All Meals	Breakfast & Dinner	All Meals

Off-Site Scheduled Events

No offsite events scheduled.

Shuttle Information

No shuttle provided.

Contact Information

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