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The **Perfect Climate**
for **Productivity.**



ATSSA 2024 Annual Convention & Traffic Expo
Friday, February 2 – Tuesday, February 6, 2024
Anticipated Attendance: 3,200

Group Description

American Traffic Safety Services Association annual convention is a significant event in the traffic safety industry, focusing on innovations, discussions, and advancements related to roadway safety, traffic management, and transportation infrastructure. It typically brings together professionals, experts, policymakers, and exhibitors to discuss best practices, showcase new technologies, and address challenges in the field of traffic safety and management.

Attendee Profile

The ATSSA Annual Convention gathers professionals, including traffic engineers, government officials, safety advocates, researchers, technology innovators, consultants, and law enforcement, to discuss road safety, explore innovations, and share expertise in transportation infrastructure and traffic management.

Guest Room Block

Participating Hotels	Peak Room Night
Embassy Suites Hotel San Diego Bay - Downtown	152
Hard Rock Hotel San Diego	275
Hilton San Diego Bayfront Hotel	802
Hilton San Diego Gaslamp Quarter	100
Marriott Marquis San Diego Marina	150
Omni San Diego Hotel	155

Schedule of Events

Date	Sat, Feb 3	Sun, Feb 4	Mon, Feb 5	Tue, Feb 6
Convention Center Agenda	6:30AM -5:30PM Registration open	6:30AM -5:30PM Registration open		
	7:00AM – 8:00AM Committee/Council Breakfast	7:00AM - 8:00AM New Member/First Time Attendee Breakfast		
	8:00AM -5:00PM Exhibitor Move In Committee & Council Meetings	7:00AM - 10AM Attendee Breakfast	6:30AM -5:30PM Registration open	
	7:30AM-8:30AM Work Zone ITS	8:00AM - 11:00AM Exhibitor Move In Committee & Council Meetings	7:00AM - 10:00AM Attendee Breakfast	
	8:30AM - 10:00AM Strategic Highway Safety Planning Council	7:00AM - 9:00AM Risk Management Council, with Breakfast	7:45AM - 8:45AM Concurrent Education Sessions	6:30AM – 12:00PM Registration open
	9:00AM - 12:00PM Committee & Council Meetings	8:15AM - 10:15AM Member Engagement Committee	9:00AM - 10:00AM Concurrent Education Sessions	7:00AM - 9:00AM Attendee Breakfast
	12:00PM - 1:00PM Lunch & Meetings	9:15AM - 10:15AM Concurrent Education Sessions	10:15AM - 11:15AM Legislative Insights Forum	8:00AM - 9:00AM Concurrent Education Sessions
	1:00PM - 2:30PM PAC Oversight Committee	10:30AM -12:15PM Opening General Session	11:30AM - 5:30PM Traffic Expo	9:15AM - 10:45AM Circle of Innovation
	1:00PM - 4:00PM Chapter Presidents’ Council	12:30PM - 5:30PM Traffic Expo Grand Opening	1:00PM - 3:00PM Micro Sessions	10:30AM -1:00PM Traffic Expo
	1:00PM - 5:00PM Roadway Worker Protection Council & Innovation Council	1:00PM - 3:00PM Micro Sessions	3:30PM - 5:00PM New Products Rollout Live	1:00PM - 8:00PM Exhibitor Move Out
	3:30PM - 5:30PM Government Relations Committee	1:00PM - 1:30PM Traffic Control Device Student Challenge presentation	6:00PM - 7:00PM Political Action Committee Reception	
	6:00PM - 7:30PM Chair’s Reception	5:30PM - 7:00PM Public Agency Reception	7:00PM - 10:00PM Young Industry Professionals event	
	Attendee Open Meals	Dinner	Lunch & Dinner	Lunch & Dinner

Off-Site Scheduled Events

No offsite events scheduled.

Shuttle Information

No shuttle provided.

Contact Information

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