

Happiness is: The **Perfect Climate** for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



YASC Global – Yardi

Wednesday, September 6 – Friday, September 8, 2023

Anticipated Attendance 3,000

Group Description

Real estate runs on Yardi! Yardi is a software vendor that makes applications for all sizes of property management and real estate companies. The company makes software suites for property management, marketing, commercial applications, senior living, and investments. Yardi's software consists of cloud-based tools that work on both desktop and mobile platforms.

Attendee Profile

This large-scale user conference provides access to experts from across the spectrum of Yardi products and services. Attendees can explore all facets of Yardi property management solutions in-depth and share tips and tricks with a diverse group of Yardi clients. Trainers, Executives, Financial Professionals, IT Professionals, Marketing Professionals, Property Managers, Investment Managers and Asset Managers will be in attendance.

Room Block

Day/Date	Guestroom Block
Tuesday, September 5, 2023	3,217
Wednesday, September 6, 2023	3,400
Thursday, September 7, 2023	3,321

Participating Hotels

Courtyard San Diego Gaslamp/Convention Center
Embassy Suites Hotel San Diego Bay - Downtown
Hard Rock Hotel San Diego
Hilton San Diego Bayfront Hotel
Hilton San Diego Gaslamp Quarter
Manchester Grand Hyatt San Diego
Marriott Marquis San Diego Marina
Pendry San Diego
Residence Inn by Marriott San Diego Downtown Bayfront
San Diego Marriott Gaslamp Quarter
Springhill Suites by Marriott San Diego Downtown Bayfront

Schedule of Events

Date	Tuesday, September 5 th	Wednesday, September 6 th	Thursday, September 7 th	Friday, September 8 th
Convention Center Activity & Meals	2pm-6pm Registration	7:00am-8:30am Breakfast General Session, Morning, and Afternoon Sessions 12:00pm-2:00pm Lunch* 5:30pm-7:30pm Networking Reception	7:00am-8:30am Breakfast General Session, Morning, and Afternoon Sessions 12:00pm-2:00pm Lunch* 6:00pm-10:00pm Yardi Party	7:00am-8:30am Breakfast 8:30am-12:00pm Classes
Attendee Open Meals	Dinner on own	Dinner on own	None	None

*Attendees can choose between two lunchtime options, 12 p.m. and 1 p.m., but please note that class sessions will coincide with both of them.

Off-Site Scheduled Events

None scheduled

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA