



KIDS FREE OFFERS

MEMBERNET INSTRUCTIONS

TO RENEW AN EXISTING KIDS FREE OFFER **OR** SUBMIT A NEW OFFER

LOG INTO MEMBERNET [HTTPS://MEMBERS.SANDIEGO.ORG/](https://members.sandiego.org/)

1. Select the **Publish Content** tab at the top of the page
2. Select the **Offers** tab

TO RENEW A PREVIOUS KIDS FREE OFFER (RETURNING PARTICIPANTS)

1. Select the **Edit** button to the right of the offer

KIDS RIDE FREE AT OCEANSIDE ADVENTURES	EDIT	DELETE
VERSION: 9 EXPIRED: 10/31/2020 membernethelp@sandiego.org PUBLISHED EXPIRATION-DATE: 10/31/2020		

2. Review and update each field with 2023 dates and information.

- Update offer description
- Update offer disclaimer to 2023 dates
- Update offer start and end dates to October 1, 2023 - October 31, 2023
- If you chose to redeem your offer online, update the link. *Hotels - please clarify if a guest must stay at the property to qualify for the offer.
- Update publish dates to July 24, 2023 - November 1, 2023

3. Submit the offer for approval by clicking on the submit button at the bottom of the page.

TO SUBMIT A NEW KIDS FREE OFFER (FIRST-TIME PARTICIPANTS)*

*Please note your offer will be declined if you do not complete all the necessary information.

1. **Create offer name (50 characters with spaces)**

The offer name must follow the naming convention "Kids ____ Free"
ie, Kids Ride Free, Kids Eat Free, Kids Sail Free, Kids Go Free.

2. **Create a subtitle (50 characters with spaces)**

3. **Create the offer description (max 500 characters with spaces)**

Highlight your business and what is included in the experience that applies to the offer.

4. **Create the offer disclaimer (details or restrictions, max 350 characters with spaces)**

The below is a mandatory disclaimer that must be added to the offer in addition to any other member restrictions.

Offer valid October 1-31, 2023, 7 days a week. Kids must be 12 or under. Restrictions apply. Kids Free San Diego offers vary by participating partner. See partner for details. **(this cannot be edited)**



KIDS FREE OFFERS

MEMBERNET INSTRUCTIONS

5. Offer Example - Hotels and restaurants

- Hotels - Kids Eat Free, Kids Free Welcome Gift upon Check-in
- Restaurants - Kids Eat Free with a paid adult, limit X children, 12 and under, per paid adult entry.

6. Select your audience

Select Leisure Travelers

7. Add offer dates

- Select October 1, 2023 - October 31, 2023
- Members have the option to extend their offer beyond this time frame in either direction.

{ OPTIONAL } REDEEM ONLINE: ?

<https://zoo.sandiegozoo.org/tickets>

8. Offer redemption

*Hotels - please clarify if a guest must stay at the property to qualify for the offer.

OPTION 1: REDEEM ONLINE Generate a redeem offer button on the offer page for booking or purchase.

OPTION 2: REQUIRE PRINTOUT If you would like the user to redeem by printing the webpage with your offer, please add copy to the offer description and disclaimer section.

Ex: To redeem, please present coupon to the waiter upon arrival.

Ex: To redeem, please show your server this page on your phone or print and present upon arrival.

9. Add a contact phone number

10. Published dates

July 24, 2023 - November 1, 2023

11. Submit the offer for approval by clicking on the submit button at the bottom of the page.

Please reach out to Wendy Wozniak with any questions.

We look forward to seeing your offer live on [SanDiego.org](https://www.sandiego.org).

Wendy Wozniak Membership Manager
wwozniak@sandiego.org | 619-557-2869