

Happiness is:
The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



Avid Summer Institute 2023

Program 1

Monday, June 19 – Wednesday, June 21, 2023

Anticipated Attendance: Approx. 5,000

Group Description

Summer learning starts here. Whether you are a pre-K–12 educator, site leader, counselor, or instructional coach, AVID Summer Institutes provide solutions for any classroom context: in-person, blended, and virtual. In 1980, teachers at Clairemont High School had low expectations for students bussed in from disadvantaged areas of San Diego, which caused a belief that these students could not succeed. [Mary Catherine Swanson](#), English department head and teacher, believed if students were willing to work hard, she could teach them the skills needed to be college ready. In 1986 the AVID system proved to be so successful at Clairemont High School that the California Department of Education granted funds to disseminate the AVID program throughout San Diego County. In 1989, the [Summer Institute](#) was introduced as the core event for [AVID professional learning](#). The first AVID Summer Institute was held at the University of San Diego, with 258 attendees. Today, AVID serves more than 2 million students and has made the dream of college a reality for countless individuals.

What you'll experience at Summer Institute

Inspiration: There's nothing quite like the energy and excitement of a Summer Institute General Session! You'll hear from AVID leaders and alumni, with incredible stories of educators and student agency, and leave feeling recharged and motivated.

Team Time: We know that Site Teams often attend Summer Institute together. That's why we build time into the schedule for your Site Team to meet and apply your new resources and learnings. Your Site Team will leave the three-day experience feeling rejuvenated, excited, and ready to tackle the new school year.

Networking: More than 400,000 educators have already participated in Summer Institute, and most describe the experience as “finding their people” or “coming home to family.” At Summer Institute, you’ll be surrounded by passionate, engaged educators and district leaders who want to bring out the best in their students and communities.

Fun: Of course, AVID events aren’t AVID events without the music, the dancing, the laughter, and the JOY that our community brings to this work. Whether you’re grabbing coffee with a new friend at the hotel or meeting coworkers for an optional pre-session, you’ll have fun doing it with your AVID family.

Attendee Profile

AVID SECONDARY

- ➔ Administrators and Coordinators
- ➔ Content-Area Teachers
- ➔ Counselors
- ➔ Elective Teachers and Coordinators
- ➔ Excel Elective Teachers, Administrators, and District Leaders
- ➔ Pre-College and Postsecondary Support

AVID K-12

- ➔ District Directors
- ➔ District Leadership

AVID ELEMENTARY

- ➔ Administrators
- ➔ Counselors
- ➔ Teachers

Guest Room Block

| Day/Date | Guestroom Block |
|----------------------------------|-----------------|
| Monday, June 19 th | 2,720 |
| Tuesday, June 20 th | 2,967 |
| Wednesday, June 21 st | 2,902 |

Participating Hotels

Carte Hotel San Diego
 DoubleTree Hotel San Diego Downtown
 Embassy Suites Hotel San Diego Bay - Downtown
 Hard Rock Hotel San Diego
 Hilton Garden Inn San Diego Downtown/Bayside
 Hilton San Diego Bayfront Hotel
 Hilton San Diego Gaslamp Quarter
 Homewood Suites San Diego Downtown/Bayside
 Manchester Grand Hyatt San Diego
 Marriott Marquis San Diego Marina
 Omni San Diego Hotel
 Residence Inn by Marriott San Diego Downtown Bayfront
 Springhill Suites by Marriott San Diego Downtown Bayfront
 The Westgate Hotel
 The Westin San Diego Bayview
 The Westin San Diego Gaslamp Quarter

Schedule of Events

| Date | Mon, June 19 | Tue, June 20 | Wed, June 21 |
|--------------------------------------|---|--|--|
| Approx. Attendee Arrival & Departure | Approx. 5,000 | Approx. 5,000 | Approx. 5,000 |
| Convention Center Activity & Meals | <p>6:30AM - 8:00AM Check-In</p> <p>6:30AM – 4:30PM On-Site MyAVID Store Hours</p> <p>6:30AM – 4:30PM Help & Info Desk</p> <p>7:00AM – 8:00AM Grab-n-Go Breakfast</p> <p>8:00AM – 12:00PM Community of Practice</p> <p>12:00PM 1:30PM Lunch (On Own)</p> <p>1:30PM - 4:30PM Site Teams</p> | <p>7:00AM – 8:00AM Morning Coffee</p> <p>7:00AM – 3:30PM Help & Info Desk</p> <p>7:00AM – 5:30PM On-Site MyAVID Store Hours</p> <p>8:00AM – 12:00PM Community of Practice</p> <p>12:00PM 1:30PM Lunch (On Own)</p> <p>1:30PM - 3:30PM Site Teams</p> <p>3:30PM – 4:00PM Snack Break</p> <p>4:00PM – 5:00PM General Session</p> | <p>7:00AM – 10:00AM On-Site MyAVID Store Hours</p> <p>8:00AM – 12:00PM Community of Practice</p> <p>12:00PM Institute Ends</p> |
| Attendee Open Meals | Lunch & Dinner on Own | All Meals on Own | All Meals on Own |

Off-Site Scheduled Events

N/A

Shuttle Information

N/A

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA