



**UPCOMING CONVENTION ATTENDANCE PROFILE**



**IEEE POWER & ENERGY SOCIETY CONVENTION**

**Monday, April 10 – Thursday, April 13, 2023**

**Anticipated Attendance 750-1,000**

**Group & Attendee Description**

The new IEEE PES Grid Edge Technologies Conference and Exposition will serve as a critical collaborative forum, bringing together a variety of organizations essential to delivering enhanced productivity, efficiency, and interoperability to the grid. Attendees will represent the Utilities, Municipalities, Academics, Big Tech, Startups and Policy Makers.

**Room Block**

| Day/Date                          | Guestroom Block |
|-----------------------------------|-----------------|
| Monday, April 10 <sup>th</sup>    | 220             |
| Tuesday, April 11 <sup>th</sup>   | 750             |
| Wednesday, April 12 <sup>th</sup> | 750             |
| Thursday, April 13 <sup>th</sup>  | 750             |
| Friday, April 14 <sup>th</sup>    | 270             |

| Hotels                             |
|------------------------------------|
| Manchester Grand Hyatt             |
| Marriott Marquis San Diego Marina  |
| Hilton San Diego Bayfront          |
| Omni San Diego Hotel               |
| Hard Rock Hotel San Diego          |
| Hilton San Diego Gaslamp Quarter   |
| San Diego Marriott Gaslamp Quarter |
| Hotel Solamar                      |

## Schedule of Events

| Date                               | Tuesday,<br>April 11 <sup>th</sup>  | Wednesday,<br>April 12 <sup>th</sup>  | Thursday,<br>April 13 <sup>th</sup>   |
|------------------------------------|---|---|---|
| Approximate Attendance             | 750-1,000   | 750-1,000   | 750-1,000   |
| Convention Center Activity & Meals | 7:30am-8:30am Breakfast<br>8:30am-9:30am Welcome, Opening Remarks & Keynote<br>9:30am-12:00pm Sessions<br>12:00pm-1:00pm Lunch<br>1:00pm-5:30pm Sessions<br>5:30pm-7:30pm Opening Reception | 7:00am-8:00am Breakfast<br>8:00am-10:00am Sessions<br>10:00am-5:00pm Exhibit Hall<br>11:30am-1:00pm Lunch | 7:00am-8:00am Breakfast<br>8:00am-10:00am Sessions<br>10:00am-3:00pm Exhibit Hall<br>11:30am-1:00pm Lunch<br>3:00pm-5:00pm Sessions |
| Attendee Open Meals                | None  | On own for Dinner   | On own for Dinner   |

## Off-Site Scheduled Events

None

## Contact Information

- Dave Matta, National Sales Director, SDTA
- Jacqueline Scott, Senior Director Client Services, SDTA