

Happiness is:  
The **Perfect Climate**  
for **Productivity.**

## DreamHack



**Anticipated Attendance 10,000**

### Group Description

DreamHack Sports Games (DHSG) creates a world where traditional sports meets esports. Having established itself as a leading Sports Games esports brand, DHSG organize competitive esports leagues and tournaments together with traditional sports organizers, creating high-impact events and media products for some of the world's biggest sports IP rights holders. DreamHack Sports Games is part of ESL FACEIT Group, the leading competitive games and esports company.

### Attendee Profile

Gamers, cosplayers, content creators, actors, producers, and directors.

### Room Block

Hotel	Room Block
Embassy Suite	158
Hilton Bayfront	457
Hotel Indigo	167

## Schedule of Events

Date	April 7	April 8	April 9
Convention Center Activity & Meals	24-hour gaming	24-hour gaming	24-hour gaming
Attendee Open Meals	Breakfast, Lunch, and Dinner	Breakfast, Lunch, and Dinner	Breakfast, Lunch, and Dinner

### Offsite Scheduled Events

No Offsite events

### Shuttle Information

No Shuttles

### Contact Information

- Kim Borneman, National Sales Director, SDTA
- Gerrica Gray-Johnson, Senior Director of Client Services, SDTA