



UPCOMING CONVENTION ATTENDANCE PROFILE



CALIFORNIA PARK & RECREATION SOCIETY

Monday, April 3 – Thursday, April 6, 2023

Anticipated Attendance 2,000-3,000

Group & Attendee Description

The California Park & Recreation Society's mission is to advance the park and recreation profession through education, networking, resources, and advocacy. CPRS members are united in their commitment to improving people's lives. This networking happens across disciplines and agency boundaries to achieve together what we cannot do alone. CPRS strives to educate policy makers so that they vote with the premise that parks and recreation is an essential community service.

Room Block

Day/Date	Guestroom Block
Sunday, April 2 nd	256
Monday, April 3 rd	873
Tuesday, April 4 th	1,055
Wednesday, April 5 th	869
Thursday, April 6 th	112

Hotels
Manchester Grand Hyatt
Omni San Diego Hotel
Embassy Suites San Diego Bay Downtown
Hilton San Diego Gaslamp Quarter
Hard Rock Hotel San Diego

Schedule of Events

Date	Monday, April 3 rd	Tuesday, April 4 th	Wednesday, April 5 th	Thursday, April 6 th
Approximate Attendance	2,000-3,000	2,000-3,000	2,000-3,000	2,000-3,000
Convention Center Activity & Meals	8:00am-5:00pm Sessions	9:00am-10:30am General Session 10:45am-11:45am Sessions 12:00pm-5:00pm Exhibit Hall with Lunch 2:45pm-5:15pm Sessions 6:00pm-9:00pm Opening Reception	9:00am-10:30am General Session 10:00am-3:00pm Exhibit Hall 10:45am-11:45am Sessions 12:30pm-2:30pm Lunch in the Exhibit Hall 2:45pm-5:15pm Sessions	9:00am-11:15am Sessions 11:30am-12:30pm Closing General Session Departures
Attendee Open Meals	On own for all Meals	On own for Breakfast	On own for Breakfast and Dinner	On own for Breakfast and Lunch

Off-Site Scheduled Events

Monday, April 3rd from 7:00am-12:00pm Golf Tournament at Torrey Pines.

Wednesday, April 5th from 7:00pm-Midnight will be a pub crawl in the Gaslamp Quarter.

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director Client Services, SDTA