

Happiness is:
The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



IHRSA, The Global Health & Fitness Association

Anticipated Attendance 7,000-8,000

Group & Attendee Description

The mission of IHRSA, The Global Health & Fitness Association, is to grow, protect, and promote the health and fitness industry, and to provide its members with the benefits that will help them be more successful. IHRSA and its members (health and fitness clubs, gyms, studios, sports and aquatic facilities, and industry partners) are dedicated to making the world healthier through regular exercise. IHRSA 2023 will offer brand new learning experiences with featured speakers from various industries, giving fitness professionals the chance to discover parallels and innovations across a wide spectrum of expertise, from three powerful keynote speakers, experts in the wellness industry, successful fitness club and studio owners, managers, and more, it is a show not to miss.

Room Block

Day/Date	Guestroom Block
Friday, March 17	106
Saturday, March 18	334
Sunday, March 19	687
Monday, March 20	1,397
Tuesday, March 21	1,420
Wednesday, March 22	610
Thursday, March 23	100

Hotels
Manchester Grand Hyatt
Marriott Marquis San Diego Marina
Omni San Diego Hotel
Hard Rock Hotel San Diego

Schedule of Events

Date	Monday, 3/20	Tuesday, 3/21	Wednesday, 3/22
Approximate Attendance	7,000-8,000	7,000-8,000	7,000-8,000
Convention Center Activity & Meals	<p>Sessions</p> <p>10:15am-11:30am Keynote & Awards</p> <p>Sessions</p> <p>7:00pm-9:00pm Kick-Off Party (Bites and Beverages)</p>	<p>8:30am-9:45am Keynote & Awards</p> <p>10:00am-6:00pm Tradeshow</p> <p>Sessions</p>	<p>9:00am-10:00am Keynote & Awards</p> <p>10:00am-4:00pm Tradeshow</p> <p>Sessions</p> <p>5:15pm-7:15pm Closing Reception</p>
Attendee Open Meals	<p>All meals on own</p> <p>(Food will be available for purchase at the convention center)</p>	<p>All meals on own</p> <p>(Food will be available for purchase at the convention center)</p>	<p>All meals on own</p> <p>(Food will be available for purchase at the convention center)</p>

Off-Site Scheduled Events

None scheduled.

Shuttle Information

No shuttle provided.

Contact Information

- Dave Matta, National Sales Director, SDTA
- Jacqueline Scott, Senior Director Client Services, SDTA