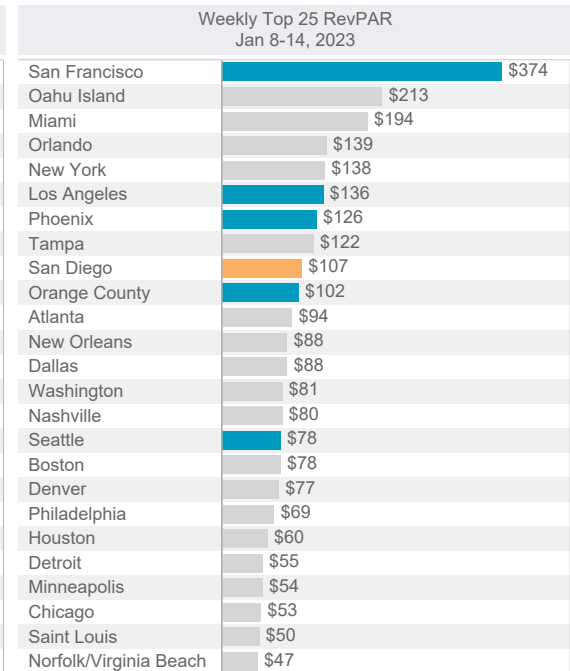
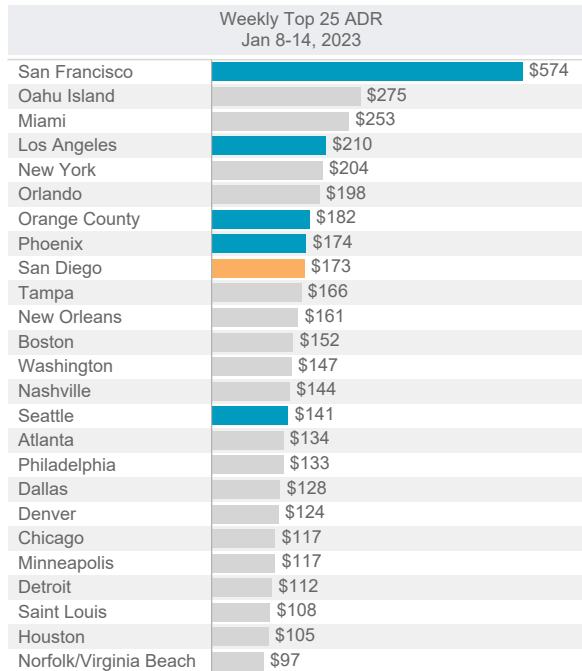
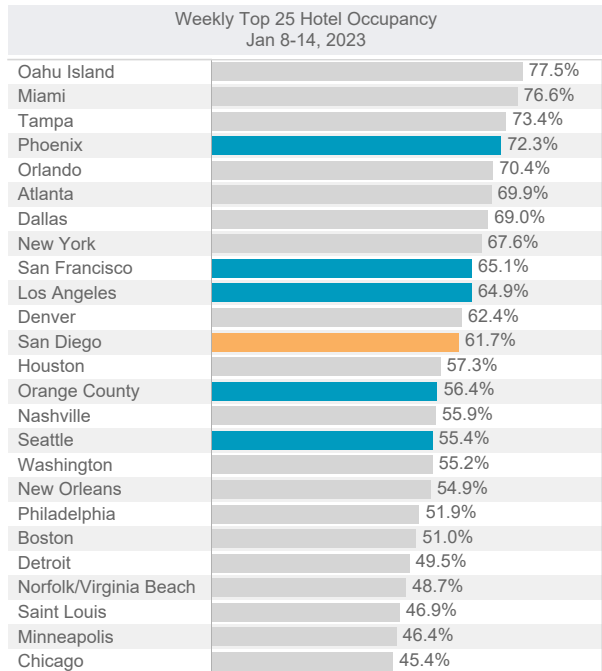
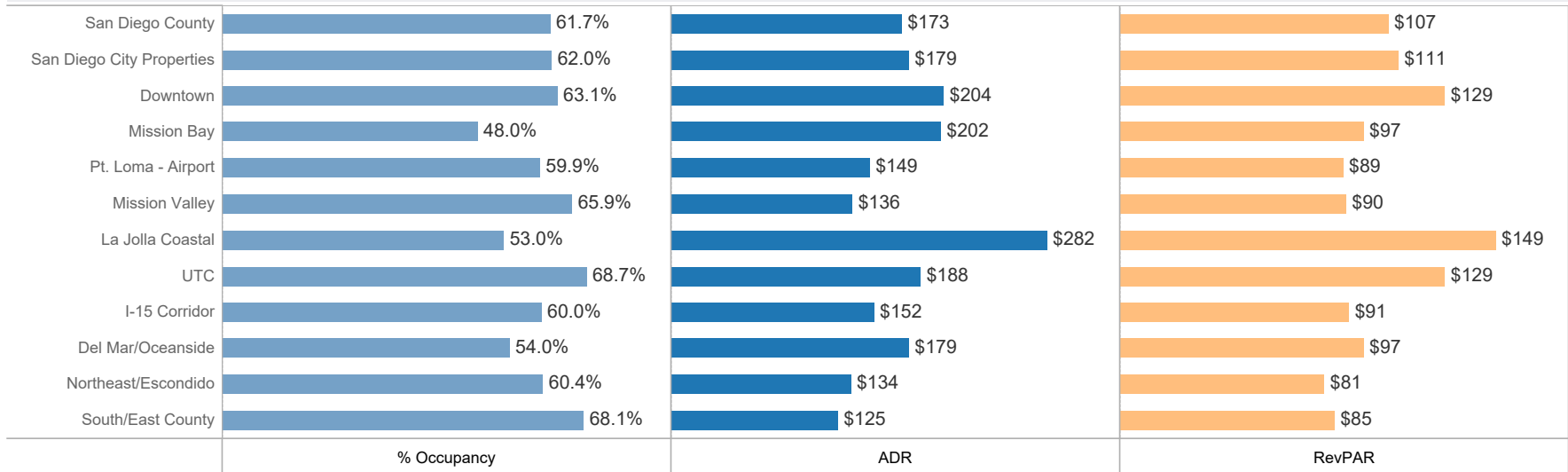




# Weekly Hotel Performance Update - Week of Jan 8-14, 2023

source: STR, Inc.

## San Diego County Hotel Performance - Week of Jan 8-14, 2023

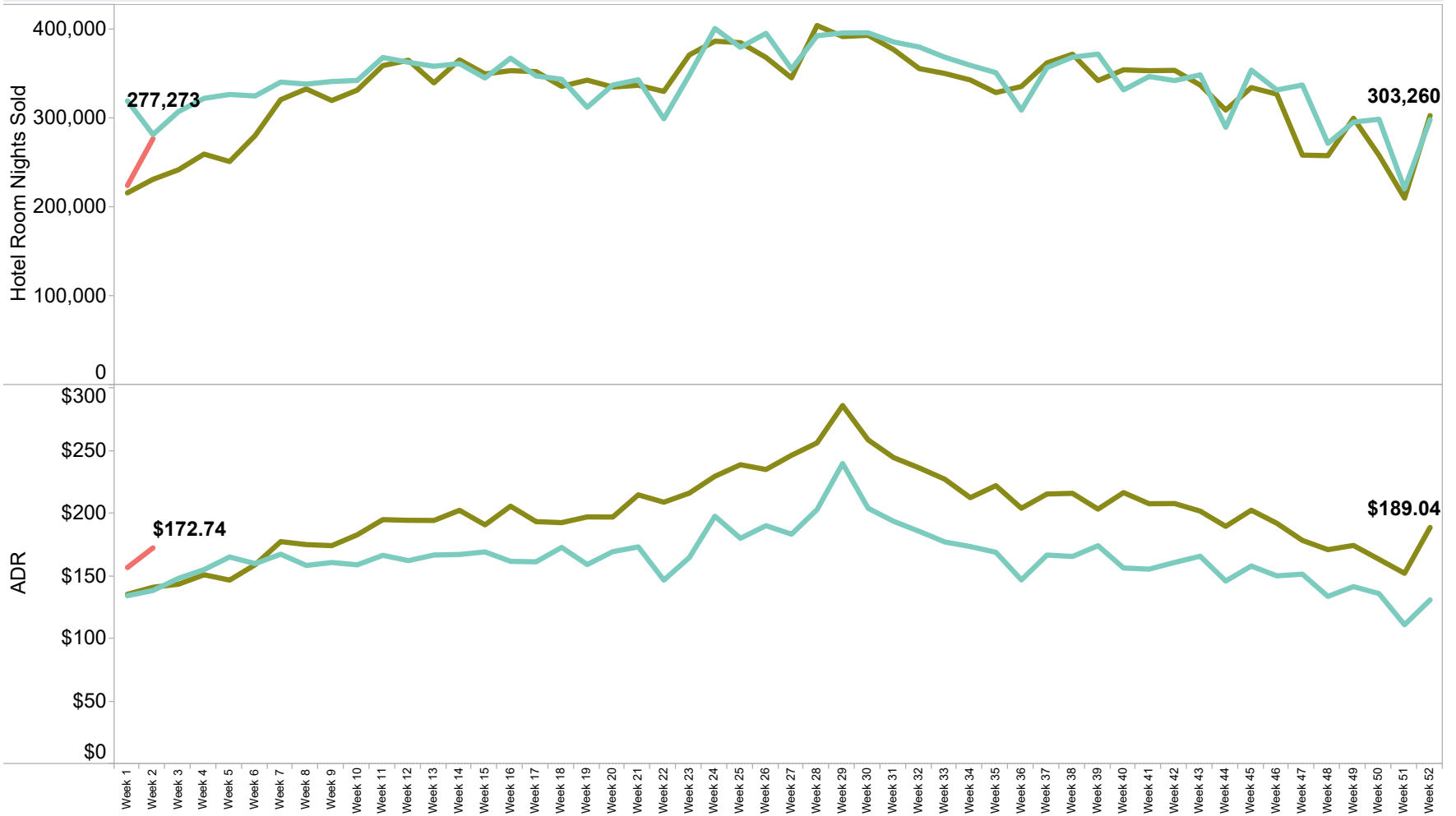




# San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2019 Benchmark  
Source: STR, Inc

Year  
2019  
2022  
2023





Last Week's Daily Hotel Performance by Region  
Source: STR, Inc.

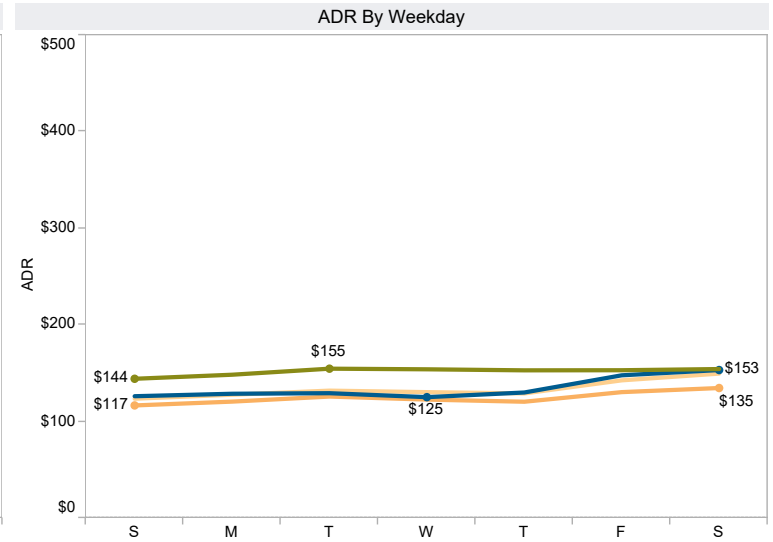
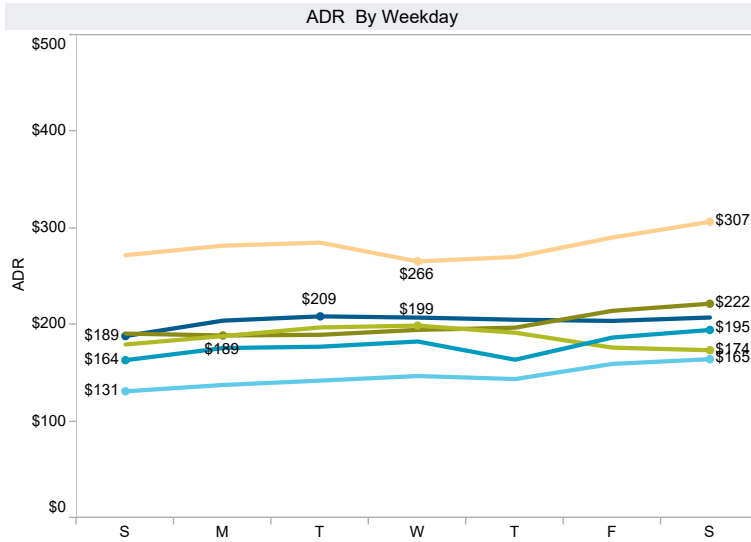
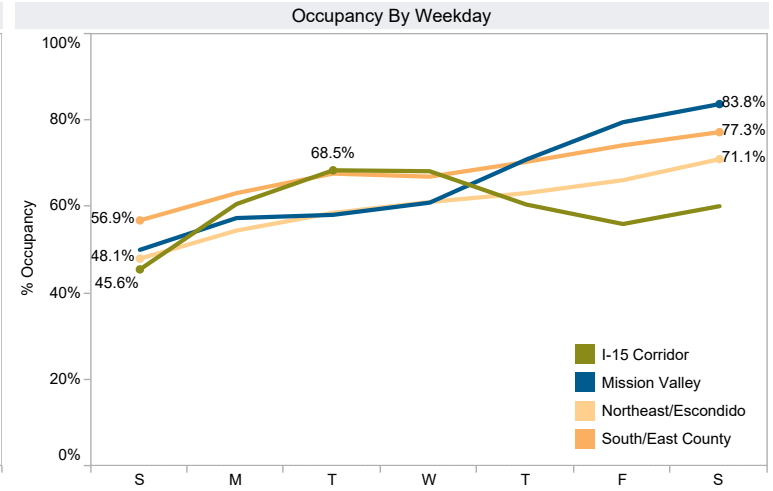
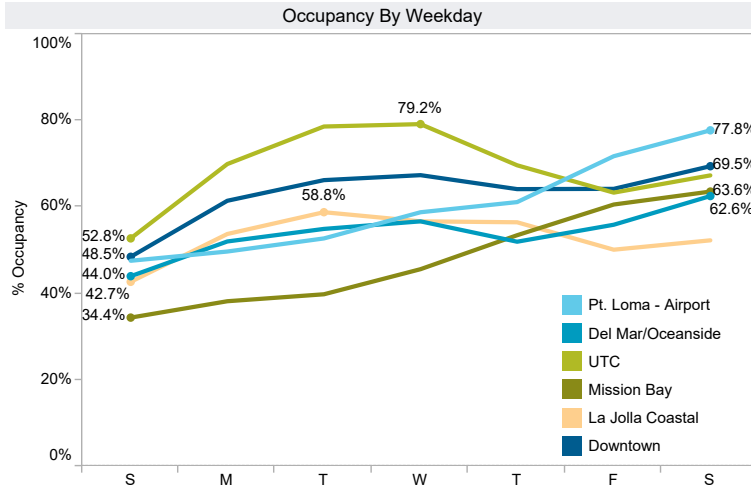
		Sun, January 08	Mon, January 09	Tue, January 10	Wed, January 11	Thu, January 12	Fri, January 13	Sat, January 14
San Diego City Properties	Rooms Sold	18,907	22,858	24,529	25,367	25,559	26,551	28,340
	% Occupancy	47.7%	57.6%	61.9%	64.0%	64.5%	67.0%	71.5%
	ADR	\$165.96	\$176.78	\$181.58	\$179.57	\$176.36	\$180.67	\$184.98
	RevPAR	\$79.14	\$101.91	\$112.33	\$114.88	\$113.68	\$120.97	\$132.21
Downtown	Rooms Sold	7,067	9,957	9,653	9,821	9,350	9,359	10,123
	% Occupancy	48.5%	61.5%	66.2%	67.4%	64.2%	64.2%	69.5%
	ADR	\$188.54	\$204.48	\$208.93	\$207.65	\$205.46	\$204.20	\$207.74
	RevPAR	\$91.43	\$125.68	\$138.39	\$139.94	\$131.82	\$131.14	\$144.30
Mission Valley	Rooms Sold	3,972	4,556	4,615	4,839	5,630	6,315	6,648
	% Occupancy	50.1%	57.5%	58.2%	61.0%	71.0%	79.6%	83.8%
	ADR	\$126.23	\$128.79	\$129.36	\$125.26	\$130.09	\$147.88	\$153.34
	RevPAR	\$63.23	\$74.00	\$75.29	\$76.44	\$92.37	\$117.78	\$128.57
Pt. Loma - Airport	Rooms Sold	2,245	2,346	2,489	2,775	2,886	3,387	3,670
	% Occupancy	47.6%	49.7%	52.7%	58.8%	61.2%	71.8%	77.8%
	ADR	\$131.32	\$137.85	\$142.38	\$147.15	\$143.99	\$159.71	\$164.56
	RevPAR	\$62.47	\$68.53	\$75.10	\$86.53	\$88.06	\$114.63	\$127.98
Mission Bay	Rooms Sold	1,090	1,210	1,261	1,445	1,694	1,919	2,014
	% Occupancy	34.4%	38.2%	39.8%	45.6%	53.5%	60.6%	63.6%
	ADR	\$191.07	\$189.13	\$189.83	\$194.95	\$197.22	\$214.66	\$222.02
	RevPAR	\$65.76	\$72.26	\$75.58	\$88.95	\$105.49	\$130.07	\$141.19
La Jolla Coastal	Rooms Sold	787	991	1,084	1,045	1,041	924	964
	% Occupancy	42.7%	53.8%	58.8%	56.7%	56.5%	50.1%	52.3%
	ADR	\$272.26	\$282.13	\$285.28	\$265.83	\$270.46	\$290.60	\$306.84
	RevPAR	\$116.26	\$151.71	\$167.79	\$150.73	\$152.77	\$145.70	\$160.49
UTC	Rooms Sold	2,192	2,907	3,268	3,291	2,895	2,632	2,798
	% Occupancy	52.8%	70.0%	78.7%	79.2%	69.7%	63.3%	67.3%
	ADR	\$179.81	\$188.49	\$197.47	\$199.32	\$191.98	\$176.53	\$173.85
	RevPAR	\$94.86	\$131.87	\$155.32	\$157.88	\$133.76	\$111.83	\$117.07
I-15 Corridor	Rooms Sold	828	1,103	1,245	1,241	1,101	1,019	1,094
	% Occupancy	45.6%	60.7%	68.5%	68.3%	60.6%	56.1%	60.2%
	ADR	\$144.29	\$148.49	\$154.75	\$154.10	\$153.03	\$153.14	\$154.36
	RevPAR	\$65.75	\$90.14	\$106.03	\$105.25	\$92.73	\$85.88	\$92.94
Del Mar/Oceanside	Rooms Sold	3,147	3,722	3,930	4,055	3,718	3,999	4,474
	% Occupancy	44.0%	52.0%	54.9%	56.7%	52.0%	55.9%	62.6%
	ADR	\$163.55	\$176.08	\$177.52	\$182.89	\$164.00	\$187.01	\$194.83
	RevPAR	\$71.96	\$91.64	\$97.55	\$103.69	\$85.26	\$104.57	\$121.88
South/East County	Rooms Sold	3,774	4,192	4,492	4,445	4,671	4,926	5,128
	% Occupancy	56.9%	63.2%	67.8%	67.0%	70.5%	74.3%	77.3%
	ADR	\$116.69	\$120.64	\$125.87	\$122.74	\$120.52	\$130.46	\$134.72
	RevPAR	\$66.42	\$76.28	\$85.28	\$82.29	\$84.91	\$96.93	\$104.20
Northeast/Escondido	Rooms Sold	2,313	2,626	2,823	2,944	3,043	3,187	3,421
	% Occupancy	48.1%	54.6%	58.7%	61.2%	63.2%	66.2%	71.1%
	ADR	\$123.68	\$127.78	\$132.01	\$130.46	\$129.11	\$142.66	\$149.64
	RevPAR	\$59.45	\$69.73	\$77.44	\$79.82	\$81.65	\$94.49	\$106.38



# Day of Week Occupancy and ADR Patterns By Region

## Week of Jan 8-14, 2023

Weekly min & max noted



## WEEK DAY ANALYSIS JAN 8-14, 2023

		January 8, 2023	January 9, 2023	January 10, 2023	January 11, 2023	January 12, 2023	January 13, 2023	January 14, 2023
<b>TOTAL MARKET</b>	San Diego	48.5%	58.2%	62.0%	63.0%	62.9%	66.3%	70.9%
	Seattle	46.5%	55.8%	59.3%	59.8%	55.4%	53.7%	57.3%
	San Francisco	69.8%	81.8%	84.7%	76.0%	49.8%	45.6%	48.1%
	Los Angeles	63.5%	73.0%	61.6%	61.3%	61.8%	65.2%	67.7%
	Orange County	45.7%	53.3%	55.9%	56.5%	54.1%	62.1%	67.0%
	Phoenix	55.5%	68.0%	74.7%	76.1%	75.0%	77.4%	79.5%
<b>GROUP (UPSCALE+ PROPERTIES)</b>	San Diego	20.2%	33.0%	35.1%	33.5%	26.9%	24.3%	24.0%
	Seattle	11.2%	14.2%	14.8%	14.8%	14.0%	12.2%	9.3%
	San Francisco	35.0%	38.9%	38.7%	16.9%	7.1%	4.7%	4.2%
	Los Angeles	16.7%	17.9%	12.7%	12.1%	13.7%	13.4%	11.6%
	Orange County	5.2%	15.0%	18.9%	18.7%	11.2%	17.1%	17.9%
	Phoenix	22.2%	41.9%	48.4%	45.4%	38.2%	29.4%	26.5%
<b>TRANSIENT (UPSCALE+ PROPERTIES)</b>	San Diego	22.3%	24.2%	25.5%	26.9%	28.9%	33.0%	38.8%
	Seattle	30.6%	35.0%	39.5%	38.8%	33.0%	30.4%	36.4%
	San Francisco	33.7%	39.9%	41.5%	51.3%	28.3%	28.3%	31.0%
	Los Angeles	50.5%	58.7%	47.8%	47.0%	46.2%	48.0%	49.4%
	Orange County	36.0%	39.7%	40.5%	41.4%	39.4%	45.0%	49.8%
	Phoenix	17.9%	21.0%	24.2%	26.2%	27.0%	32.9%	36.7%