

Happiness is: The Perfect Climate for Productivity.

UPCOMING CONVENTION ATTENDANCE PROFILE



**CALIFORNIA SCHOOL BOARDS ASSOCIATION
ANNUAL EDUCATION CONFERENCE AND TRADE SHOW**
Thursday, December 1 – Saturday, December 3, 2022
Anticipated Attendance: 3,000+

Group Description

CSBA is the nonprofit education association representing the elected officials who govern public school districts and county offices of education. With a membership of nearly 1,000 educational agencies statewide, CSBA brings together school governing boards, and administrators from districts and county offices of education to advocate for effective policies that advance the education and well-being of the state’s more than 6 million school-age children. CSBA provides policy resources and training to members and represents the statewide interests of public education through legal, political legislative, community, and media advocacy. CSBA has been coming to San Diego since 1994 and most recently in 2011, 2013, 2015, 2017, 2019, 2021-2022 and will be back in 2026.

Attendee Profile

AEC is CSBA’s premier continuing education program—delivering practical solutions to help governance teams from districts and county offices of education improve student learning and achievement. Whether you are a veteran board member, a superintendent, a board support professional or a first-time attendee, you’ll come away from conference with practical ideas and a renewed commitment to help your board accomplish the critical work ahead.

Guest Room Block

Saturday, 11/26	Sunday, 11/27	Monday, 11/28	Tuesday, 11/29	Wednesday, 11/30	Thursday, 12/1	Friday, 12/2	Saturday, 12/3
5	15	85	515	1,560	2,000	1,645	180

Participating Hotels

Marriott Marquis San Diego Marina
Embassy Suites
Manchester Grand Hyatt
Westin San Diego Gaslamp Quarter
TownPlace Suites San Diego Downtown
Hotel Z
Courtyard San Diego Gaslamp Convention Center
Moxy San Diego
Courtyard by Marriott San Diego Downtown
Hilton San Diego Gaslamp Quarter

Schedule of Events

Date	Thursday, 12/1	Friday, 12/2	Saturday, 12/3
Approx. Attendee Arrival & Departure	3,000+	3,000+	3,000+
Convention Center Activity & Meals	8:00am-10:00am General Session & Sessions 10:00am-5:00pm Trade Show 12:30pm-1:45pm Lunch 1:45pm-5:00pm Sessions 5:00pm-7:30pm Awards Ceremony & Reception	7:00am-8:30am Breakfast 8:30am-11:45am Sessions 11:45am-1:00pm Lunch 1:00pm-5:00pm Sessions	9:00am-12:00pm Sessions
Attendee Open Meals	Breakfast, Dinner	Dinner	Breakfast, Lunch

Off-Site Scheduled Events

None

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA
- Megan Miller, Meetings and Events Specialist, CSBA