

# Happiness is: The Perfect Climate for Productivity.

## Confidential Group

October 7-9, 2022

Anticipated Attendance 25,000

### Group Description

This group is the world's leading social video platform and community for gamers. Each month, more than 100 million community members gather to watch and talk about video games with more than 1.7 million broadcasters.

### Attendee Profile

This group's live and video on demand platform caters to the entire video game industry, including game developers, publishers, media outlets, events, casual content creators, and the entire esports scene.

### Room Block

Hotel	Room Block
Embassy Suite	66
Hard Rock	150
Marriott Marquis	100
Omni	102
Pendry	50

### Schedule of Events

Date	October 7	October 8	October 9
Convention Center Activity & Meals	Badge Pickup, Keynote, Sessions, Opening Ceremony	Badge Pickup, Keynote, Sessions	Badge Pickup, Keynote, Sessions, Closing Ceremony
Attendee Open Meals	Lunch	Lunch	Lunch

### **Offsite Scheduled Events**

Thursday Night – Location Confidential

### **Shuttle Information**

No Shuttles

### **Contact Information**

- Dave Matta, National Sales Director, SDTA
- Gerrica Gray-Johnson, Senior Director of Client Services, SDTA