

# Happiness is: The Perfect Climate for Productivity.

## UPCOMING CONVENTION ATTENDANCE PROFILE



### AMERICAN TRUCKING ASSOCIATION

### MANAGEMENT CONFERENCE & EXHIBITION

Saturday, October 22 – Tuesday, October 25, 2022

Anticipated Attendance: 2,500-3,000

### Group Description

American Trucking Association is the largest and most comprehensive national trade association for the trucking industry. ATA is the voice of the industry America depends on most to move our nation's freight. They are an 86-year old federation with state trucking association affiliates in all 50 states and represent every sector of the industry, from LTL to truckload, agriculture and livestock to auto haulers, and from large motor carriers to small mom-and-pop operations. ATA leverages the strength and size of membership in order to develop, advocate, and advance innovative research-based policies that promote highway safety, security, environmental sustainability and profitability. As the recognized leader in truck transportation advocacy, they diligently educate and guide policymakers at all levels of government about the essential role that trucking plays in the economy.

### Attendee Profile

ATA's members are organized into various policy committees, an Executive Committee and Board of Directors, in addition to its numerous councils, conferences and affiliated groups. American Trucking Association's 2022 Management Conference & Exhibition (MCE) is the most important event of the year for trucking industry leaders. No other meeting attracts as many trucking industry owners, presidents, CEOs and senior executives. This annual conference is designed for executives and attracts thousands of trucking's top decision-makers for policy discussions, educational sessions, interactive exhibits, and opportunities to meet with colleagues. Attendees will discover new innovations and solutions from the industry's leading suppliers in the exhibit hall.

### Guest Room Block

Wednesday, 10/19	Thursday, 10/20	Friday, 10/21	Saturday, 10/22	Sunday, 10/23	Monday, 10/24	Tuesday, 10/25	Wednesday, 10/26
32	160	544	1,360	1,600	1,600	1,120	96

## Participating Hotels

Grand Hyatt
Hilton San Diego Gaslamp Quarter
Marriott Marquis San Diego Marina

## Schedule of Events

Date	Saturday, 10/22	Sunday, 10/23	Monday, 10/24	Tuesday, 10/25
Approx. Attendee Arrival & Departure	2,500-3,000	2,500-3,000	2,500-3,000	2,500-3,000
Convention Center Activity & Meals	7:00am-9:00am 5K Fun Run/Walk  10:00am-6:00pm Sessions/Meetings  6:30pm-7:45pm Welcome Reception	8:30am-4:00pm Sessions/Meetings  11:15am-1:15pm Lunch  1:15pm-3:45pm Exhibit Hall  4:00pm-5:30pm General Session	8:30am-10:00am General Session  10:00am-12:30pm Exhibit Hall  12:30pm-2:30pm Lunch  2:30pm-5:00pm Sessions/Meetings	9:00am-10:30am General Session  10:30am-1:45pm Exhibit Hall with Lunch  5:45pm-10:30pm Reception and Annual Banquet
Attendee Open Meals	All meals	Breakfast, Dinner	Breakfast, Dinner	Breakfast

## Off-Site Scheduled Events

N/A

## Shuttle Information

N/A

## Contact Information

- Nancy Rosenbaum, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA
- Kim Sarkady, Manager, Event Services, ATA