

Happiness is:
The **Perfect Climate**
for **Productivity.**

Traffic & Conversion Summit 2022



September 27-29, 2022

Anticipated Attendance 4,600

Group Description

Traffic & Conversion Summit is 3 full days of actionable, proven, strategic content from experts with tested, proven tactics to increase traffic, conversions, and sales.

Attendee Profile

Digital Marketers.

Room Block

Hotel	Room Block
Embassy Suite	66
Hard Rock	150
Marriott Marquis	100
Omni	102
Pendry	50

Schedule of Events

Date	September 27	September 28	September 29
Convention Center Activity & Meals	Registration, keynote, sessions, closing session	Registration, keynote, sessions, closing session	Registration, keynote, sessions, closing session
Attendee Open Meals	AM & PM Beverage Breaks	AM & PM Beverage Breaks	AM & PM Beverage Breaks

Offsite Scheduled Events

No Offsite events

Shuttle Information

No Shuttles

Contact Information

- Dave Matta, National Sales Director, SDTA
- Gerrica Gray-Johnson, Senior Director of Client Services, SDTA
- Alana Jones, Head of Operations, Digital Marketing, Clarion Events Inc