

Happiness is:  
**The Perfect Climate  
 for Productivity.**

**UPCOMING CONVENTION ATTENDANCE PROFILE**



**Jamf Nation User Conference (JNUC)**

**Tuesday, September 27 – Thursday, September 29, 2022**

**Anticipated Attendance:** 2,500 - 2,800

**Group Description**

Founded in 2002, Jamf has a straight-forward mission: they help organizations succeed with Apple. JNUC is the largest gathering of Apple admins in the world and annually offers community presentations from the likes of Apple, Microsoft and many more, deep-dive expert sessions on IT and InfoSec best practices and product insights from thought leaders in the industry. Focused on new and better ways to connect, manage and protect Apple devices that simplify workflows and keep users productive, this year's event will be the biggest and best yet. With Jamf, IT and security teams can confidently manage and protect the devices, data and applications used by their end-users without getting in the way of the intended Apple experience. More than 67,000 organizations rely on Jamf.

**Attendee Profile**

JNUC is the largest gathering of Apple system administrators in the world.

**Room Block**

Day/Date	Guestroom Block
Monday, September 26 <sup>th</sup>	1,250
Tuesday, September 27 <sup>th</sup>	1,250
Wednesday, September 28 <sup>th</sup>	1,250
Thursday, September 29 <sup>th</sup>	625

## Participating Hotels

Hilton San Diego Bayfront
Omni San Diego Hotel

## Schedule of Events

Date	Tuesday, September 27 <sup>th</sup>	Wednesday, September 28 <sup>th</sup>	Thursday, September 29 <sup>th</sup>
Approx. Attendee Arrival & Departure	2,500 – 2,800	2,500 – 2,800	2,500 – 2,800
Convention Center Activity & Meals	Expo Hall 7:00am-5:30pm  Breakfast 7:00am-8:30am  Opening Keynote 9:00am-10:30am  Sessions 11:15am-4:30pm  Lunch 12:00pm-1:30pm  Opening Reception 4:30pm-5:30pm	Expo Hall 7:00am-5:30pm  Breakfast 7:00am-8:30am  Sessions 9:00am-4:30pm  Lunch 12:00pm-1:30pm  Jamf Nation Party on the USS Midway 7:00pm-9:00pm	Expo Hall 7:00am-1:30pm  Breakfast 7:30am-9:00am  Sessions 9:00am-2:15pm  Lunch 12:00pm-1:30pm
Attendee Open Meals	Dinner on own	None	None

## Off-Site Scheduled Events

Wednesday, September 28<sup>th</sup> from 7pm to 9pm. The annual customer appreciation event will be held on the [USS Midway](#). Shuttles will be available to and from the Hilton Bayfront and the USS Midway throughout the evening.

## Contact Information

- Jacqueline Scott, Senior Director of Client Services, SDTA
- Deena Kretz, Sr. Manager, Event Marketing, Jamf