



Weekly Hotel Performance Update - Week of July 24-30, 2022

source: STR, Inc.

San Diego County Hotel Performance - Week of Jul 24-30, 2022

Region	% Occupancy	ADR	RevPAR
San Diego County	87.4%	\$259	\$226
San Diego City Properties	87.3%	\$261	\$228
Downtown	85.8%	\$268	\$230
Mission Bay	87.5%	\$405	\$354
Pt. Loma - Airport	85.2%	\$219	\$187
Mission Valley	89.4%	\$203	\$182
La Jolla Coastal	87.9%	\$431	\$379
UTC	89.9%	\$273	\$246
I-15 Corridor	88.9%	\$211	\$187
Del Mar/Oceanside	87.5%	\$299	\$262
Northeast/Escondido	85.4%	\$186	\$159
South/East County	89.5%	\$170	\$152

Weekly Top 25 Hotel Occupancy Jul 24-30, 2022	
San Diego	87.4%
Boston	85.5%
Oahu Island	85.3%
Seattle	84.3%
Orange County	83.7%
Denver	83.6%
New York	80.4%
Los Angeles	79.8%
Chicago	79.7%
Norfolk/Virginia Beach	78.6%
Nashville	77.8%
Miami	76.4%
San Francisco	75.4%
Orlando	74.9%
Tampa	73.1%
Washington	71.2%
Minneapolis	70.5%
Detroit	70.2%
Dallas	69.3%
Atlanta	68.8%
Philadelphia	65.9%
Saint Louis	63.0%
Houston	58.5%
New Orleans	58.3%
Phoenix	58.1%

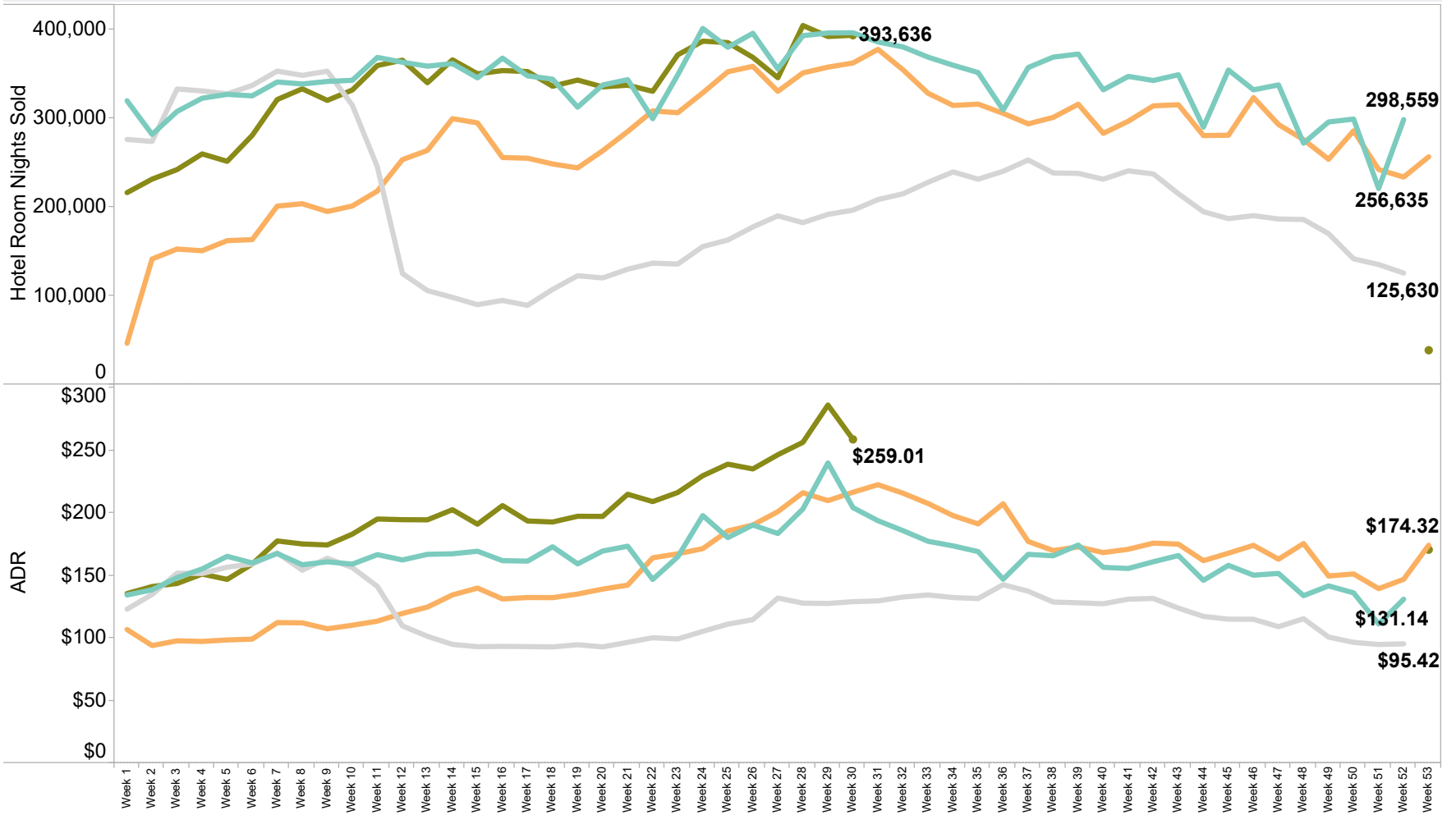
Weekly Top 25 ADR Jul 24-30, 2022	
Oahu Island	\$304
San Diego	\$259
New York	\$257
Boston	\$237
Orange County	\$234
San Francisco	\$220
Los Angeles	\$218
Seattle	\$213
Miami	\$200
Chicago	\$187
Nashville	\$172
Denver	\$170
Norfolk/Virginia Beach	\$165
Tampa	\$157
Washington	\$155
Philadelphia	\$147
New Orleans	\$138
Orlando	\$136
Minneapolis	\$133
Atlanta	\$126
Detroit	\$122
Saint Louis	\$118
Dallas	\$116
Phoenix	\$111
Houston	\$102

Weekly Top 25 RevPAR Jul 24-30, 2022	
Oahu Island	\$259
San Diego	\$226
New York	\$207
Boston	\$202
Orange County	\$196
Seattle	\$180
Los Angeles	\$174
San Francisco	\$166
Miami	\$153
Chicago	\$149
Denver	\$142
Nashville	\$134
Norfolk/Virginia Beach	\$130
Tampa	\$114
Washington	\$111
Orlando	\$102
Philadelphia	\$97
Minneapolis	\$94
Atlanta	\$87
Detroit	\$86
New Orleans	\$80
Dallas	\$80
Saint Louis	\$74
Phoenix	\$65
Houston	\$60



San Diego County Weekly Demand & Average Rate Trend
 Calendar Years 2019-2022, through July 30, 2022
 Source: STR, Inc

Year
 2019
 2020
 2021
 2022





Last Week's Daily Hotel Performance by Region
Source: STR, Inc.

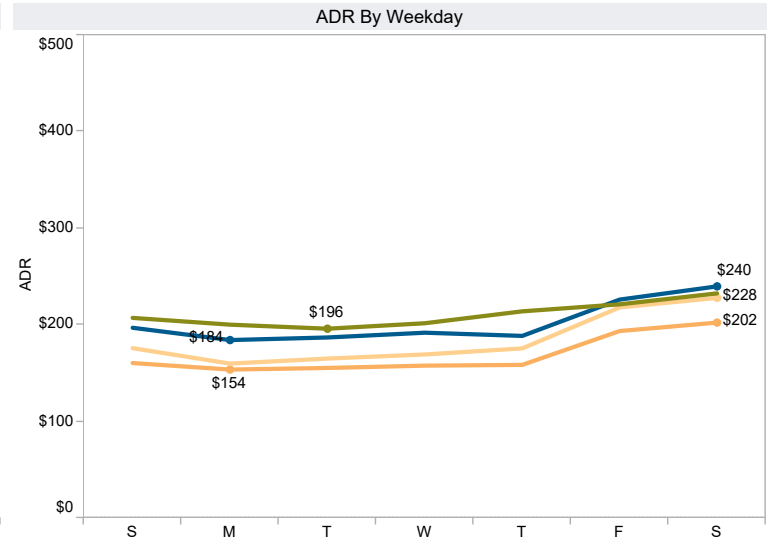
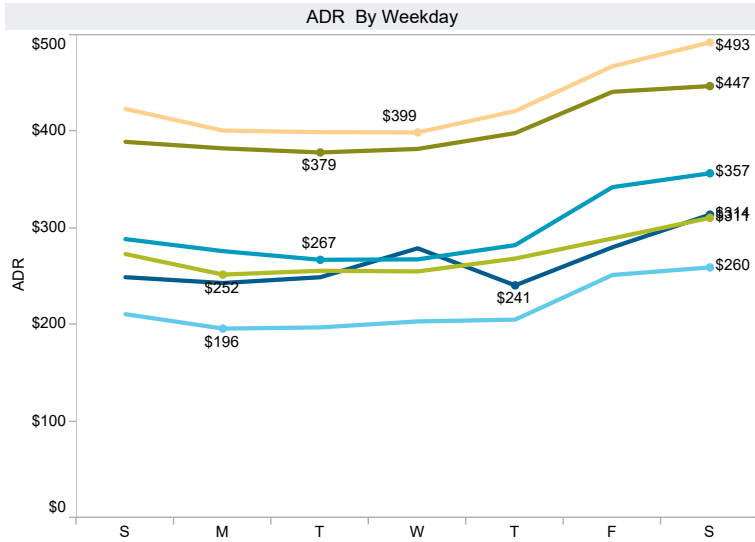
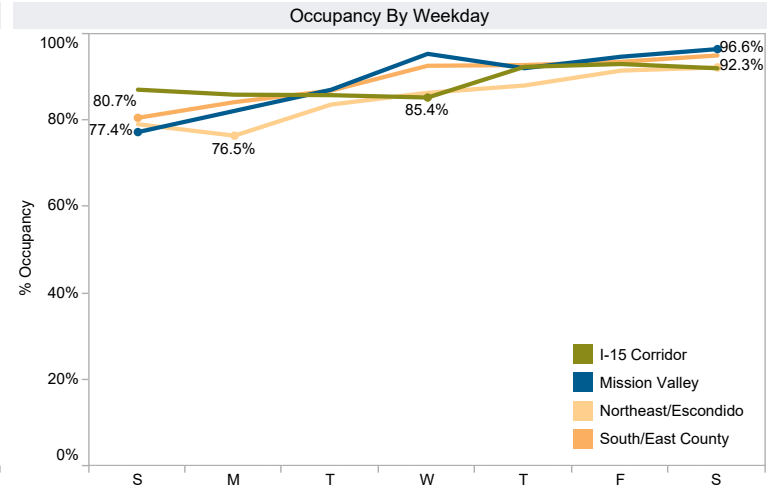
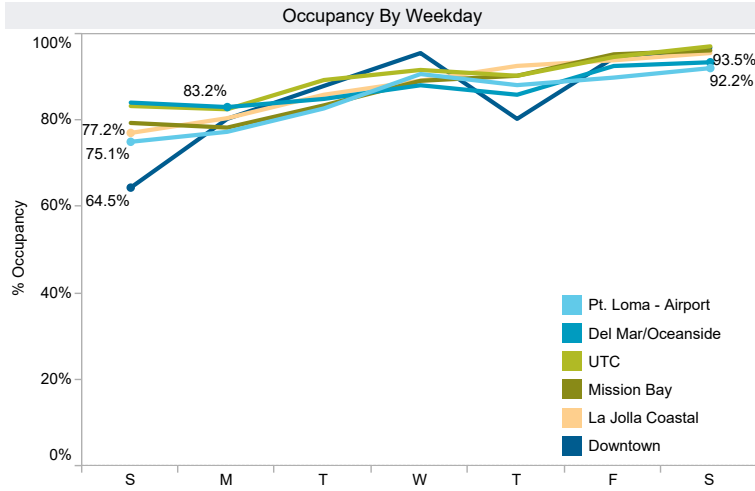
		Sun, July 24	Mon, July 25	Tue, July 26	Wed, July 27	Thu, July 28	Fri, July 29	Sat, July 30
San Diego City Properties	Rooms Sold	29,542	32,428	34,797	37,344	34,853	37,660	38,414
	% Occupancy	73.7%	80.9%	86.8%	93.1%	86.9%	93.9%	95.8%
	ADR	\$251.20	\$239.07	\$242.40	\$255.60	\$245.89	\$283.11	\$303.55
	RevPAR	\$185.05	\$193.32	\$210.33	\$238.02	\$213.71	\$265.87	\$290.78
Downtown	Rooms Sold	9,590	11,958	13,090	14,221	11,956	14,058	14,407
	% Occupancy	64.5%	80.4%	88.0%	95.7%	80.4%	94.6%	96.9%
	ADR	\$249.48	\$243.45	\$249.44	\$279.41	\$241.02	\$280.48	\$314.31
	RevPAR	\$160.93	\$195.82	\$219.63	\$267.26	\$193.83	\$265.22	\$304.59
Mission Valley	Rooms Sold	6,134	6,523	6,911	7,570	7,306	7,517	7,657
	% Occupancy	77.4%	82.3%	87.2%	95.5%	92.1%	94.8%	96.6%
	ADR	\$197.10	\$184.38	\$187.06	\$192.00	\$188.69	\$226.29	\$239.98
	RevPAR	\$152.48	\$151.68	\$163.05	\$183.31	\$173.86	\$214.53	\$231.75
Pt. Loma - Airport	Rooms Sold	3,664	3,777	4,041	4,429	4,304	4,389	4,496
	% Occupancy	75.1%	77.4%	82.8%	90.8%	88.2%	90.0%	92.2%
	ADR	\$211.17	\$196.28	\$197.48	\$203.69	\$205.53	\$251.80	\$259.61
	RevPAR	\$158.62	\$151.97	\$163.60	\$184.94	\$181.35	\$226.56	\$239.28
Mission Bay	Rooms Sold	2,517	2,483	2,646	2,826	2,863	3,020	3,049
	% Occupancy	79.5%	78.4%	83.5%	89.2%	90.4%	95.4%	96.3%
	ADR	\$389.64	\$382.92	\$378.63	\$382.32	\$398.66	\$441.47	\$447.39
	RevPAR	\$309.67	\$300.22	\$316.34	\$341.15	\$360.39	\$420.98	\$430.72
La Jolla Coastal	Rooms Sold	1,423	1,486	1,586	1,646	1,709	1,733	1,764
	% Occupancy	77.2%	80.6%	86.0%	89.3%	92.7%	94.0%	95.7%
	ADR	\$423.76	\$401.33	\$399.67	\$399.40	\$421.49	\$467.87	\$492.62
	RevPAR	\$327.01	\$323.41	\$343.75	\$356.51	\$390.63	\$439.70	\$471.25
UTC	Rooms Sold	3,465	3,434	3,715	3,812	3,756	3,937	4,039
	% Occupancy	83.4%	82.6%	89.4%	91.7%	90.4%	94.8%	97.2%
	ADR	\$273.49	\$252.17	\$256.14	\$255.46	\$268.79	\$289.65	\$310.97
	RevPAR	\$228.07	\$208.41	\$229.01	\$234.37	\$242.97	\$274.46	\$302.29
I-15 Corridor	Rooms Sold	1,584	1,563	1,561	1,551	1,680	1,692	1,674
	% Occupancy	87.2%	86.0%	85.9%	85.4%	92.5%	93.1%	92.1%
	ADR	\$207.34	\$200.33	\$196.13	\$201.80	\$214.13	\$221.39	\$232.73
	RevPAR	\$180.75	\$172.33	\$168.50	\$172.26	\$197.99	\$206.16	\$214.42
Del Mar/Oceanside	Rooms Sold	6,021	5,947	6,082	6,308	6,151	6,627	6,689
	% Occupancy	84.2%	83.2%	85.0%	88.2%	86.0%	92.7%	93.5%
	ADR	\$288.91	\$276.48	\$267.49	\$267.96	\$282.67	\$342.77	\$357.09
	RevPAR	\$243.23	\$229.90	\$227.47	\$236.34	\$243.10	\$317.61	\$333.97
South/East County	Rooms Sold	5,302	5,541	5,716	6,094	6,105	6,155	6,251
	% Occupancy	80.7%	84.3%	87.0%	92.7%	92.9%	93.6%	95.1%
	ADR	\$160.57	\$153.84	\$155.50	\$157.90	\$158.67	\$193.73	\$202.48
	RevPAR	\$129.52	\$129.68	\$135.23	\$146.40	\$147.37	\$181.41	\$192.56
Northeast/Escondido	Rooms Sold	3,860	3,731	4,082	4,215	4,297	4,465	4,501
	% Occupancy	79.2%	76.5%	83.7%	86.5%	88.1%	91.6%	92.3%
	ADR	\$175.99	\$160.01	\$165.22	\$169.47	\$175.75	\$218.19	\$228.08
	RevPAR	\$139.34	\$122.46	\$138.34	\$146.53	\$154.91	\$199.84	\$210.58



Day of Week Occupancy and ADR Patterns By Region

Week of July 24-30, 2022

Weekly min & max noted





STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year
2022

Competitive Set Total Market Weekly

Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 27	Week 28	Week 29	Week 30	Week 27	Week 28	Week 29	Week 30	Week 27	Week 28	Week 29	Week 30
		Jul 3-9, 2022	Jul 10-16, 2022	Jul 17-23, 2022	Jul 24-30, 2022	Jul 3-9, 2022	Jul 10-16, 2022	Jul 17-23, 2022	Jul 24-30, 2022	Jul 3-9, 2022	Jul 10-16, 2022	Jul 17-23, 2022	Jul 24-30, 2022
% Occupancy	San Diego	76.8%	89.9%	87.1%	87.4%	12.5%	33.2%	37.3%	28.7%	59.1%	52.6%	45.7%	54.4%
	San Francisco	57.7%	73.6%	75.8%	75.4%	5.3%	13.5%	15.4%	9.7%	42.5%	52.0%	52.3%	56.8%
	Seattle	70.8%	85.8%	85.7%	84.3%	9.6%	16.5%	18.2%	19.9%	51.6%	63.6%	62.8%	58.2%
	Phoenix	50.9%	61.3%	60.6%	58.1%	9.3%	20.7%	14.6%	15.5%	29.9%	30.9%	33.9%	31.7%
	Los Angeles	69.8%	76.2%	80.6%	79.8%	6.9%	12.5%	15.2%	14.0%	55.0%	58.7%	61.7%	60.8%
	Orange County	75.7%	82.2%	84.1%	83.7%	11.6%	21.3%	24.7%	18.7%	62.4%	59.4%	58.8%	63.8%
Occupancy YOY	San Diego	4.0%	14.7%	9.2%	7.9%	166.4%	539.8%	393.0%	176.0%	0.2%	-19.4%	-26.8%	-14.5%
	San Francisco	13.4%	34.1%	34.6%	29.3%	110.6%	528.0%	221.3%	155.1%	11.3%	21.9%	26.3%	27.2%
	Seattle	0.2%	28.6%	23.5%	19.6%	103.2%	272.7%	231.0%	390.3%	-4.9%	22.0%	21.2%	4.7%
	Phoenix	-15.4%	1.0%	-1.5%	-2.6%	-20.0%	28.7%	84.9%	62.9%	-14.0%	-12.9%	-9.3%	-7.9%
	Los Angeles	-2.9%	3.1%	4.8%	2.0%	-6.3%	74.9%	52.4%	69.2%	-2.6%	1.1%	3.0%	-3.1%
	Orange County	13.7%	11.6%	11.4%	7.7%	159.6%	247.5%	231.9%	42.7%	17.1%	0.3%	-0.9%	10.2%
ADR	San Diego	\$246.73	\$256.66	\$286.50	\$259.01	\$255.33	\$276.31	\$312.89	\$292.65	\$366.02	\$385.73	\$440.50	\$386.68
	San Francisco	\$188.12	\$229.24	\$225.61	\$220.48	\$216.72	\$263.36	\$270.05	\$265.61	\$234.33	\$288.03	\$278.63	\$269.45
	Seattle	\$191.50	\$213.24	\$217.74	\$213.36	\$205.21	\$259.62	\$244.58	\$250.58	\$259.74	\$283.59	\$296.54	\$289.26
	Phoenix	\$112.98	\$113.14	\$112.38	\$111.44	\$127.52	\$134.89	\$139.96	\$138.79	\$193.34	\$180.04	\$172.51	\$174.73
	Los Angeles	\$204.05	\$213.14	\$222.83	\$217.65	\$314.70	\$308.87	\$350.29	\$324.40	\$296.00	\$307.86	\$318.66	\$317.26
	Orange County	\$231.49	\$230.30	\$235.33	\$233.89	\$208.73	\$259.28	\$241.63	\$270.48	\$386.06	\$374.87	\$396.18	\$371.90
ADR YOY	San Diego	22.6%	18.6%	36.4%	19.5%	16.5%	21.8%	27.4%	13.3%	20.8%	18.6%	41.3%	22.5%
	San Francisco	19.6%	41.1%	34.8%	31.4%	14.6%	15.9%	16.4%	21.9%	12.9%	35.9%	26.0%	23.5%
	Seattle	37.4%	52.0%	51.5%	43.2%	52.0%	46.9%	30.5%	29.7%	29.2%	41.8%	45.4%	35.9%
	Phoenix	2.9%	0.8%	4.8%	5.1%	-6.6%	-8.5%	-2.0%	5.7%	-2.5%	-9.3%	-4.2%	-2.1%
	Los Angeles	16.3%	18.0%	21.0%	15.9%	36.9%	25.2%	40.3%	17.2%	14.2%	14.4%	16.8%	15.3%
	Orange County	21.1%	21.6%	14.8%	19.5%	-5.9%	6.9%	-0.1%	27.1%	9.9%	17.1%	10.7%	15.5%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties.

WEEK DAY ANALYSIS JULY 24-30, 2022

Date

