

Happiness is: The Perfect Climate for Productivity.

UPCOMING CONVENTION ATTENDANCE PROFILE



YASC Global – Yardi

Wednesday, August 31 – Friday, September 2, 2022

Anticipated Attendance 3,000

Group Description

Real estate runs on Yardi! Yardi is a software vendor that makes applications for all sizes of property management and real estate companies. The company makes software suites for property management, marketing, commercial applications, senior living, and investments. Yardi's software consists of cloud-based tools that work on both desktop and mobile platforms.

Attendee Profile

This large-scale user conference provides access to experts from across the spectrum of Yardi products and services. Attendees can explore all facets of Yardi property management solutions in-depth and share tips and tricks with a diverse group of Yardi clients. Trainers, Executives, Financial Professionals, IT Professionals, Marketing Professionals, Property Managers, Investment Managers and Asset Managers will be in attendance.

Room Block

Day/Date	Guestroom Block
Tuesday, August 30 th	2,681
Wednesday, August 31 st	2,559
Thursday, September 1 st	2,545

Participating Hotels

Manchester Grand Hyatt
Marriott Marquis San Diego Marina
Embassy Suites
Springhill Suites
Residence Inn San Diego Downtown/Bayfront
Courtyard by Marriott San Diego Downtown

Schedule of Events

Date	Wednesday, August 31 st	Thursday, September 1 st	Friday, September 2 nd
Approx. Attendee	3,000	3,000	3,000
Convention Center Activity & Meals	7:00am-8:30am Breakfast General Session, Morning, and Afternoon Sessions 11:00am-1:00pm Lunch at the Hyatt 5:30pm-7:30pm Networking Reception at the Hyatt	7:00am-8:30am Breakfast General Session, Morning, and Afternoon Sessions 11:00am-1:00pm Lunch at the Hyatt 6:00pm-10:00pm Closing Party	7:00am-8:30am Breakfast at the Hyatt 8:30am-12:00pm Morning Session at the Hyatt
Attendee Open Meals	Dinner on own	None	None

Off-Site Scheduled Events

None scheduled

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA
- Kristina Anderson, Manager, Corporate Events, Marketing, Yardi