

Happiness is:
**The Perfect Climate
 for Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



Monday, August 8 – Tuesday, August 9, 2022

Anticipated Attendance 3,000

Group Description

BUFFINI & COMPANY is the largest coaching and training company in North America. Founded by real estate legend and master motivator Brian Buffini, the company provides a unique and highly effective lead generation system.

Attendee Profile

MaterMind Summit draws in people from all over North America with similar growth-oriented goals. With content that appeals to all ages and walks of life, the event has nuggets for each member of the family. It's not uncommon for attendees to bring spouses, kids and even grandkids to soak up the content!

Room Block

Saturday, August 6	Sunday, August 7	Monday, August 8	Tuesday, August 9
500	1,005	1,005	482

Participating Hotels

- Manchester Grand Hyatt
- Marriott Marquis Hotel & Marina
- Omni San Diego Hotel
- Hilton Gaslamp Quarter
- Embassy Suites

Schedule of Events

Date	Monday, August 8 th	Tuesday, August 9 th
Approx. Attendees	3,000	3,000
Convention Center Activity & Meals	9:00am-4:30pm Plenary Session 12:00pm-2:00pm LUNCH ON OWN	9:00am-4:30pm Plenary Session 12:00pm-2:00pm LUNCH ON OWN
Attendee Open Meals	On own for all meals	

Off-Site Scheduled Events

None scheduled

Contact Information

- Kim Borneman, National Sales Director, SDTA
- Jacqueline Scott, Senior Director of Client Services, SDTA
- Jennifer Settle, Managing Director, HelmsBriscoe