



SHOW YOUR BADGE OFFERS

MEMBERNET INSTRUCTIONS

LOG INTO MEMBERNET [HTTPS://MEMBERS.SANDIEGO.ORG/](https://members.sandiego.org/)

1. Select the **Publish Content** tab at the top of the page
2. Select the **Offers** tab

TO SUBMIT A NEW SHOW YOUR BADGE OFFER

*Please note your offer will be declined if you do not complete all the necessary information.

1. Create offer name (50 characters with spaces)

The offer name must follow the naming convention “Show Your Badge & Save at”

2. Create a subtitle (50 characters with spaces)

3. Create the offer description (max 500 characters with spaces)

Highlight your business and what is included in the experience that applies to the offer.

4. Select your audience

Select Leisure Travelers

5. Offer redemption

OPTION 1: REDEEM ONLINE Generate a redeem offer button on the offer page for booking or purchase.

{ OPTIONAL } REDEEM ONLINE: ?

<https://zoo.sandiegozoo.org/tickets>

OPTION 2: REQUIRE PRINTOUT If you would like the user to redeem by printing the webpage with your offer, please add copy to the offer description and disclaimer section.

Ex: To redeem, please present coupon to the waiter upon arrival.

Ex: To redeem, please show your server this page on your phone or print and present upon arrival.

6. Add a contact phone number

7. Submit the offer for approval by clicking on the submit button at the bottom of the page.

Please reach out to Wendy Wozniak with any questions.

We look forward to seeing your offer live on SanDiego.org.

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