

Happiness is: The Perfect Climate for Productivity.

UPCOMING CONVENTION ATTENDANCE PROFILE



Esri User Conference

Monday, July 11 – Friday, July 15, 2022

Anticipated Attendance: 16,000-17,000

(Actual Attendance in 2019 was 19,000)

Group Description

The field of geographic information systems (GIS) started in the 1960s as computers and early concepts of quantitative and computational geography emerged. Early GIS work included important research by the academic community. The Canada Geographic Information System resulted in the first computerized GIS in the world in 1963. In 1964 at Northwestern University the first computer mapping software programs known as SYMAP, and in 1965, the Harvard Laboratory for Computer Graphics was established.

In 1969, Jack Dangermond, a member of the Harvard Lab, and his wife Laura founded Environmental Systems Research Institute, Inc. (Esri). The consulting firm applied computer mapping and spatial analysis to help land use planners and land resource managers make informed decisions. The company's early work demonstrated the value of GIS for problem solving. Esri went on to develop many of the GIS mapping and spatial analysis methods now in use. These results generated a wider interest in the company's software tools and workflows that are now standard to GIS.

Attendee Profile

The Esri User Conference is a cornerstone of the GIS community, with attendees from nearly every commercial sector, government organization, and nonprofit field. 60% male, 40% female, attendees are users of software.

Room Block

Friday, July 8	Saturday, July 9	Sunday, July 10	Monday, July 11	Tuesday, July 12	Wednesday, July 13	Thursday, July 14	Friday, July 15
893	1,913	4,290	4,858	4,862	4,769	4,061	684

Schedule of Events

Date	Monday, July 11	Tuesday, July 12	Wednesday, July 13	Thursday, July 14	Friday, July 15
Approx. Attendee	16,000-17,000 attendees	16,000-17,000 attendees	16,000-17,000 attendees	16,000-17,000 attendees	16,000-17,000 attendees
Convention Center Activity & Meals	8:30-3:30pm Plenary Sessions 3:30pm-6:00pm Academic Fair 4:00pm-6:30pm Map Gallery Reception	8:00am-6:00pm Map Gallery 8:30am-5:00pm Tech Workshops & User Presentations 9:00am-6:00pm Expo 4:00pm-6:30pm Science Symposium	8:00am-6:00pm Map Gallery 8:30am-5:00pm Tech Workshops & User Presentations 9:00am-6:00pm Expo 3:30pm-5:30pm Esri Awards Ceremony	8:00am-1:30pm Map Gallery 8:30am-5:00pm Tech Workshops & User Presentations 9:00am-4:00pm Expo 5:30pm-10:00pm Thursday Night Party	9:00am-10:00am Tech Workshops 10:30am-12:00pm Closing Session
Attendee Open Meals	Attendees are on their own for all meals. Anticipate high volume for Lunches.				

Participating Hotels

Andaz San Diego	Hotel Indigo San Diego Gaslamp Quarter
Carte Hotel	Hotel Republic San Diego
Courtyard San Diego Gaslamp/Convention Center	Kimpton Hotel Palomar San Diego
DoubleTree by Hilton San Diego – Mission Valley	Manchester Grand Hyatt San Diego
DoubleTree by Hilton San Diego Downtown	Marriott Marquis San Diego Marina
DoubleTree San Diego – Hotel Circle	Moxy San Diego Gaslamp Downtown
Embassy Suites	Omni San Diego Hotel
Four Points by Sheraton San Diego Downtown	Residence Inn San Diego Downtown Gaslamp Quarter
Hampton Inn by Hilton San Diego Downtown	San Diego Marriott Gaslamp Quarter
Hard Rock Hotel San Diego	San Diego Marriott Mission Valley
Hilton Garden Inn San Diego Downtown/Bayside	Sheraton San Diego Hotel & Marina
Hilton Gaslamp Quarter San Diego	Solamar San Diego
Hilton San Diego Bayfront	Staypineapple, Hotel Z
Homewood Suites San Diego Downtown/Bayside	Westin San Diego Gaslamp Quarter
Horton Grand	Westin San Diego Downtown
	Wyndham San Diego Bayfront

Off-Site Scheduled Events

Thursday, July 14 in Balboa Park from 5:30pm-10:00pm. Shuttles will run to/from the Convention Center to Balboa Park.

Hotel Shuttle Information

None scheduled.

Contact Information

- Jacqueline Scott, Senior Director of Client Services, SDTA
- Michele Cole, Head of Events Marketing, Esri