**UPCOMING CONVENTION ATTENDANCE PROFILE**

**Logo, company name

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**Golf Course Superintendents Association of America**

**Saturday, February 5 – Thursday, February 10, 2022**

**Anticipated Attendance 12,000**

**Group Description**GCSAA is dedicating to serving its members, advancing their profession and enhancing the enjoyment, growth and vitality of the game of golf. The golf course superintendent is the manager of the game’s most valuable resource: the golf course. The career is multi-faceted. It involves turfgrass management, environmental stewardship, research, personnel management, budget development, accounting, event management, inventory control, communications and a variety of other tasks. Above all, superintendents either love golf, love to work outside or both!

Chart, pie chart

Description automatically generated**Attendee Profile**

More than 6,000 qualified buyers from over 60 countries will be in attendance. You will reach the entire course, club and facility management audience.

Room Block

|  |  |
| --- | --- |
| Day/Date | Guestroom Block |
| Saturday, February | 492 |
| Sunday, February | 1,722 |
| Monday, February | 3,690 |
| Tuesday, February | 4,920 |
| Wednesday, February | 4,920 |
| Thursday, February | 3,690 |
| Friday, February | 738 |

|  |  |
| --- | --- |
| Hotel | Guestrooms Blocked |
| Marriott Marquis | 1,100 |
| Grand Hyatt | 500 |
| Hilton San Diego Bayfront | 600 |
| Courtyard San Diego Gaslamp/Convention Center | 65 |
| Embassy Suites | 150 |
| Hard Rock Hotel | 230 |
| Hilton Gaslamp Quarter | 170 |
| Horton Grand Hotel | 80 |
| Hotel Solamar | 100 |
| InterContinental | 100 |
| Omni San Diego Hotel | 400 |
| Residence Inn San Diego Downtown/Gaslamp Quarter | 100 |
| Marriott Gaslamp Quarter | 150 |
| The US Grant | 75 |
| Westin Gaslamp Quarter | 200 |
| Wyndham San Diego Bayside | 303 |

Schedule of Events

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Sat., 2/5 | Sun., 2/6 | Mon., 2/7 |
| Approximate Attendee Arrival | Approx. 1,200 attendees | + 3,000 attendees arrive  (4,200 total) | + 4,800 attendees arrive  (9,000 total) |
| Convention Center Activity & Meals | Golf Championships  Day One  (Torrey Pines, Singing Hills Golf Resort, Bernardo Heights Country Club) | Golf Championships  Day Two | Golf Championships  Day Three  Various Tours  6:30pm-9:30pm  Welcome Reception on the Midway Aircraft Carrier Museum |
| Attendee Open Meals | On own for all meals. | On own for all meals. | Breakfast and Lunch on own. |

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Tues., 2/8 | Wed., 2/9 | Thurs., 2/10 |
| Approximate Attendee Arrival | + 3,000 attendees arrive  (12,000 total) | (12,000 total) | - 3,000 attendees depart  (9,000 total) |
| Convention Center Activity & Meals | Opening Session  Seminars  Trade Show | Seminars  Trade Show | Seminars  Trade Show  Closing Celebration  5:30pm-7:30pm |
| Attendee Open Meals | On own for all meals. | On own for all meals. | On own for all meals. |

Off-Site Scheduled Events

Saturday, 2/5-Monday, 2/7 Golf Championships at Torrey Pines, Singing Hills Golf Resort, and Bernardo Heights Country Club.

Monday, 2/7 various tours around the city. Welcome Reception aboard the USS Midway Aircraft Carrier Museum from 6:30pm-9:30pm.

**Shuttle Information­**

No shuttle provided.

**Contact Information**

* Maria Andriola, National Sales Director, SDTA
* Gerrica Gray, Senior Convention Services Manager, SDTA
* Jana Brown, Director, Conference Events and Meeting Planning, GCSAA