**UPCOMING CONVENTION ATTENDANCE PROFILE**

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**WEST 2022 CONFERENCE hosted by AFCEA and USNI will take place**

**Wednesday, February 16 – Friday, February 18, 2022**

**Anticipated Attendance** 6,000

**Group Description**The premier naval conference and exposition on the West Coast, WEST is now in its 32nd year of bringing military and industry leaders together. Co-sponsored by AFCEA International and the U.S. Naval Institute, WEST is the only event in which the makers of platforms and the designers of technologies can network, discuss and demonstrate their solutions in a single locale.

**Attendee Profile**

WEST connects the industry professionals who design and build the platforms, equipment and weapons with the designers of communications and technical systems. To complete their missions successfully, more than 150,000 professionals in the U.S. Navy, Marine Corps and Coast Guard who live in the San Diego area depend on the open discussions and valuable networking WEST provides. Senior military and government officials talk directly to the operators to gain valuable feedback directly from them. Industry leaders attend because they can connect with decision makers and operators over the three-day event.

Rom Block

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| --- | --- |
| Day/Date | Room Block |
| Monday, February 14 | 742 |
| Tuesday, February 15 | 1,436 |
| Wednesday, February 16 | 1,545 |
| Thursday, February 17 | 1,468 |
| Friday, February18 | 590 |

|  |  |
| --- | --- |
| Hotel | Room Block |
| Courtyard San Diego Gaslamp/Convention Center | 30 |
| Embassy Suites | 200 |
| Grand Hyatt | 50 |
| Hard Rock | 200 |
| Hilton Bayfront | 250 |
| Hilton Gaslamp Quarter | 100 |
| Hotel Republic | 25 |
| Hotel Solamar | 100 |
| InterContinental | 120 |
| Kimpton Hotel Palomar | 75 |
| Marriott Marquis | 100 |
| Omni San Diego Hotel | 75 |
| Residence Inn San Diego Downtown/Gaslamp Quarter | 30 |
| Marriott Gaslamp Quarter | 100 |
| Westin San Diego | 50 |
| Wyndham Bayside | 75 |

Schedule of Events

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date | Tues., 2/15 | Wed., 2/16 | Thurs., 2/17 | Fri., 2/18 |
| Approximate Attendee Arrival | 5,580 attendees | + 420 attendees arrive  6,000 total | -300 attendees depart  5,700 total | -5,430 attendees depart  240 total |
| Convention Center Activity & Meals | Registration | Keynote Speaker  Exhibits  Panels & Tracks  Luncheon | Keynote Speaker  Exhibits  Panels & Tracks  Luncheon | Keynote Speaker |
| Attendee Open Meals | On own for all meals | Breakfast and Dinner on own. | Breakfast and Dinner on own. | On own for all  meals |

Off-Site Scheduled Events

None scheduled.

**Shuttle Information­**

No shuttle provided.

**Contact Information**

* Phyllis Azama, Vice President of Sales-Eastern Region, SDTA
* Gerrica Gray, Senior Convention Services Manager, SDTA
* Tammy Goehring, Senior Director, Conferences and Events, AFCEA