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The **Perfect Climate**  
for **Productivity.**

## UPCOMING CONVENTION ATTENDANCE PROFILE



**Irrigation Show**  
**and Education Week**

**Irrigation Association**

**Monday, December 6 – Friday, December 10, 2021**

**Attendance** Projecting 2,000

### **Group Description**

The Irrigation Association is the leading membership organization for water management companies and professionals in agriculture, landscape and golf.

### **Attendee Profile**

- Corporate members include manufacturers, distributors, dealers, manufacturers' representatives, consultants, and contractors.
- Associate members include commercial end users, growers and producers, industry suppliers, universities, government agencies, and water and energy providers.
- Affiliate members are associations and professional societies that represent and promote irrigation industry interests.
- Individual members include students, researchers and retirees, as well as temporarily unemployed irrigation professionals.

## Schedule of Events

Date	Mon., 12/6	Tues., 12/7	Wed., 12/8	Thurs., 12/9
<b>Approximate Attendee Arrival</b>	Approx. 700 attendees	Additional 1,300 attendees arrive (2,000 total)		
<b>Convention Center Activity &amp; Meals</b>	Registration Sessions 5pm-7pm Reception	Registration Sessions	Registration Sessions Exhibit Hall	Registration Sessions Exhibit Hall
<b>Attendee Open Meals</b>	All meals on own.	All meals on own.	All meals on own.	All meals on own.

Day/Date	Guestroom Block
Monday, 12/6	518
Tuesday, 12/7	1,016
Wednesday, 12/8	1,027
Thursday, 12/9	585

Hotel	Guestrooms Blocked
Marriott Marquis San Diego Marina	617
Embassy Suites	157
Hilton Gaslamp Quarter	141
Horton Grand Hotel	60
Manchester Grand Hyatt	54

### Off-Site Scheduled Events

None scheduled.

### Shuttle Information

No shuttle provided.

### Contact Information

- Phyllis Azama, Vice President of Sales Eastern Region, San Diego Tourism Authority
- Gerrica Gray, Senior Convention Services Manager, San Diego Tourism Authority
- Janine Sparrowgrove, Administration Director, Irrigation Association