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The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE

California School Board Association



Annual Education Conference and Trade Show

Wednesday, December 1 – Saturday,
December 4, 2021

(Convention has been held in San Diego every other year since 1994!)

Attendance 3,380

Group Description

AEC is CSBA's premier continuing education program, serving to connect members with colleagues from across the state to discuss relevant and important education topics such as school funding, special education, and distance learning. Whether you're ready to head to San Diego in person or prefer the comfort of your home office, AEC 2021 offers amazing speakers, enriched learning opportunities, and a variety of networking opportunities.

Attendee Profile

CSBA is the nonprofit education association representing the elected officials who govern public school districts and county offices of education. With a membership of nearly 1,000 educational agencies statewide, CBSA brings together school governing boards, and administrators from districts and county offices of education to advocate for effective policies that advance the education and well-being of the state's more than 6 million school-age children.

Schedule of Events

Date	Wed. 12/1	Thur. 12/2	Fri. 12/3	Sat. 12/4
Approximate Attendee Arrival	Approx. 580 attendees	Additional 2,800 attendees arrive (3,380 total)		
Convention Center Activity & Meals	Pre- Conference Meetings	General Session, Breakout Sessions, Trade Show 5:30pm-7:30pm Awards Reception	General Session, Breakout Sessions, Trade Show Luncheons	General Session, Breakout Sessions,
Attendee Open Meals	All meals on own.	All meals on own.	Breakfast and Dinner on own.	All meals on own.

Day/Date	Guestroom Block
Tuesday, November 30	580
Wednesday, December 1	1,743
Thursday, December 2	2,234
Friday, December 3	1,832

Hotel	Guestrooms Blocked
Manchester Grand Hyatt	729
Marriott Marquis San Diego Marina	1,013
Hilton Gaslamp Quarter	116
Embassy Suites	154
Westin Gaslamp Quarter	222

Off-Site Scheduled Events

None scheduled.

Shuttle Information

No shuttle provided.

Contact Information

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- Gerrica Gray, Senior Convention Services Manager, San Diego Tourism Authority
- Meagan Miller, Meeting and Events Specialist, CSBA