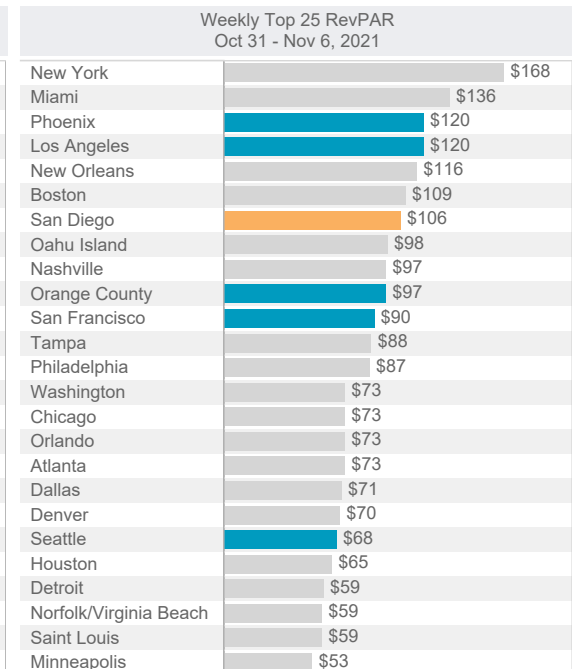
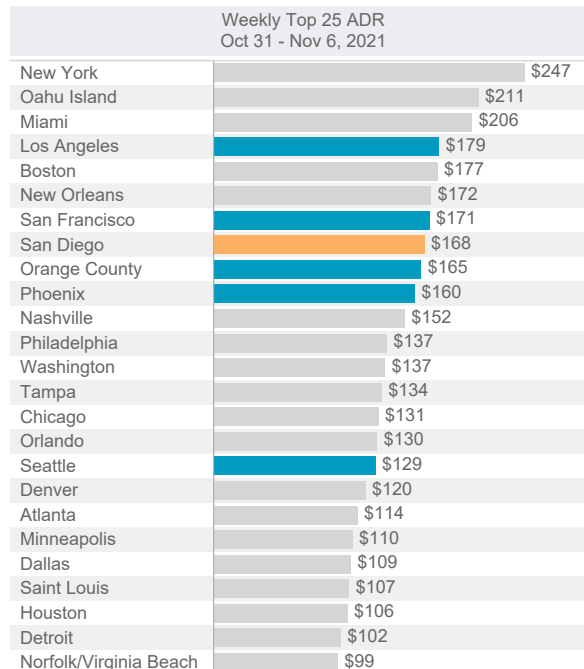
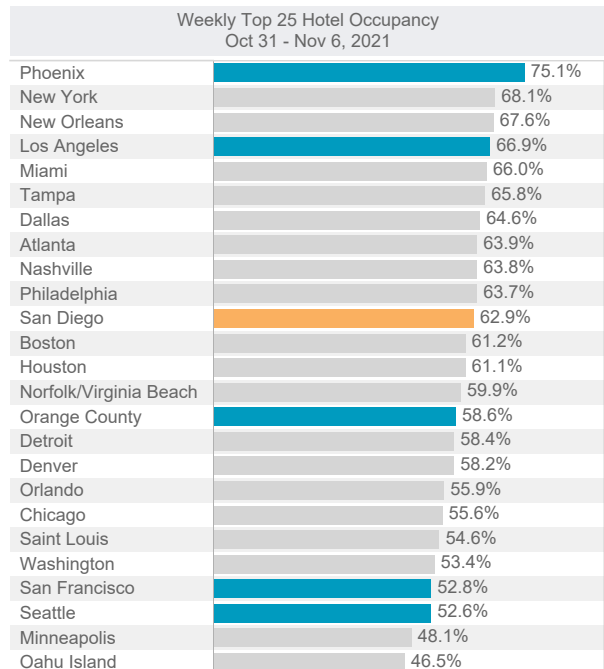
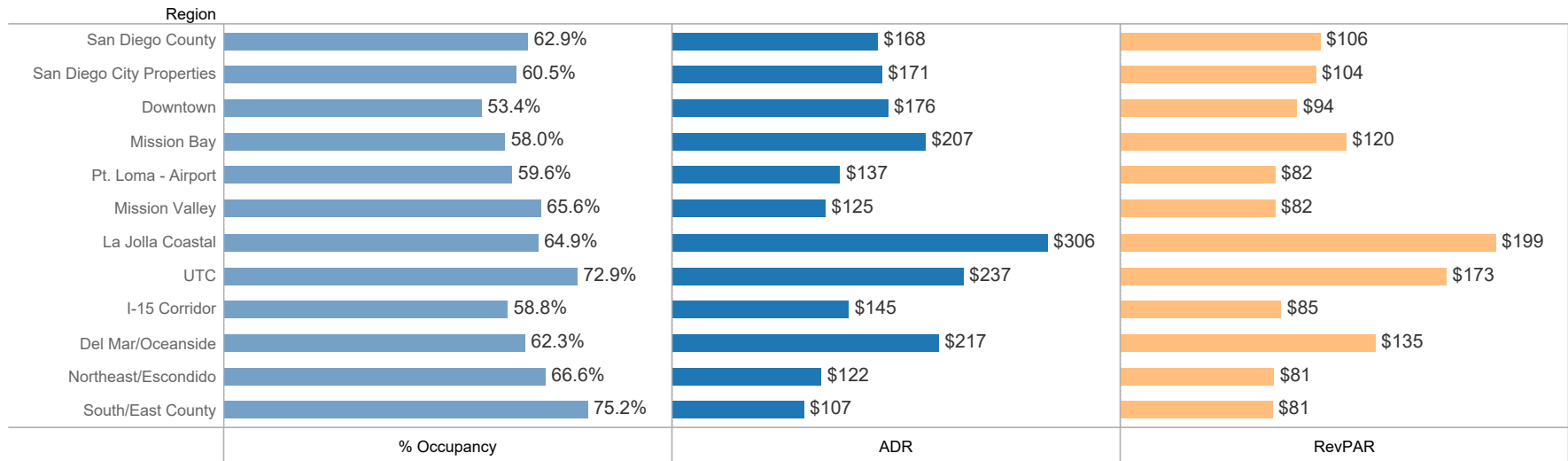




# Weekly Hotel Performance Update - Week of October 31-November 6, 2021

source: STR, Inc.

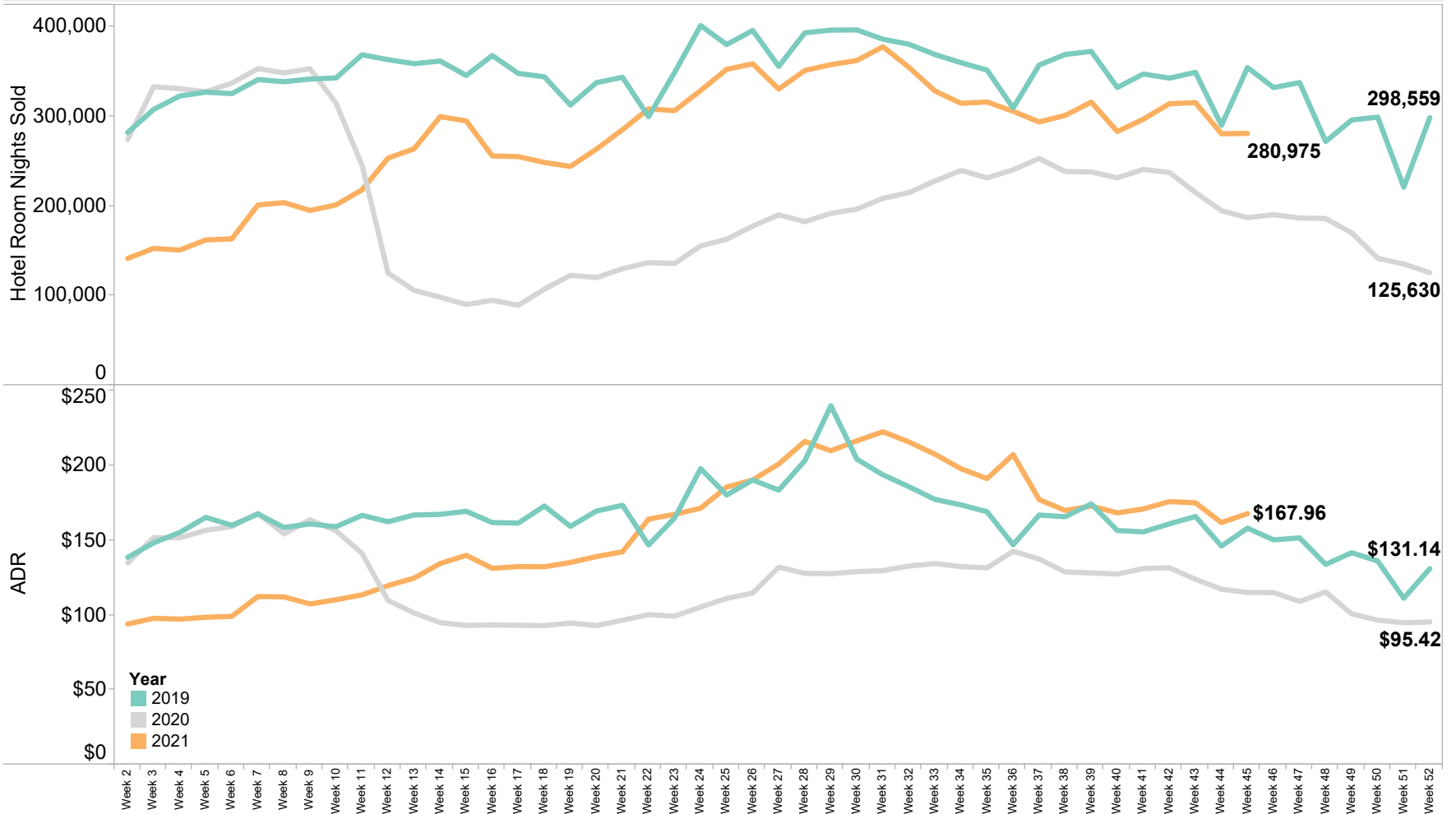
## San Diego County Hotel Performance - Week of Oct 31 - Nov 6, 2021





San Diego County Weekly Demand & Average Rate Trend  
 Calendar Year 2021 through November 6, 2021  
 Source: STR, Inc

TOURISM AUTHORITY



\$167.96

\$131.14

\$95.42



Last Week's Daily Hotel Performance by Region  
Source: STR, Inc.

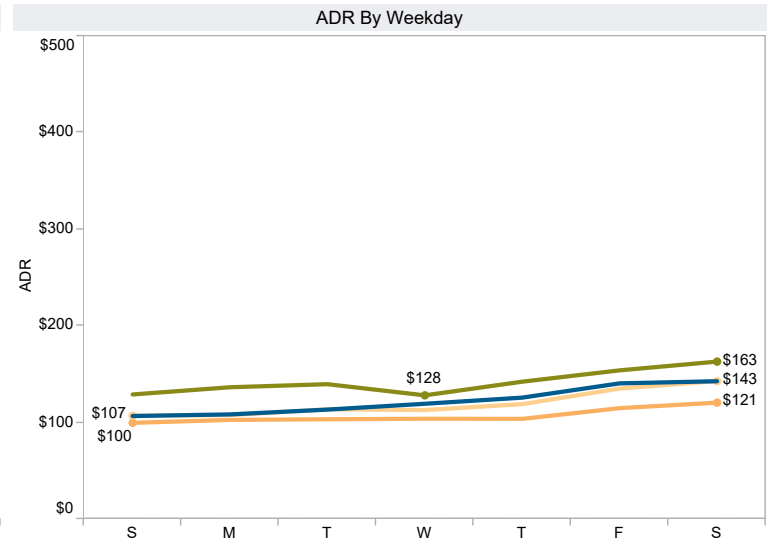
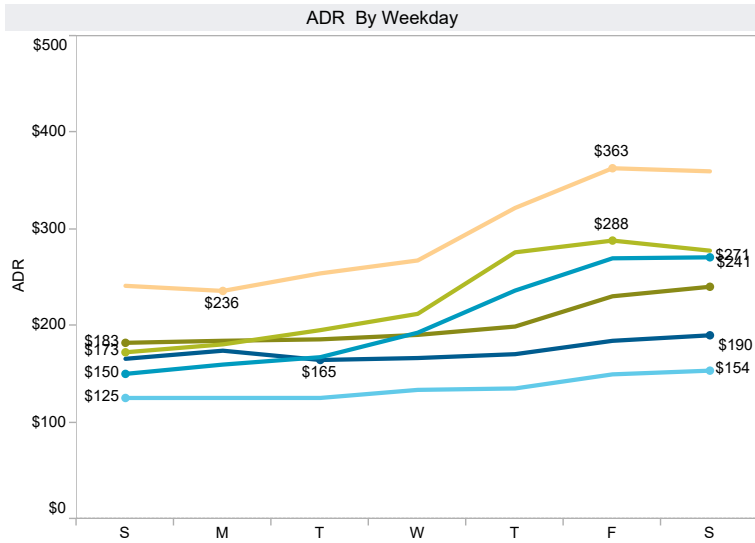
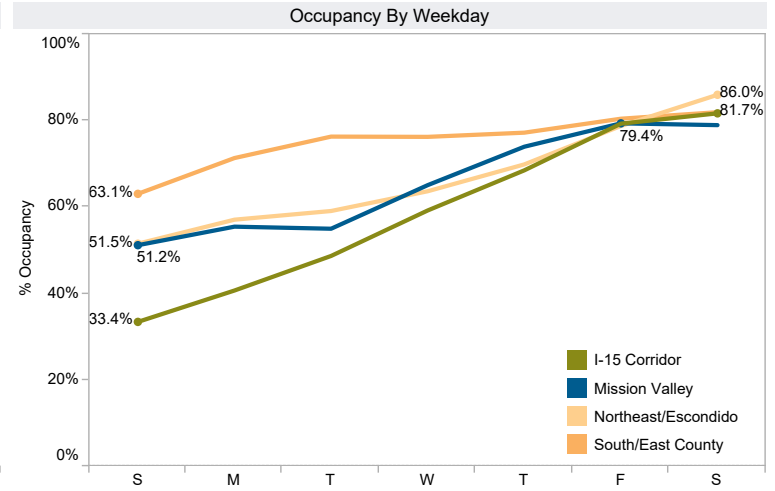
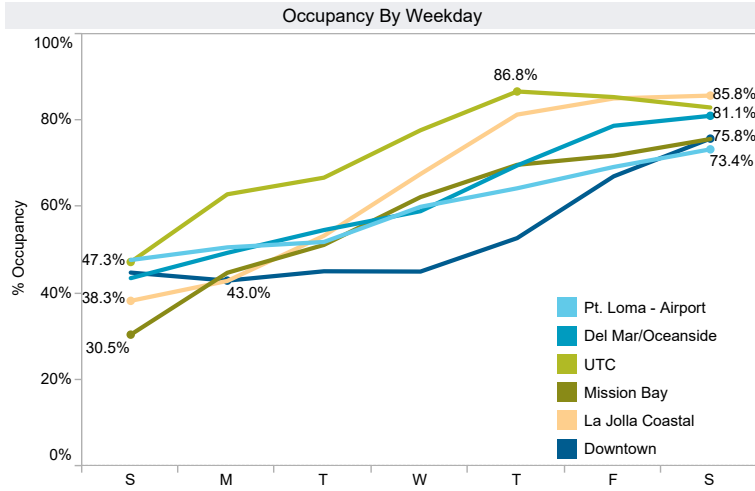
		Sun, October 31	Mon, November 01	Tue, November 02	Wed, November 03	Thu, November 04	Fri, November 05	Sat, November 06
San Diego City Properties	Rooms Sold	18,145	19,876	21,049	23,572	26,679	29,761	31,297
	% Occupancy	45.1%	49.4%	52.3%	58.6%	66.3%	74.0%	77.8%
	ADR	\$147.14	\$151.99	\$154.39	\$160.43	\$176.83	\$191.73	\$194.01
	RevPAR	\$66.38	\$75.12	\$80.81	\$94.03	\$117.30	\$141.88	\$150.98
Downtown	Rooms Sold	6,562	6,290	6,607	6,597	7,730	9,824	11,101
	% Occupancy	44.8%	43.0%	45.1%	45.1%	52.8%	67.1%	75.8%
	ADR	\$166.01	\$174.40	\$164.78	\$166.81	\$170.81	\$184.63	\$190.35
	RevPAR	\$74.43	\$74.95	\$74.39	\$75.19	\$90.21	\$123.93	\$144.38
Mission Valley	Rooms Sold	4,057	4,397	4,359	5,159	5,864	6,293	6,260
	% Occupancy	51.2%	55.5%	55.0%	65.1%	74.0%	79.4%	79.0%
	ADR	\$106.75	\$108.43	\$113.43	\$119.45	\$125.81	\$140.59	\$142.79
	RevPAR	\$54.63	\$60.15	\$62.37	\$77.74	\$93.07	\$111.61	\$112.77
Pt. Loma - Airport	Rooms Sold	2,329	2,472	2,533	2,930	3,139	3,380	3,579
	% Occupancy	47.7%	50.7%	51.9%	60.1%	64.4%	69.3%	73.4%
	ADR	\$125.45	\$125.49	\$125.48	\$133.83	\$135.32	\$149.90	\$153.75
	RevPAR	\$59.89	\$63.59	\$65.16	\$80.38	\$87.08	\$103.86	\$112.80
Mission Bay	Rooms Sold	955	1,404	1,606	1,953	2,187	2,254	2,374
	% Occupancy	30.5%	44.8%	51.2%	62.3%	69.8%	71.9%	75.7%
	ADR	\$182.57	\$184.67	\$186.15	\$190.77	\$199.41	\$230.75	\$240.61
	RevPAR	\$55.63	\$82.73	\$95.39	\$118.88	\$139.16	\$165.96	\$182.26
La Jolla Coastal	Rooms Sold	697	780	970	1,230	1,480	1,548	1,560
	% Occupancy	38.3%	42.9%	53.4%	67.7%	81.4%	85.1%	85.8%
	ADR	\$241.58	\$236.29	\$254.45	\$267.84	\$322.23	\$363.35	\$360.16
	RevPAR	\$92.52	\$101.38	\$135.76	\$181.21	\$262.32	\$309.39	\$309.05
UTC	Rooms Sold	1,965	2,616	2,776	3,232	3,605	3,551	3,451
	% Occupancy	47.3%	63.0%	66.8%	77.8%	86.8%	85.5%	83.1%
	ADR	\$172.76	\$180.95	\$195.69	\$212.55	\$276.27	\$288.45	\$277.99
	RevPAR	\$81.70	\$113.93	\$130.74	\$165.33	\$239.70	\$246.52	\$230.89
I-15 Corridor	Rooms Sold	727	885	1,059	1,288	1,490	1,725	1,777
	% Occupancy	33.4%	40.7%	48.7%	59.2%	68.5%	79.3%	81.7%
	ADR	\$129.09	\$136.55	\$139.72	\$128.17	\$142.33	\$154.06	\$163.11
	RevPAR	\$43.15	\$55.56	\$68.03	\$75.90	\$97.50	\$122.18	\$133.26
Del Mar/Oceanside	Rooms Sold	3,053	3,464	3,834	4,140	4,882	5,526	5,688
	% Occupancy	43.5%	49.4%	54.7%	59.1%	69.6%	78.8%	81.1%
	ADR	\$150.39	\$160.02	\$167.68	\$193.03	\$236.68	\$270.08	\$271.10
	RevPAR	\$65.49	\$79.06	\$91.70	\$113.98	\$164.81	\$212.87	\$219.94
South/East County	Rooms Sold	4,218	4,772	5,104	5,100	5,165	5,381	5,482
	% Occupancy	63.1%	71.4%	76.3%	76.3%	77.2%	80.5%	82.0%
	ADR	\$99.68	\$102.74	\$103.40	\$103.95	\$103.82	\$114.91	\$120.61
	RevPAR	\$62.87	\$73.30	\$78.91	\$79.27	\$80.18	\$92.46	\$98.86
Northeast/Escondido	Rooms Sold	2,513	2,784	2,882	3,105	3,408	3,842	4,194
	% Occupancy	51.5%	57.1%	59.1%	63.7%	69.9%	78.8%	86.0%
	ADR	\$107.09	\$107.73	\$113.72	\$112.94	\$119.07	\$135.19	\$142.95
	RevPAR	\$55.18	\$61.50	\$67.20	\$71.90	\$83.21	\$106.50	\$122.93



# Day of Week Occupancy and ADR Patterns By Region

## Week of Oct 31-Nov 6, 2021

Weekly min & max noted





# STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year  
2021

## Competitive Set Total Market Weekly

## Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 42	Week 43	Week 44	Week 45	Week 42	Week 43	Week 44	Week 45	Week 42	Week 43	Week 44	Week 45
		Oct 10-16, 2021	Oct 17-23, 2021	Oct 24-30, 2021	Oct 31 - Nov 6, 2021	Oct 10-16, 2021	Oct 17-23, 2021	Oct 24-30, 2021	Oct 31 - Nov 6, 2021	Oct 10-16, 2021	Oct 17-23, 2021	Oct 24-30, 2021	Oct 31 - Nov 6, 2021
% Occupancy	San Diego	70.2%	70.5%	62.8%	62.9%	21.7%	20.4%	17.8%	16.7%	42.2%	44.2%	37.3%	36.9%
	San Francisco	52.0%	53.0%	55.4%	52.8%	6.4%	6.1%	6.0%	7.6%	36.9%	38.6%	41.2%	37.7%
	Seattle	56.5%	56.5%	53.4%	52.6%	8.2%	9.0%	5.1%	6.1%	39.2%	39.0%	38.8%	37.5%
	Phoenix	70.8%	71.1%	69.6%	75.1%	23.9%	22.4%	22.3%	29.6%	34.5%	37.2%	35.3%	37.2%
	Los Angeles	69.9%	70.8%	68.5%	66.9%	12.9%	12.7%	13.1%	13.8%	52.6%	53.5%	50.3%	47.6%
	Orange County	71.7%	66.4%	64.1%	58.6%	12.8%	12.2%	14.6%	10.2%	52.8%	48.9%	44.7%	40.7%
Occupancy YOY	San Diego	31.2%	45.5%	42.8%	49.3%	326.5%	852.8%	1442.7%	1023.4%	24.1%	45.9%	47.2%	58.7%
	San Francisco	27.7%	34.7%	45.6%	47.8%	90.8%	181.5%	208.9%	323.7%	73.6%	83.6%	105.7%	102.3%
	Seattle	51.9%	52.0%	52.2%	53.3%	1059.2%	1436.0%	418.4%	723.6%	134.7%	129.1%	163.1%	157.8%
	Phoenix	33.8%	32.6%	41.2%	36.3%	372.4%	309.8%	340.7%	218.6%	18.8%	31.0%	52.8%	44.9%
	Los Angeles	38.2%	43.3%	43.2%	44.8%	714.2%	474.4%	600.7%	723.3%	62.3%	68.6%	68.0%	70.8%
	Orange County	60.7%	58.0%	35.6%	51.2%	424.9%	347.9%	277.3%	181.2%	60.3%	68.2%	30.3%	71.6%
ADR	San Diego	\$176.00	\$175.20	\$161.95	\$167.96	\$260.25	\$254.95	\$247.15	\$259.85	\$265.27	\$260.42	\$235.77	\$250.19
	San Francisco	\$173.59	\$174.06	\$173.78	\$170.97	\$262.31	\$267.23	\$238.64	\$257.20	\$228.72	\$228.88	\$224.18	\$220.88
	Seattle	\$138.21	\$137.08	\$131.98	\$129.00	\$215.24	\$207.56	\$191.34	\$198.44	\$198.69	\$197.24	\$189.16	\$184.96
	Phoenix	\$146.83	\$148.01	\$145.52	\$160.04	\$266.79	\$255.59	\$263.10	\$257.81	\$261.90	\$265.60	\$252.72	\$283.19
	Los Angeles	\$182.04	\$186.27	\$179.47	\$179.07	\$252.66	\$255.10	\$218.30	\$227.02	\$270.32	\$278.26	\$269.82	\$271.91
	Orange County	\$183.23	\$182.29	\$172.16	\$165.14	\$265.50	\$283.89	\$259.14	\$263.01	\$302.11	\$300.24	\$277.25	\$278.83
ADR YOY	San Diego	33.6%	41.3%	38.0%	45.9%	0.9%	57.2%	52.4%	36.2%	27.9%	30.8%	25.6%	34.7%
	San Francisco	38.6%	41.3%	47.0%	43.3%	68.6%	41.2%	63.9%	73.4%	21.9%	26.7%	31.1%	24.7%
	Seattle	49.0%	48.2%	47.2%	44.3%	26.2%	28.3%	23.0%	18.8%	31.5%	33.0%	36.5%	27.6%
	Phoenix	43.4%	44.4%	49.6%	48.4%	74.5%	64.2%	64.1%	46.5%	25.8%	30.9%	27.5%	29.5%
	Los Angeles	38.4%	43.4%	40.0%	44.0%	48.9%	67.0%	57.6%	63.6%	32.4%	38.9%	35.6%	44.0%
	Orange County	43.5%	48.2%	43.0%	45.1%	29.4%	32.2%	57.3%	41.5%	10.1%	15.4%	20.4%	17.6%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties.