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UPCOMING CONVENTION ATTENDANCE PROFILE



ROCK N ROLL RUNNING SERIES

Friday, October 22 – Sunday, October 24, 2021

Date	Friday, October 22	Saturday, October 23	Sunday, October 24
Attendance, Activity & Meals	12:00pm-7:00pm Health & Fitness Expo at the Convention Center	2,800 people registered for the 5K at 7:00am 9:00am-5:00pm Health & Fitness Expo at the Convention Center	12,500 people registered for the Half Marathon at 6:45am 5,800 people registered for the Marathon at 6:45am
Attendee Open Meals	All meals	All meals	All meals

Group Description

Bringing the fun to the run since 1998, Heineken 0.0 Rock 'n' Roll Running Series San Diego is a favorite among locals and tourists alike. Starting at Balboa Park and finishing in Downtown San Diego, you'll explore up to eight well-known neighborhoods and experience an insider tour that even the locals rave about. This ultimate foot tour highlights all the iconic communities, their personalities, and everything we love about America's Finest City: San Diego, CA.

Health & Fitness Expo

Being held at San Diego Convention Center, the Heineken 0.0 Rock 'n' Roll Running Series San Diego features a two-day Health & Fitness Expo prior to the race, which all participants must visit to pick up their race packets. Free and open to the public, this expo features the latest in running technologies, fitness apparel, health & nutrition information and interactive displays. The Expo is open on Friday, October 22 from 12:00pm-7:00pm and on Saturday, October 23 from 9:00am-5:00pm.

Shuttle Information

Group on own for transportation.

Contact Information

- Kim Borneman, National Sale Director, Citywide Conventions, San Diego Tourism Authority
- Gerrica Gray, Senior Convention Services Manager, San Diego Tourism Authority
- Meryl Leventon, Race Director – Rock 'n' Roll San Diego