



Happiness is:
The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



National Association of Realtors

REALTORS Conference & Expo

Friday, November 12 – Monday, November 15, 2021
(Convention was held in San Diego in 2009 and 2015 and will return in 2027 and 2033.)

Attendance 10,000 in person (1,000 virtual)

Group Description

REALTORS® Conference & Expo sets the stage for the real estate industry. The REALTORS® Conference & Expo is the largest annual event for the most successful real estate professionals. Education and networking sessions cover every aspect of the real estate industry with prime speakers from around the globe. Browse the industry's largest trade show, with over 250 exhibitors, to find products and services that will help you conduct business more efficiently.

Attendee Profile

Year over year, REALTORS® who attend the REALTORS® Conference & Expo report making twice as much income from real estate as the typical NAR member. The typical conference attendee works in real estate full-time and has an average of 16 years of industry experience. Our attendees are sales agents, associate brokers, broker-owners and real estate office staff, and they represent a variety of different office sizes and business franchises. Visitors come from all 50 U.S. states and several U.S. territories. The event also welcomes 1,500 international real estate professionals from over 65 countries. Approximately one-third of attendees are first-time visitors each year.

Schedule of Events (as of 10/20/21)

Date	Wed. 11/10	Thur. 11/11	Fri. 11/12	Sat. 11/13	Sun. 11/14
Approximate Attendee Arrival	Approx. 4,250 attendees arrive	Additional 5,250 attendees arrive (9,500 total)	Additional 500 attendees arrive (10,000 total)		
Convention Center Activity & Meals	Educational Sessions	6:30pm-10:00pm Inaugural Gala	General Session Educational Sessions 1:00-5:00pm Expo	General Session Educational Sessions 10:00am-6:00pm Expo	General Session Educational Sessions 9:00am-3:00pm Expo
Attendee Open Meals	All meals	Breakfast, Lunch	Breakfast, Lunch	All meals	Breakfast, Dinner

Day/Date	Guestrooms as of 10/20/21
Tuesday, November 9	1,024
Wednesday, November 10	2,752
Thursday, November 11	5,632
Friday, November 12	6,400
Saturday, November 13	6,272
Sunday, November 14	5,120
Monday, November 15	2,048

Hotel	Guestrooms Contracted
Manchester Grand Hyatt (Co-Headquarter)	1,400
Marriott Marquis San Diego Marina (Co-Headquarter)	1,200
Hilton San Diego Bayfront	1,000
Omni San Diego Hotel	450
Hard Rock Hotel	270
Hilton Gaslamp Quarter	150
Marriott Gaslamp Quarter	150
Residence Inn San Diego Downtown/Gaslamp Quarter	100
Horton Grand Hotel	100
Solamar San Diego	175
Hotel Indigo	115
Embassy Suites	200
Westin Gaslamp Quarter	365
Kimpton Hotel Palomar	50
The US Grant	150
Bristol Hotel	100
Westin San Diego	250
Sofia Hotel	150
Wyndham San Diego Bayside	200
Total Room Block	6,575

Off-Site Scheduled Events

Opening Reception: Friday, November 12th from 6:00pm-9:00pm at Petco Park.

Shuttle Information

Complimentary shuttle transportation will be available Thursday, November 11–Sunday, November 14 from designated properties to and from the San Diego Convention Center.

Shuttles provided for the following hotels:	Hotels that are within walking distance:
Bristol Hotel Embassy Suites Hilton San Diego Bayfront Horton Grand Hotel Hotel Indigo Hotel Palomar Hotel Solomar Manchester Grand Hyatt Residence Inn San Diego Downtown Marriott Gaslamp Quarter Sofia Hotel The US Grant Westin Gaslamp Quarter Westin San Diego Wyndham San Diego Bayside	Hard Rock Hotel Hilton Gaslamp Quarter Marriott Marquis Omni San Diego Hotel

Contact Information

- Angie Ranalli, CMP, Vice President of Sales - Midwest Region, San Diego Tourism Authority
- Gerrica Gray, Senior Convention Services Manager, San Diego Tourism Authority
- Christy Richards, Managing Director, Planning & Development, National Association of Realtors

Media Inquiries

All media requests must go through Christy Richards at CRichards@nar.realtor.