



Happiness is:
The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



MORTGAGE BANKERS ASSOCIATION

Sunday, October 17 – Wednesday, October 20, 2021
(Convention was held in San Diego in 2009 and 2015.)

Attendance 3,000

Group Description

MBA's Annual Convention & Expo is the nation's largest gathering of real estate finance professionals.

Attendee Profile

New to the industry and seasoned professionals, anyone in single-family real estate finance will be there, including:

- CEOs, Vice Presidents and Senior Managers in residential lending and servicing for banks and independent mortgage banks; all business models
- Mortgage investors (all sizes)
- Government agency representatives
- Regulators
- GSEs
- Technology providers and vendors
- Attorneys and other service providers to the industry
- Industry leaders, CMBs, Future Leaders and anyone else participating on an MBA Committee
- Young professionals seeking to learn about the industry

Citywide Summary

Day/Date	Blocked	Picked up as of 8/26/21
Saturday, October 16	664	514
Sunday, October 17	2,371	1,337
Monday, October 18	2,371	1,352
Tuesday, October 19	1,755	1,263
Wednesday, October 20	119	180

Participating Hotels

Hilton San Diego Bayfront
Hilton San Diego Gaslamp Quarter
Manchester Grand Hyatt San Diego
Marriott Marquis San Diego Marina
Omni San Diego Hotel

Schedule of Events

Saturday 10/16	<p>Approximately 750 attendees arrive to San Diego.</p> <p>Group on their own for all meals.</p> <p>At Convention Center:</p> <p>1:00pm-5:00pm Registration</p>
Sunday 10/17	<p>An additional 1,500 attendees arrive to San Diego.</p> <p>Group on own for all meals.</p> <p>At the Convention Center:</p> <p>Registration</p> <p>Sessions</p> <p>5:00pm-6:00pm Opening Ceremony</p>
Monday 10/18	<p>At the Convention Center:</p> <p>General Session</p> <p>Continental Breakfast & Lunch in Exhibit Hall</p> <p>5:00pm-6:00pm Opening Ceremony</p>
Tuesday 10/19	<p>At the Convention Center:</p> <p>General Session</p> <p>Continental Breakfast & Lunch in Exhibit Hall</p>

	6:00pm-7:30pm Concert
Wednesday 10/20	At the Convention Center: Closing Session Concludes at 10:30am Continental Breakfast Majority of attendees depart San Diego.

Off-Site Scheduled Events

None at this time.

Shuttle Information

Group on own for transportation.

Contact Information

- Lynn Whitehead, National Sales Director/Citywide Accounts, SDTA
- Gerrica Gray, Senior Convention Services Manager, SDTA
- Jill Ferguson, Associate VP Meetings and Registration Services, MBA

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