



Weekly Hotel Performance Update - Week of August 29- September 4, 2021

source: STR, Inc.

San Diego County Hotel Performance - Week of Aug 29 - Sep 4, 2021

Region	% Occupancy	ADR	RevPAR
San Diego County	68.2%	\$207	\$142
San Diego City Properties	68.3%	\$216	\$147
Downtown	69.3%	\$255	\$177
Mission Bay	60.6%	\$294	\$178
Pt. Loma - Airport	69.5%	\$176	\$122
Mission Valley	70.3%	\$154	\$108
La Jolla Coastal	67.0%	\$329	\$221
UTC	62.7%	\$208	\$130
I-15 Corridor	67.0%	\$162	\$108
Del Mar/Oceanside	58.9%	\$230	\$136
Northeast/Escondido	71.3%	\$141	\$100
South/East County	79.3%	\$132	\$105

Weekly Top 25 Hotel Occupancy Aug 29 - Sep 4, 2021

Houston	76.6%
Boston	69.0%
San Diego	68.2%
Denver	66.3%
Los Angeles	65.9%
New York	64.8%
Atlanta	64.7%
Phoenix	63.0%
Philadelphia	62.5%
Detroit	61.8%
Norfolk/Virginia Beach	61.6%
Seattle	61.4%
Dallas	60.8%
Tampa	60.4%
Chicago	59.7%
Nashville	59.0%
Orange County	58.4%
Minneapolis	55.3%
Saint Louis	54.7%
Oahu Island	53.4%
Miami	53.2%
San Francisco	51.9%
Washington	51.4%
New Orleans	48.7%
Orlando	45.6%

Weekly Top 25 ADR Aug 29 - Sep 4, 2021

Oahu Island	\$221
New York	\$216
San Diego	\$207
Boston	\$186
Los Angeles	\$182
Orange County	\$180
Miami	\$179
San Francisco	\$167
Seattle	\$149
Nashville	\$144
Chicago	\$141
Norfolk/Virginia Beach	\$140
Denver	\$137
Philadelphia	\$135
Tampa	\$127
New Orleans	\$125
Washington	\$122
Atlanta	\$120
Orlando	\$114
Minneapolis	\$112
Phoenix	\$112
Saint Louis	\$108
Detroit	\$103
Houston	\$102
Dallas	\$97

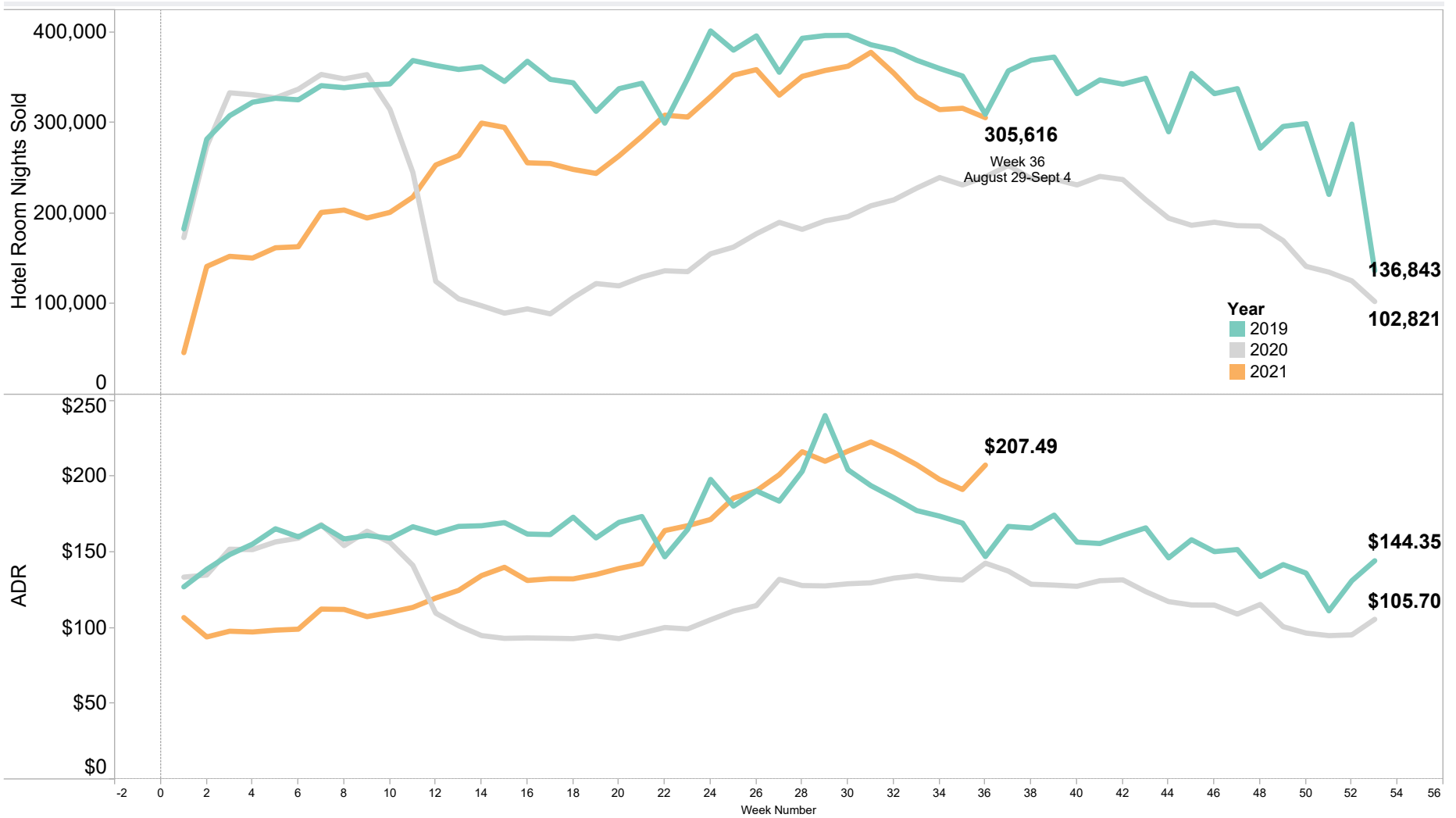
Weekly Top 25 RevPAR Aug 29 - Sep 4, 2021

San Diego	\$142
New York	\$140
Boston	\$128
Los Angeles	\$120
Oahu Island	\$118
Orange County	\$105
Miami	\$95
Seattle	\$91
Denver	\$91
San Francisco	\$87
Norfolk/Virginia Beach	\$86
Nashville	\$85
Philadelphia	\$84
Chicago	\$84
Houston	\$78
Atlanta	\$78
Tampa	\$77
Phoenix	\$70
Detroit	\$64
Washington	\$63
Minneapolis	\$62
New Orleans	\$61
Dallas	\$59
Saint Louis	\$59
Orlando	\$52



San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2020 through September 4, 2021
Source: STR, Inc





Last Week's Daily Hotel Performance by Region
Source: STR, Inc.

TOURISM AUTHORITY

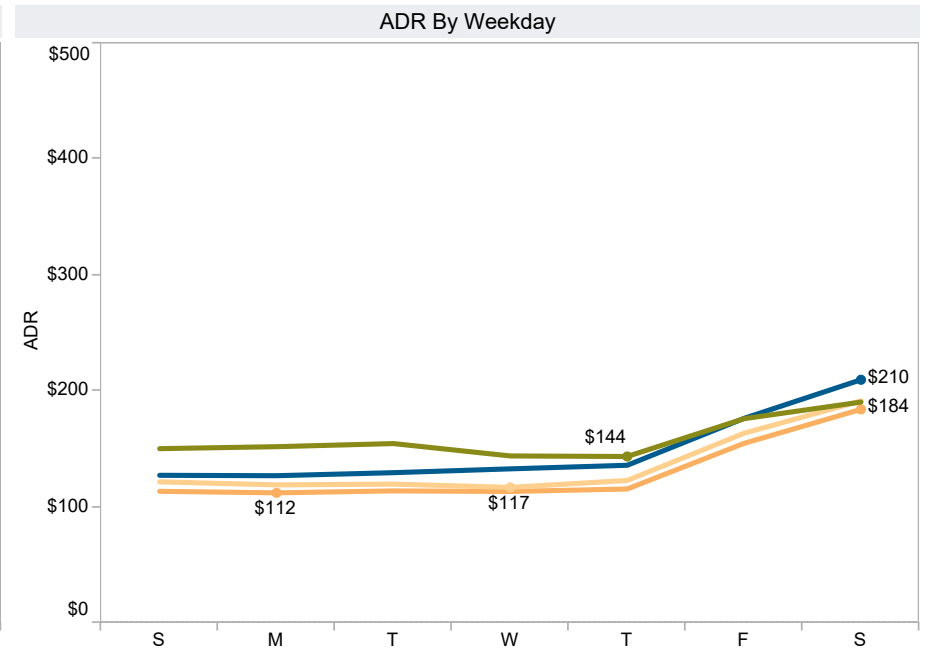
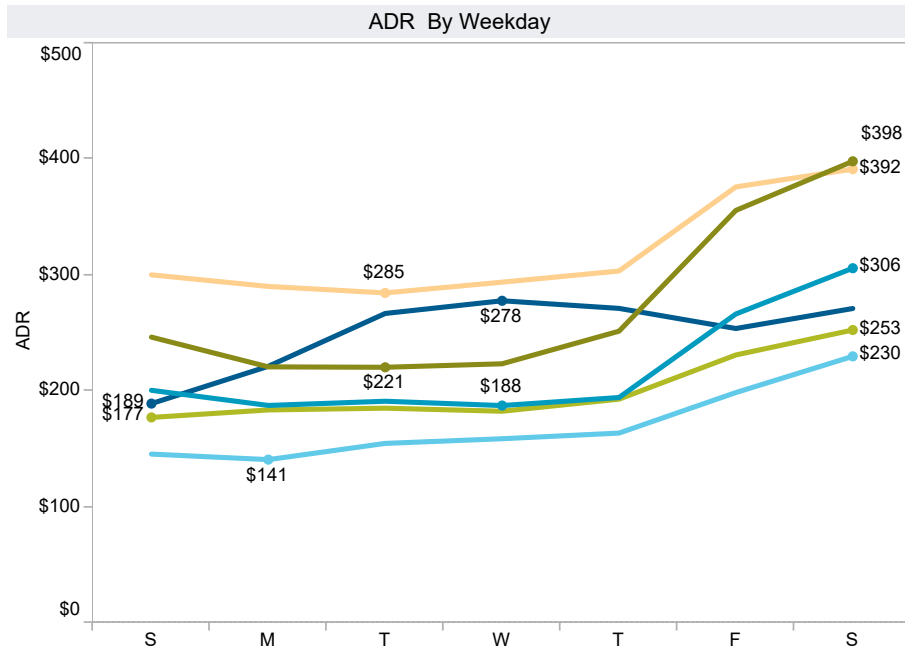
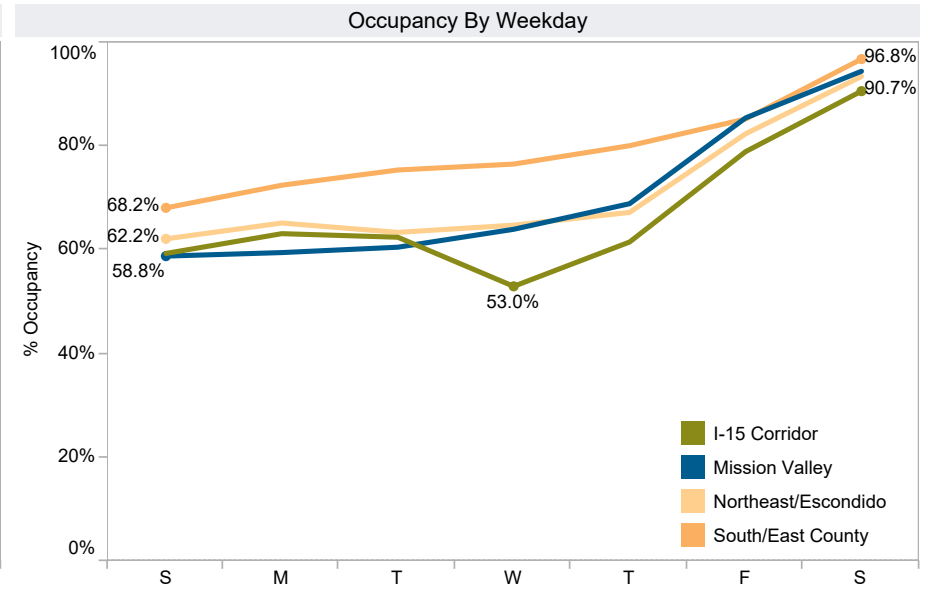
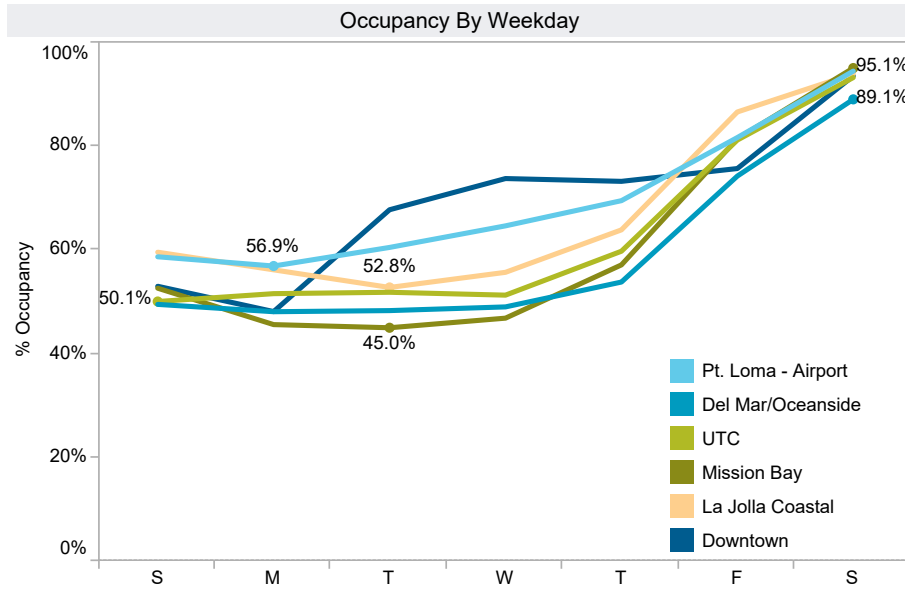
		Sun, August 29	Mon, August 30	Tue, August 31	Wed, September 01	Thu, September 02	Fri, September 03	Sat, September 04
San Diego City Properties	Rooms Sold	22,424	21,609	24,660	25,870	27,531	32,301	37,741
	% Occupancy	55.8%	53.8%	61.4%	64.4%	68.5%	80.4%	93.9%
	ADR	\$173.23	\$179.89	\$204.53	\$211.49	\$210.74	\$233.71	\$259.62
	RevPAR	\$96.66	\$96.72	\$125.50	\$136.15	\$144.38	\$187.85	\$243.83
Downtown	Rooms Sold	7,744	7,031	9,900	10,779	10,700	11,061	13,670
	% Occupancy	53.0%	48.1%	67.8%	73.8%	73.3%	75.7%	93.6%
	ADR	\$189.28	\$221.46	\$267.06	\$278.01	\$271.44	\$254.08	\$271.34
	RevPAR	\$100.36	\$106.61	\$181.03	\$205.18	\$198.86	\$192.43	\$253.97
Mission Valley	Rooms Sold	4,662	4,716	4,798	5,072	5,463	6,774	7,487
	% Occupancy	58.8%	59.5%	60.6%	64.0%	69.0%	85.5%	94.5%
	ADR	\$127.39	\$127.05	\$129.66	\$132.96	\$136.05	\$176.55	\$209.84
	RevPAR	\$74.96	\$75.62	\$78.52	\$85.12	\$93.81	\$150.94	\$198.29
Pt. Loma - Airport	Rooms Sold	2,864	2,777	2,952	3,155	3,392	3,986	4,611
	% Occupancy	58.7%	56.9%	60.5%	64.7%	69.5%	81.7%	94.5%
	ADR	\$145.70	\$140.92	\$154.92	\$158.95	\$163.82	\$198.81	\$230.04
	RevPAR	\$85.55	\$80.23	\$93.75	\$102.80	\$113.92	\$162.46	\$217.45
Mission Bay	Rooms Sold	1,650	1,430	1,411	1,469	1,791	2,554	2,981
	% Occupancy	52.6%	45.6%	45.0%	46.9%	57.1%	81.5%	95.1%
	ADR	\$246.64	\$220.97	\$220.62	\$223.63	\$251.76	\$356.03	\$398.38
	RevPAR	\$129.85	\$100.83	\$99.33	\$104.82	\$143.87	\$290.14	\$378.93
La Jolla Coastal	Rooms Sold	1,087	1,025	963	1,014	1,163	1,577	1,711
	% Occupancy	59.6%	56.2%	52.8%	55.7%	63.9%	86.6%	94.0%
	ADR	\$300.39	\$290.38	\$284.79	\$294.07	\$303.68	\$376.29	\$391.63
	RevPAR	\$179.02	\$163.18	\$150.36	\$163.84	\$194.05	\$326.05	\$368.17
UTC	Rooms Sold	2,081	2,144	2,155	2,132	2,484	3,375	3,876
	% Occupancy	50.1%	51.6%	51.9%	51.3%	59.8%	81.2%	93.3%
	ADR	\$177.35	\$183.81	\$185.32	\$182.69	\$193.12	\$231.25	\$252.79
	RevPAR	\$88.82	\$94.85	\$96.12	\$93.74	\$115.46	\$187.84	\$235.82
I-15 Corridor	Rooms Sold	1,291	1,374	1,359	1,153	1,339	1,718	1,972
	% Occupancy	59.4%	63.2%	62.5%	53.0%	61.6%	79.0%	90.7%
	ADR	\$150.38	\$152.10	\$154.77	\$144.10	\$143.63	\$176.26	\$190.59
	RevPAR	\$89.26	\$96.08	\$96.70	\$76.39	\$88.42	\$139.22	\$172.80
Del Mar/Oceanside	Rooms Sold	3,470	3,371	3,386	3,436	3,772	5,204	6,241
	% Occupancy	49.5%	48.1%	48.3%	49.0%	53.8%	74.3%	89.1%
	ADR	\$200.73	\$187.68	\$191.31	\$187.58	\$194.53	\$266.63	\$306.11
	RevPAR	\$99.42	\$90.30	\$92.46	\$92.00	\$104.74	\$198.05	\$272.69
South/East County	Rooms Sold	4,650	4,948	5,148	5,226	5,468	5,819	6,608
	% Occupancy	68.2%	72.5%	75.5%	76.6%	80.1%	85.3%	96.8%
	ADR	\$113.58	\$112.26	\$113.93	\$113.45	\$115.58	\$154.99	\$184.30
	RevPAR	\$77.41	\$81.41	\$85.96	\$86.89	\$92.63	\$132.18	\$178.49
Northeast/Escondido	Rooms Sold	3,032	3,181	3,093	3,161	3,281	4,020	4,560
	% Occupancy	62.2%	65.2%	63.4%	64.8%	67.3%	82.4%	93.5%
	ADR	\$121.75	\$119.12	\$119.80	\$116.98	\$122.94	\$163.71	\$191.58
	RevPAR	\$75.69	\$77.70	\$75.98	\$75.82	\$82.71	\$134.94	\$179.13



Day of Week Occupancy and ADR Patterns By Region

Week of August 29-Sept 4, 2021

Weekly min & max noted





STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year
2021

Competitive Set Total Market Weekly

Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 33	Week 34	Week 35	Week 36	Week 33	Week 34	Week 35	Week 36	Week 33	Week 34	Week 35	Week 36
		Aug 8-14, 2021	Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021	Aug 8-14, 2021	Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021	Aug 8-14, 2021	Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021
% Occupancy	San Diego	73.4%	70.1%	70.5%	68.2%	11.6%	12.5%	22.2%	18.2%	57.0%	49.9%	44.2%	43.5%
	San Francisco	56.9%	53.5%	50.3%	51.9%	4.6%	4.3%	4.3%	3.5%	42.4%	38.9%	35.6%	38.2%
	Seattle	70.3%	66.1%	63.6%	61.4%	5.6%	6.7%	5.0%	5.8%	54.6%	46.8%	45.7%	44.6%
	Phoenix	59.5%	58.1%	56.8%	63.0%	8.0%	9.6%	11.8%	18.0%	35.1%	32.2%	29.8%	34.3%
	Los Angeles	70.8%	71.3%	68.7%	65.9%	7.3%	8.5%	8.4%	7.8%	56.2%	56.2%	52.9%	50.2%
	Orange County	66.6%	61.4%	61.1%	58.4%	12.1%	8.2%	7.7%	6.9%	48.1%	48.7%	46.7%	43.4%
Occupancy YOY	San Diego	41.8%	29.6%	34.8%	25.0%	1001.3%	1002.9%	1347.7%	1753.1%	58.6%	31.3%	23.5%	14.8%
	San Francisco	38.2%	19.2%	17.5%	16.8%	9.5%	17.6%	2.2%	-0.9%	102.0%	63.0%	60.8%	49.7%
	Seattle	90.5%	70.0%	70.7%	55.8%	417.7%	206.1%	514.9%	328.1%	275.6%	191.7%	193.2%	137.0%
	Phoenix	34.3%	29.1%	28.1%	31.0%	278.9%	401.9%	692.8%	589.4%	65.6%	51.6%	39.7%	35.9%
	Los Angeles	39.3%	32.0%	29.7%	19.1%	415.6%	523.0%	364.1%	448.9%	85.5%	69.0%	58.5%	35.0%
	Orange County	53.4%	35.1%	35.7%	24.8%	385.7%	210.1%	240.5%	164.6%	46.7%	39.3%	36.8%	25.1%
ADR	San Diego	\$207.72	\$198.00	\$191.38	\$207.49	\$254.28	\$246.35	\$232.43	\$283.63	\$314.16	\$306.52	\$297.53	\$319.41
	San Francisco	\$169.53	\$165.28	\$161.48	\$167.38	\$229.99	\$215.39	\$216.11	\$209.04	\$220.73	\$217.75	\$212.54	\$222.39
	Seattle	\$155.14	\$151.14	\$149.26	\$148.55	\$196.93	\$182.60	\$194.52	\$191.67	\$219.12	\$217.38	\$215.66	\$217.78
	Phoenix	\$105.65	\$103.25	\$103.59	\$111.71	\$122.16	\$124.05	\$127.03	\$134.99	\$180.85	\$177.49	\$180.57	\$197.49
	Los Angeles	\$189.53	\$186.71	\$182.36	\$182.04	\$307.54	\$259.78	\$240.52	\$224.56	\$283.10	\$280.58	\$273.78	\$275.39
	Orange County	\$194.89	\$186.20	\$176.53	\$179.53	\$264.89	\$251.43	\$290.24	\$250.21	\$338.19	\$329.54	\$302.67	\$318.81
ADR YOY	San Diego	54.4%	49.5%	45.4%	45.3%	43.2%	41.3%	43.7%	96.6%	38.7%	41.8%	37.6%	36.2%
	San Francisco	39.9%	34.5%	34.3%	35.9%	68.9%	60.5%	81.6%	71.1%	26.0%	21.0%	20.3%	24.8%
	Seattle	62.6%	56.4%	56.7%	54.1%	20.2%	10.0%	16.4%	24.9%	35.9%	34.0%	33.7%	38.7%
	Phoenix	27.1%	25.7%	27.1%	28.4%	32.8%	37.3%	-3.8%	20.0%	22.1%	23.9%	27.7%	21.9%
	Los Angeles	48.3%	44.0%	40.0%	33.7%	108.0%	99.6%	81.8%	51.8%	39.4%	37.4%	35.4%	29.3%
	Orange County	44.0%	38.5%	33.6%	33.3%	29.1%	26.5%	70.5%	26.5%	14.8%	12.4%	1.4%	10.2%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties. Contact Susan Bruinzeel at sbruinzeel@sandiego.org with any questions.