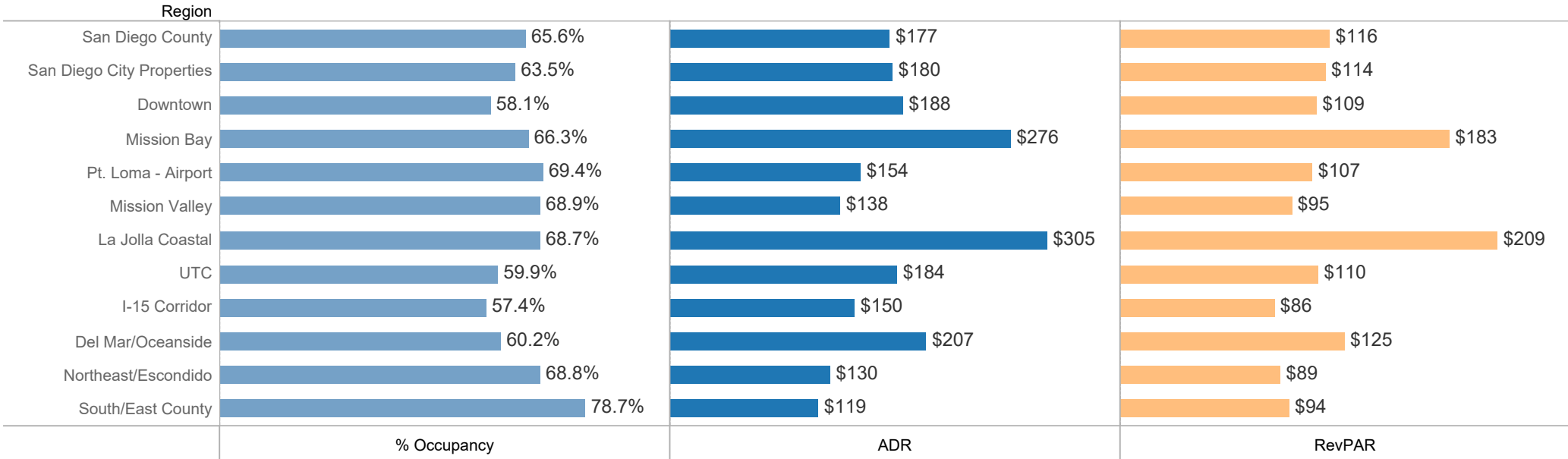




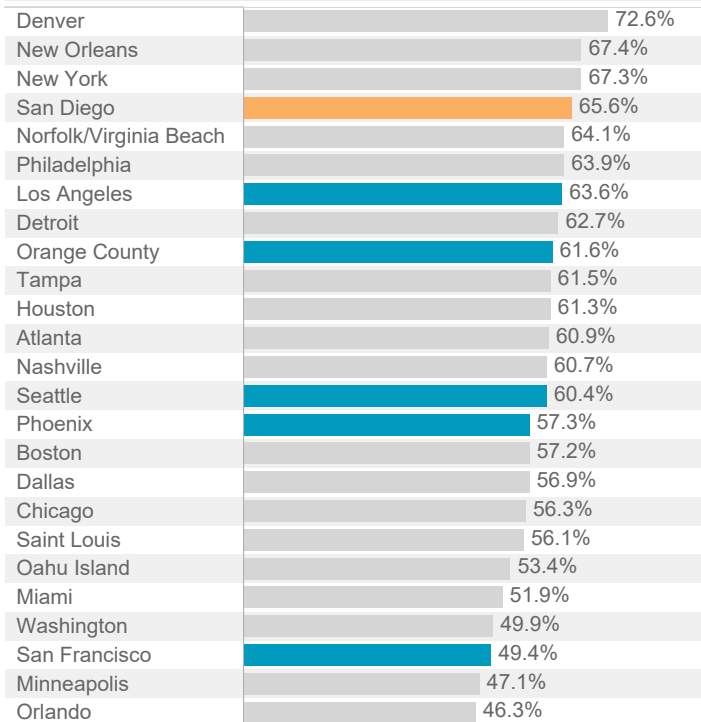
# Weekly Hotel Performance Update - Week of September 5-11, 2021

source: STR, Inc.

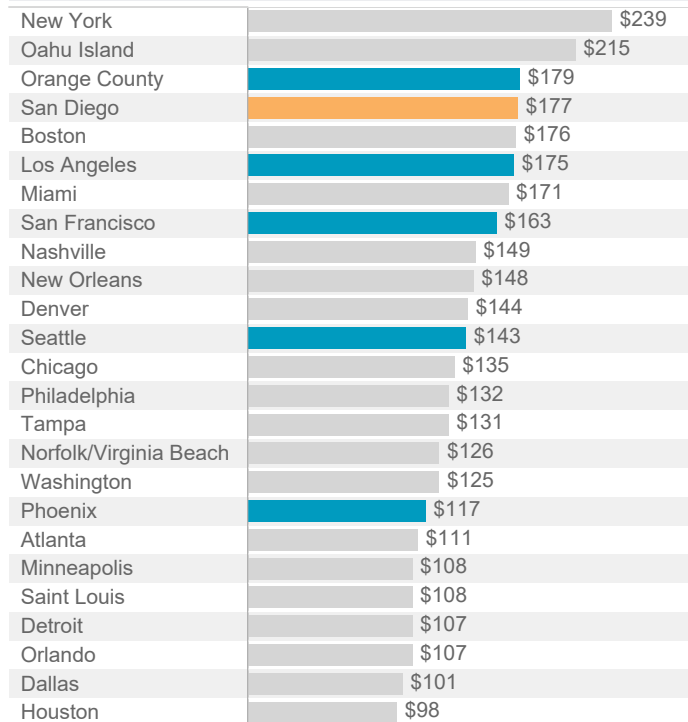
San Diego County Hotel Performance - Week of Sep 5-11, 2021



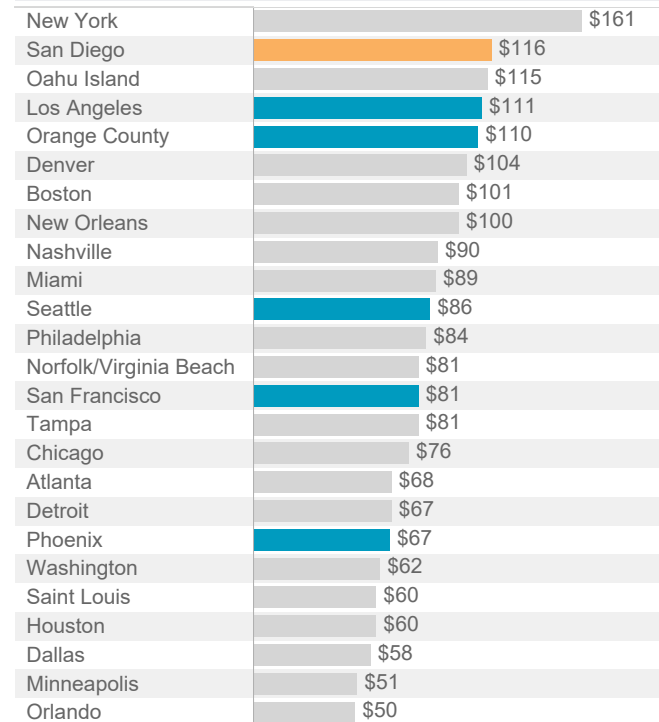
Weekly Top 25 Hotel Occupancy  
Sep 5-11, 2021



Weekly Top 25 ADR  
Sep 5-11, 2021



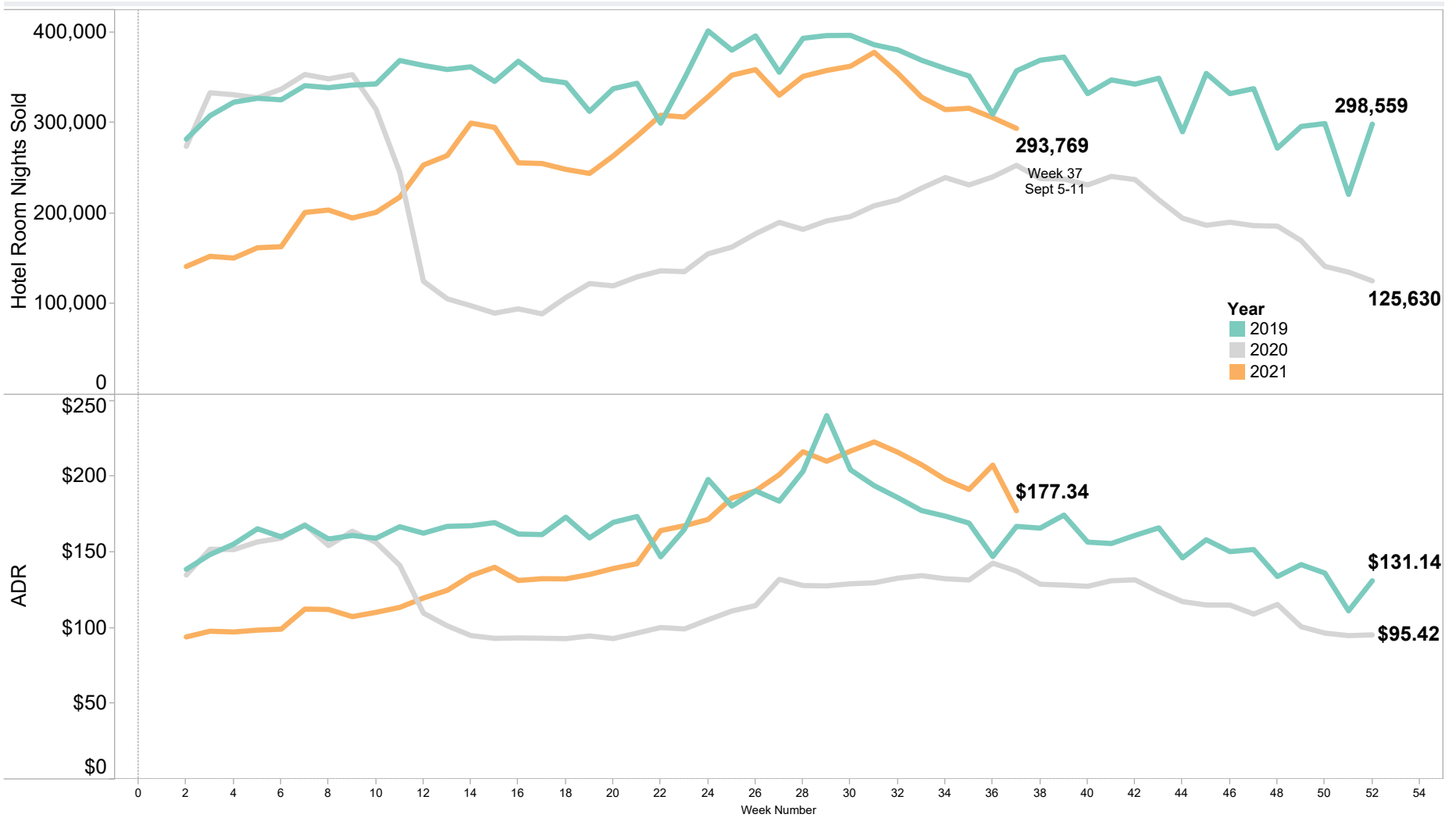
Weekly Top 25 RevPAR  
Sep 5-11, 2021





# San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2020 through September 11, 2021  
Source: STR, Inc





Last Week's Daily Hotel Performance by Region  
Source: STR, Inc.

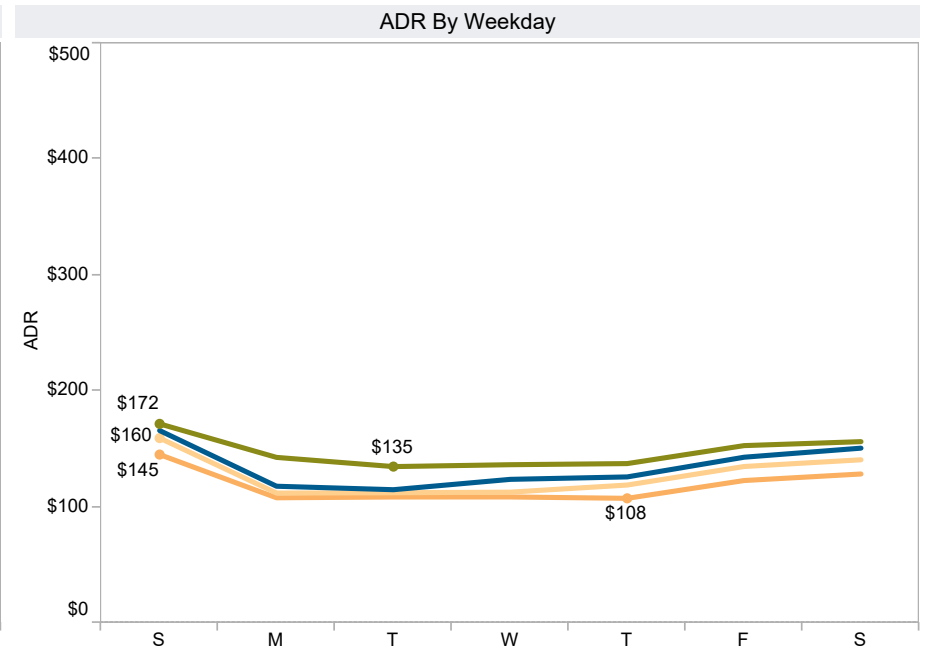
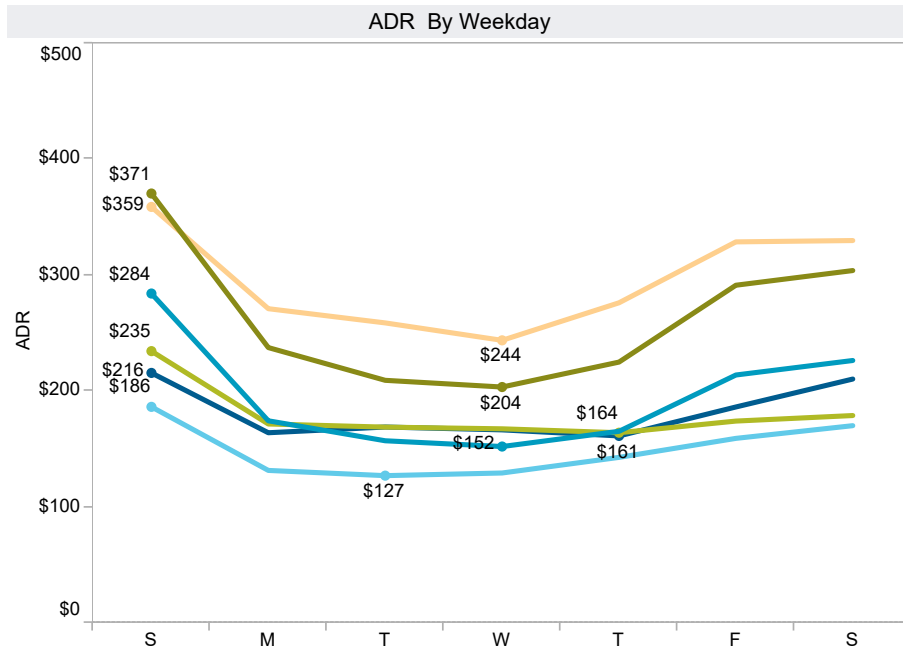
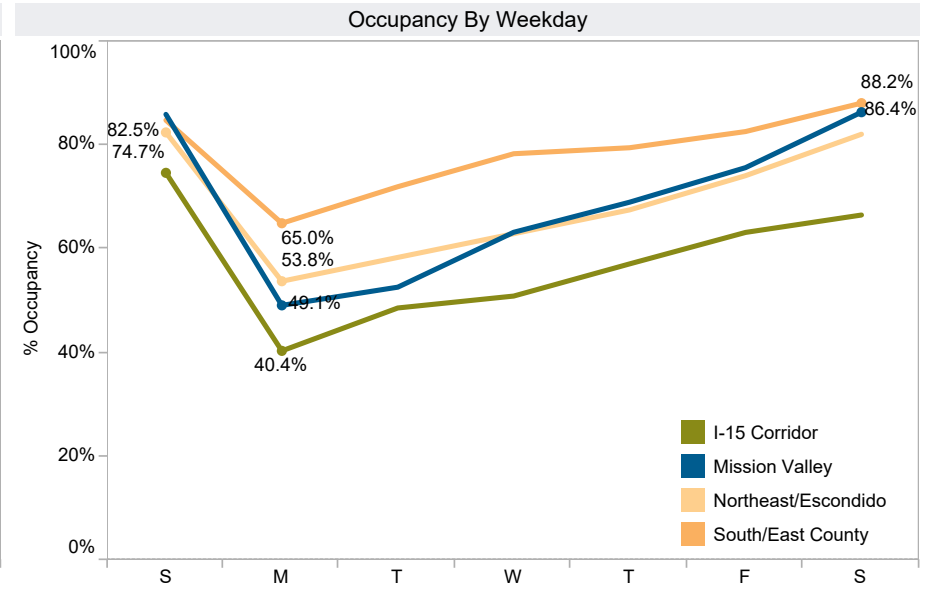
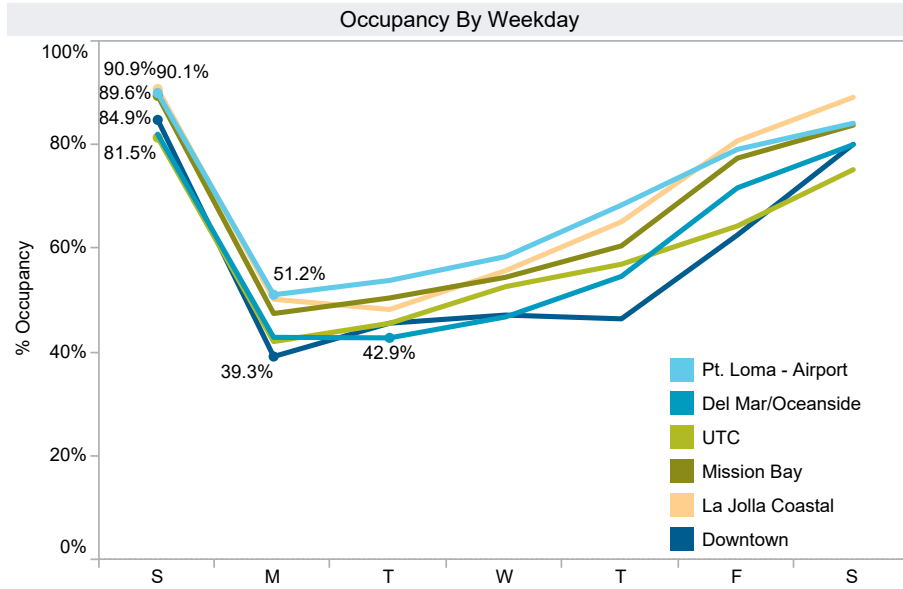
		Sun, September 05	Mon, September 06	Tue, September 07	Wed, September 08	Thu, September 09	Fri, September 10	Sat, September 11
San Diego City Properties	Rooms Sold	34,316	18,077	19,979	22,002	23,508	28,114	32,689
	% Occupancy	85.4%	45.0%	49.7%	54.8%	58.5%	70.0%	81.3%
	ADR	\$218.38	\$157.39	\$153.78	\$153.41	\$157.43	\$183.94	\$197.45
	RevPAR	\$186.49	\$70.80	\$76.45	\$83.99	\$92.10	\$128.69	\$160.61
Downtown	Rooms Sold	12,403	5,737	6,676	6,905	6,798	9,159	11,717
	% Occupancy	84.9%	39.3%	45.7%	47.3%	46.5%	62.7%	80.2%
	ADR	\$215.75	\$164.12	\$169.06	\$166.60	\$161.38	\$186.36	\$210.47
	RevPAR	\$183.22	\$64.47	\$77.28	\$78.77	\$75.11	\$116.87	\$168.85
Mission Valley	Rooms Sold	6,813	3,894	4,172	5,011	5,471	5,999	6,846
	% Occupancy	86.0%	49.1%	52.7%	63.2%	69.1%	75.7%	86.4%
	ADR	\$166.01	\$117.96	\$114.97	\$123.90	\$126.00	\$143.00	\$150.82
	RevPAR	\$142.76	\$57.97	\$60.54	\$78.36	\$87.01	\$108.27	\$130.32
Pt. Loma - Airport	Rooms Sold	4,395	2,497	2,632	2,856	3,341	3,865	4,111
	% Occupancy	90.1%	51.2%	54.0%	58.5%	68.5%	79.2%	84.3%
	ADR	\$186.46	\$131.61	\$127.10	\$129.39	\$142.86	\$159.26	\$170.23
	RevPAR	\$168.00	\$67.37	\$68.58	\$75.76	\$97.85	\$126.19	\$143.46
Mission Bay	Rooms Sold	2,807	1,491	1,585	1,710	1,900	2,430	2,630
	% Occupancy	89.6%	47.6%	50.6%	54.6%	60.6%	77.5%	83.9%
	ADR	\$370.56	\$237.62	\$209.36	\$203.58	\$225.10	\$291.43	\$304.10
	RevPAR	\$331.90	\$113.05	\$105.88	\$111.08	\$136.47	\$225.96	\$255.19
La Jolla Coastal	Rooms Sold	1,654	916	880	1,016	1,188	1,472	1,625
	% Occupancy	90.9%	50.3%	48.4%	55.8%	65.3%	80.9%	89.3%
	ADR	\$359.01	\$271.18	\$258.91	\$243.87	\$276.27	\$328.84	\$329.99
	RevPAR	\$326.27	\$136.49	\$125.19	\$136.14	\$180.34	\$265.96	\$294.63
UTC	Rooms Sold	3,387	1,752	1,898	2,192	2,372	2,678	3,130
	% Occupancy	81.5%	42.2%	45.7%	52.8%	57.1%	64.5%	75.3%
	ADR	\$234.56	\$171.69	\$168.98	\$167.52	\$164.15	\$174.19	\$178.97
	RevPAR	\$191.20	\$72.39	\$77.19	\$88.38	\$93.71	\$112.27	\$134.82
I-15 Corridor	Rooms Sold	1,625	878	1,058	1,108	1,243	1,375	1,448
	% Occupancy	74.7%	40.4%	48.6%	50.9%	57.1%	63.2%	66.6%
	ADR	\$171.79	\$142.85	\$134.91	\$136.54	\$137.50	\$153.02	\$156.44
	RevPAR	\$128.35	\$57.67	\$65.63	\$69.56	\$78.58	\$96.73	\$104.15
Del Mar/Oceanside	Rooms Sold	5,757	3,011	3,004	3,287	3,835	5,031	5,615
	% Occupancy	82.2%	43.0%	42.9%	46.9%	54.7%	71.8%	80.1%
	ADR	\$284.26	\$174.43	\$157.20	\$152.22	\$165.36	\$213.95	\$226.47
	RevPAR	\$233.58	\$74.97	\$67.40	\$71.42	\$90.52	\$153.64	\$181.51
South/East County	Rooms Sold	5,790	4,434	4,915	5,349	5,428	5,641	6,015
	% Occupancy	84.9%	65.0%	72.0%	78.4%	79.6%	82.7%	88.2%
	ADR	\$145.29	\$108.00	\$108.67	\$108.71	\$107.52	\$122.88	\$128.53
	RevPAR	\$123.29	\$70.18	\$78.28	\$85.23	\$85.54	\$101.59	\$113.31
Northeast/Escondido	Rooms Sold	4,024	2,624	2,848	3,071	3,295	3,617	4,007
	% Occupancy	82.5%	53.8%	58.4%	63.0%	67.6%	74.2%	82.2%
	ADR	\$159.51	\$112.07	\$112.33	\$112.85	\$118.99	\$134.99	\$140.78
	RevPAR	\$131.61	\$60.30	\$65.59	\$71.06	\$80.39	\$100.11	\$115.67



# Day of Week Occupancy and ADR Patterns By Region

## Week of Sept 5-11, 2021

Weekly min & max noted





# STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year  
2021

## Competitive Set Total Market Weekly

## Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 34	Week 35	Week 36	Week 37	Week 34	Week 35	Week 36	Week 37	Week 34	Week 35	Week 36	Week 37
		Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021	Sep 5-11, 2021	Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021	Sep 5-11, 2021	Aug 15-21, 2021	Aug 22-28, 2021	Aug 29 - Sep 4, 2021	Sep 5-11, 2021
% Occupancy	San Diego	70.1%	70.5%	68.2%	65.6%	12.5%	22.2%	18.2%	10.2%	49.9%	44.2%	43.5%	46.5%
	San Francisco	53.5%	50.3%	51.9%	49.4%	4.3%	4.3%	3.5%	4.6%	38.9%	35.6%	38.2%	34.6%
	Seattle	66.1%	63.6%	61.4%	60.4%	6.7%	5.0%	5.8%	5.5%	46.8%	45.7%	44.6%	45.0%
	Phoenix	58.1%	56.8%	63.0%	57.3%	9.6%	11.8%	18.0%	11.1%	32.2%	29.8%	34.3%	29.6%
	Los Angeles	71.3%	68.7%	65.9%	63.6%	8.5%	8.4%	7.8%	6.7%	56.2%	52.9%	50.2%	47.5%
	Orange County	61.4%	61.1%	58.4%	61.6%	8.2%	7.7%	6.9%	9.1%	48.7%	46.7%	43.4%	46.5%
Occupancy YOY	San Diego	29.6%	34.8%	25.0%	14.1%	1002.9%	1347.7%	1753.1%	616.5%	31.3%	23.5%	14.8%	10.6%
	San Francisco	19.2%	17.5%	16.8%	11.4%	17.6%	2.2%	-0.9%	7.6%	63.0%	60.8%	49.7%	42.9%
	Seattle	70.0%	70.7%	55.8%	50.0%	206.1%	514.9%	328.1%	339.8%	191.7%	193.2%	137.0%	125.8%
	Phoenix	29.1%	28.1%	31.0%	22.5%	401.9%	692.8%	589.4%	395.1%	51.6%	39.7%	35.9%	17.1%
	Los Angeles	32.0%	29.7%	19.1%	12.2%	523.0%	364.1%	448.9%	396.5%	69.0%	58.5%	35.0%	25.1%
	Orange County	35.1%	35.7%	24.8%	28.2%	210.1%	240.5%	164.6%	584.8%	39.3%	36.8%	25.1%	25.9%
ADR	San Diego	\$198.00	\$191.38	\$207.49	\$177.34	\$246.35	\$232.43	\$283.63	\$216.18	\$306.52	\$297.53	\$319.41	\$272.31
	San Francisco	\$165.28	\$161.48	\$167.38	\$163.31	\$215.39	\$216.11	\$209.04	\$216.18	\$217.75	\$212.54	\$222.39	\$217.19
	Seattle	\$151.14	\$149.26	\$148.55	\$143.04	\$182.60	\$194.52	\$191.67	\$207.44	\$217.38	\$215.66	\$217.78	\$202.60
	Phoenix	\$103.25	\$103.59	\$111.71	\$116.79	\$124.05	\$127.03	\$134.99	\$198.38	\$177.49	\$180.57	\$197.49	\$213.11
	Los Angeles	\$186.71	\$182.36	\$182.04	\$174.64	\$259.78	\$240.52	\$224.56	\$250.69	\$280.58	\$273.78	\$275.39	\$262.18
	Orange County	\$186.20	\$176.53	\$179.53	\$178.58	\$251.43	\$290.24	\$250.21	\$258.95	\$329.54	\$302.67	\$318.81	\$316.21
ADR YOY	San Diego	49.5%	45.4%	45.3%	29.0%	41.3%	43.7%	96.6%	51.1%	41.8%	37.6%	36.2%	24.4%
	San Francisco	34.5%	34.3%	35.9%	34.4%	60.5%	81.6%	71.1%	59.2%	21.0%	20.3%	24.8%	22.8%
	Seattle	56.4%	56.7%	54.1%	49.2%	10.0%	16.4%	24.9%	22.7%	34.0%	33.7%	38.7%	34.2%
	Phoenix	25.7%	27.1%	28.4%	32.4%	37.3%	-3.8%	20.0%	40.3%	23.9%	27.7%	21.9%	31.4%
	Los Angeles	44.0%	40.0%	33.7%	28.2%	99.6%	81.8%	51.8%	67.9%	37.4%	35.4%	29.3%	23.7%
	Orange County	38.5%	33.6%	33.3%	33.9%	26.5%	70.5%	26.5%	3.3%	12.4%	1.4%	10.2%	15.5%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties. Contact Susan Bruinzeel at sbruinzeel@sandiego.org with any questions.