

Happiness is:
The **Perfect Climate**
for **Productivity.**

UPCOMING CONVENTION ATTENDANCE PROFILE



The U.S. Green Building Council
THE GREENBUILD INTERNATIONAL CONFERENCE + EXPO

Tuesday, September 21 – Thursday, September 23, 2021

Attendance 3,000

Group Description

The U.S. Green Building Council is committed to a sustainable, prosperous future through LEED, the leading program for green buildings and communities worldwide. Their vision is that buildings and communities will regenerate and sustain the health and vitality of all life within a generation. Their mission is to transform the way buildings and communities are designed, built, and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

Attendee Profile

Global sustainability leaders representing nearly 100 countries attend Greenbuild each year. These professionals include architects, building owners, property managers, specifiers/consultants, and corporate sustainability end-users, all seeking the latest cutting-edge products and services to solve their challenges.

Citywide Summary

Day/Date	Blocked	Picked up as of <u>8/17/21</u>
Saturday, September 18	245	41
Sunday, September 19	576	108
Monday, September 20	824	294
Tuesday, September 21	818	389
Wednesday, September 22	702	382
Thursday, September 23	361	269

Participating Hotels

Hotel	Contracted Block
Courtyard San Diego Gaslamp/Convention Center	45
Hard Rock Hotel San Diego	80
Hilton San Diego Bayfront	80
Hilton San Diego Gaslamp Quarter	60
Hotel Indigo San Diego Gaslamp Quarter	52
Hotel Z	22
Kimpton Hotel Palomar San Diego	75
MOXY by Marriott San Diego Gaslamp	38
Omni San Diego Hotel	75
Pendry San Diego	50
San Diego Marriott Gaslamp Quarter	80
The Guild San Diego	22
The US Grant, A Luxury Collection Hotel	25
Westgate Hotel	80
Westin San Diego Gaslamp Quarter	40
Total Contracted Block	824

Schedule of Events

Monday, September 20

- Approximately 75% of attendees arrive.
- Attendees are on their own for all meals.

Tuesday, September 21

- Remaining 25% of attendees arrive.
- Attendees are on their own for all meals.
- At Convention Center Educational Sessions.
- Opening Party to be held at the Convention Center 5:00-7:00pm.

Wednesday, September 22

- At Convention Center Keynote Speakers, Education Sessions, Expo Hall and Concessions.
- Attendees are on their own for all meals.
- Group has a Bar Crawl.

Thursday, September 23

- At Convention Center Keynote Speakers, Education Sessions, Expo Hall and Concessions.
- Attendees are on their own for all meals.
- Majority of attendees depart.

Off-Site Scheduled Events

Bar crawl on Wednesday, September 22.

Shuttle Information

Group on own for transportation.

Contact Information

- Lynn Whitehead, National Sales Director, Citywide Conventions, SDTA
- Gerrica Gray, Senior Convention Services Manager, SDTA
- TinaMarie DeSanto, Senior Event Operations Manager, Informa Connect NY

Twitter @greenbuild
Facebook @Greenbuild
Instagram @greenbuildexpo