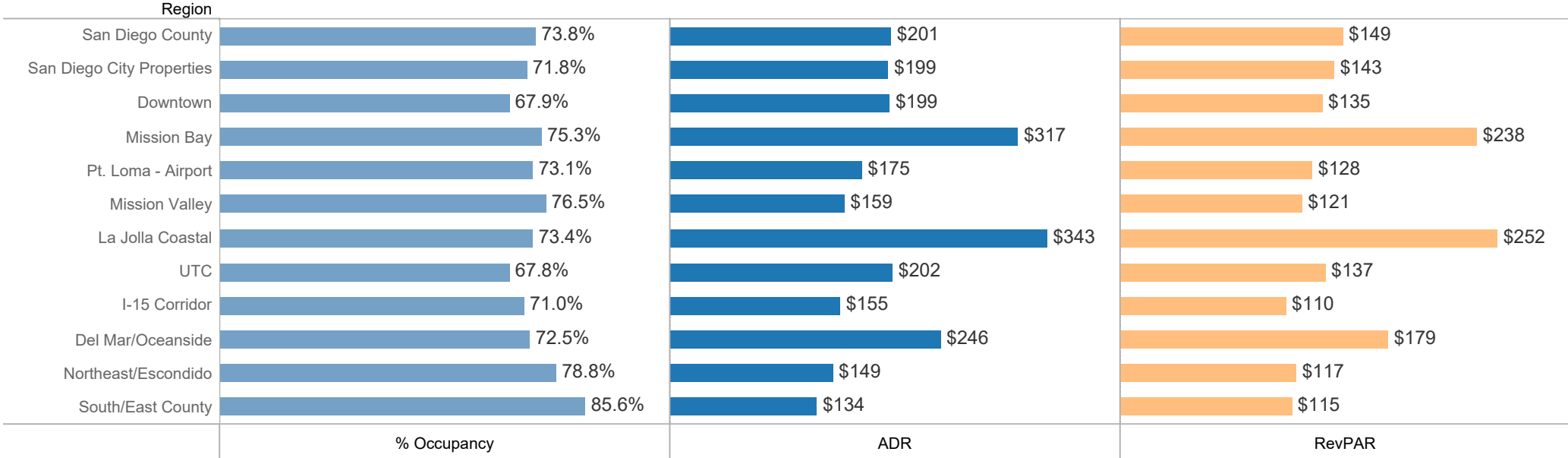




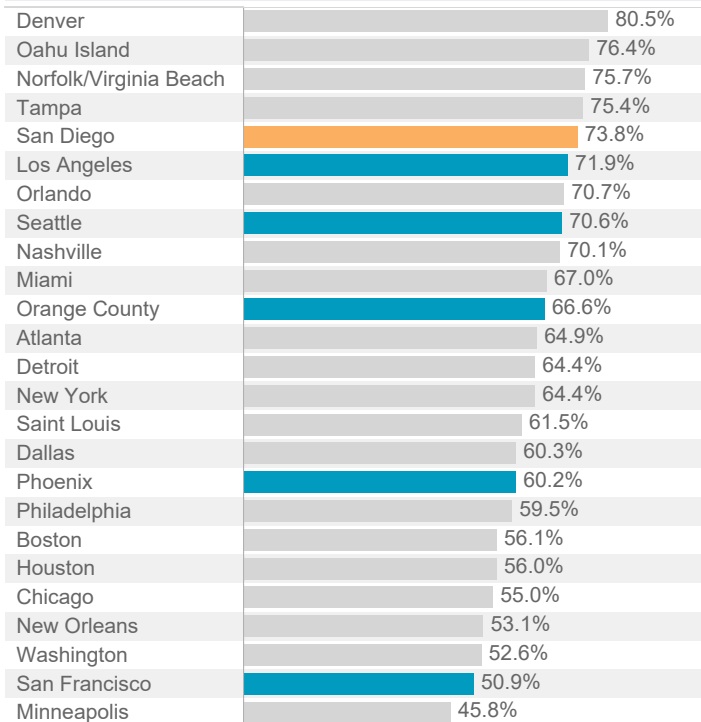
Weekly Hotel Performance Update - Week of June 27- July 3, 2021

source: STR, Inc.

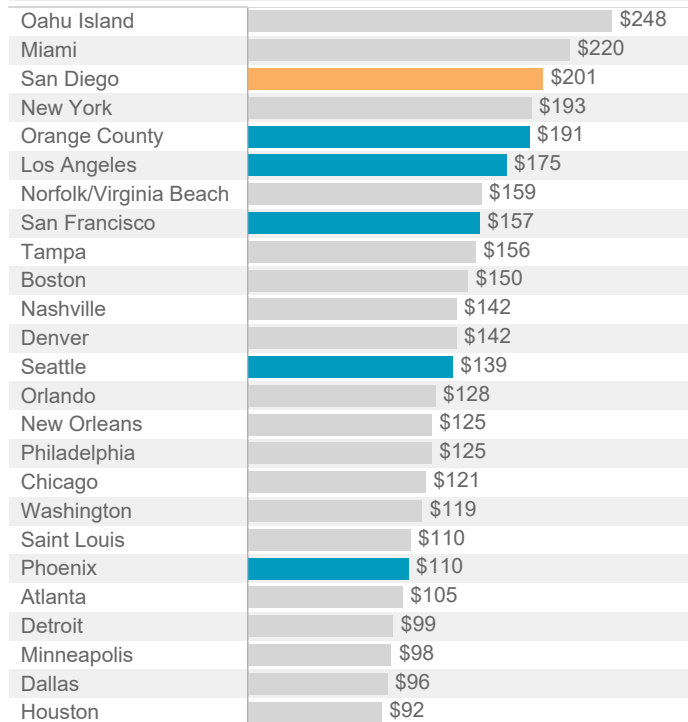
San Diego County Hotel Performance - Week of Jun 27 - Jul 3, 2021



Weekly Top 25 Hotel Occupancy
Jun 27 - Jul 3, 2021



Weekly Top 25 ADR
Jun 27 - Jul 3, 2021



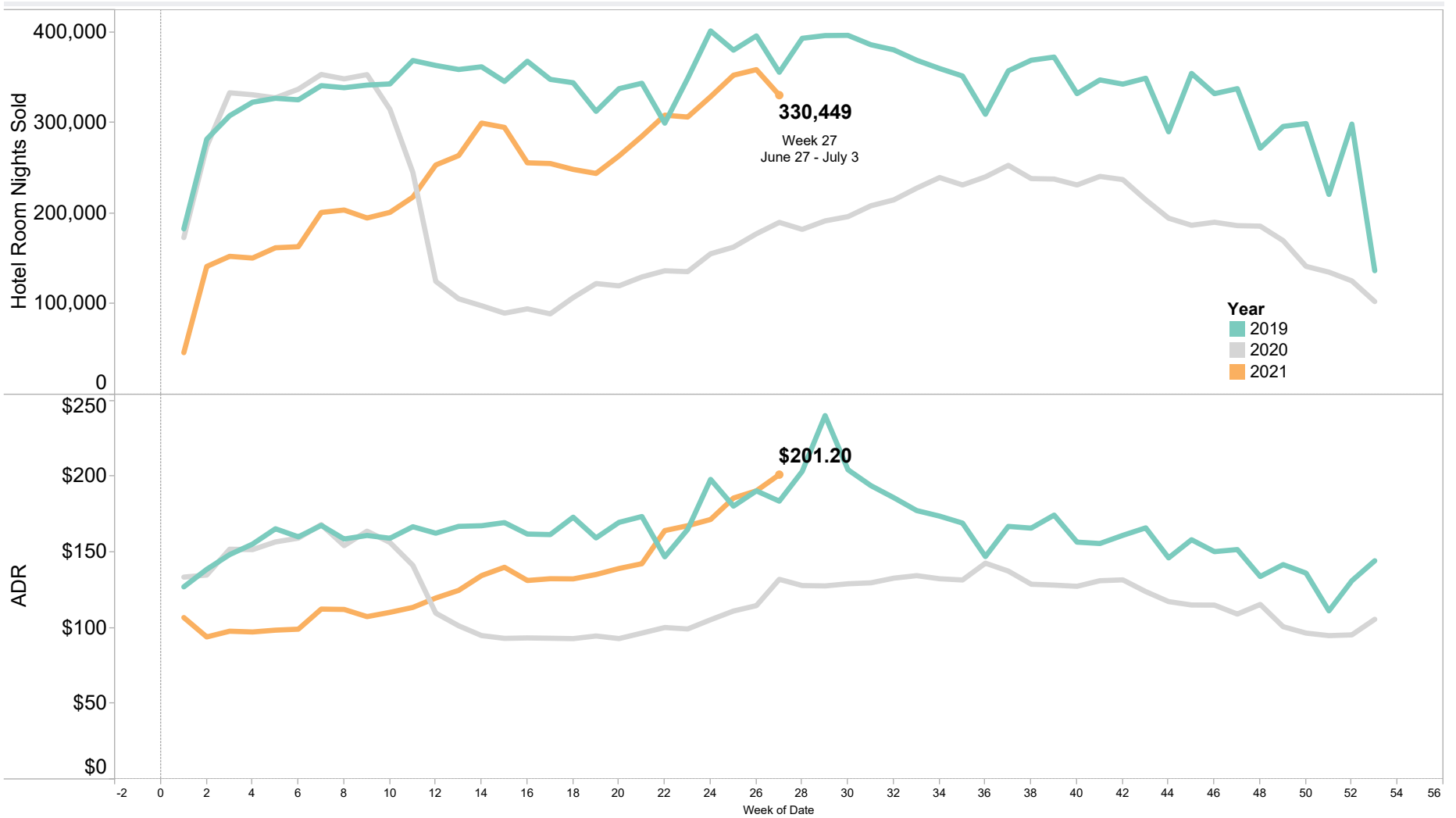
Weekly Top 25 RevPAR
Jun 27 - Jul 3, 2021





San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2020 through July 3, 2021
Source: STR, Inc



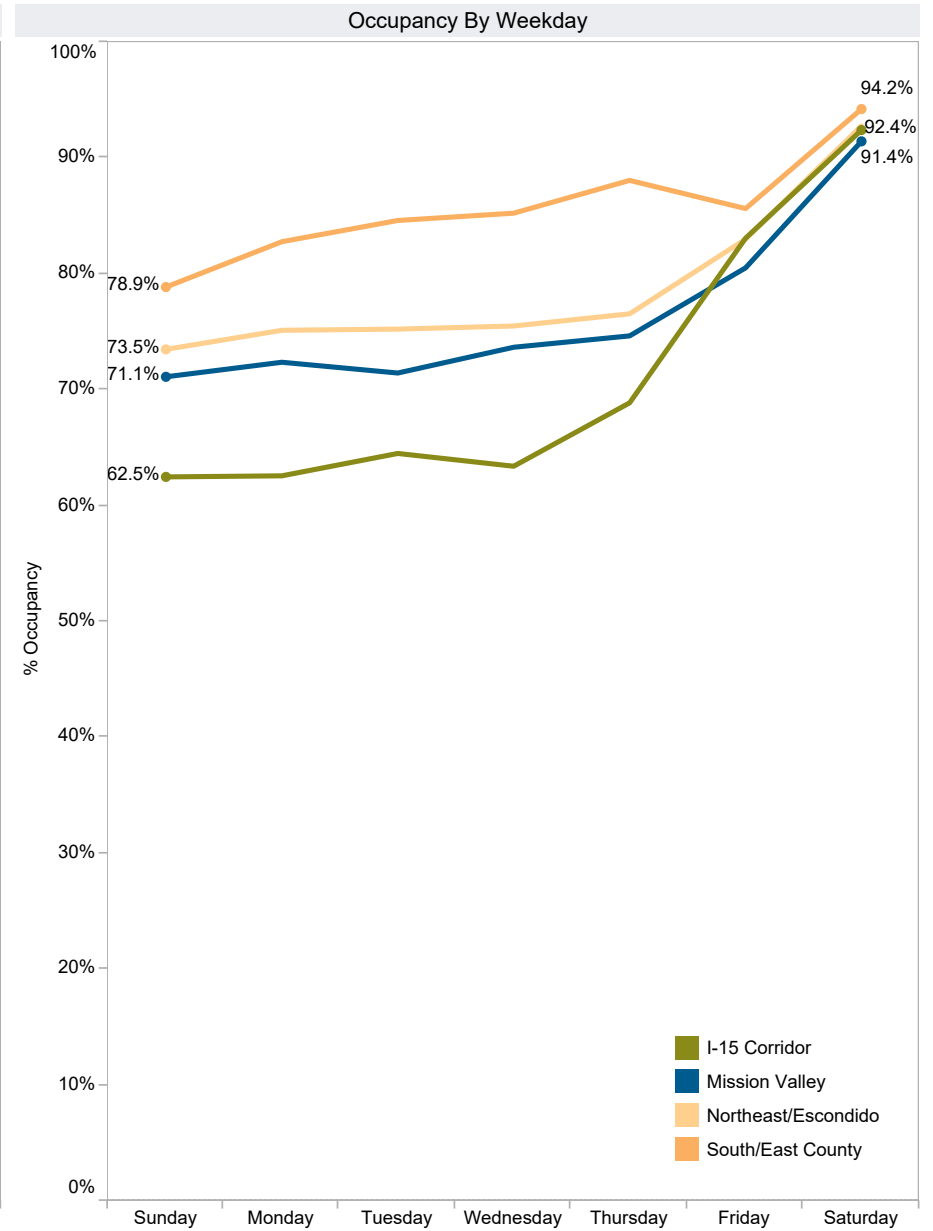
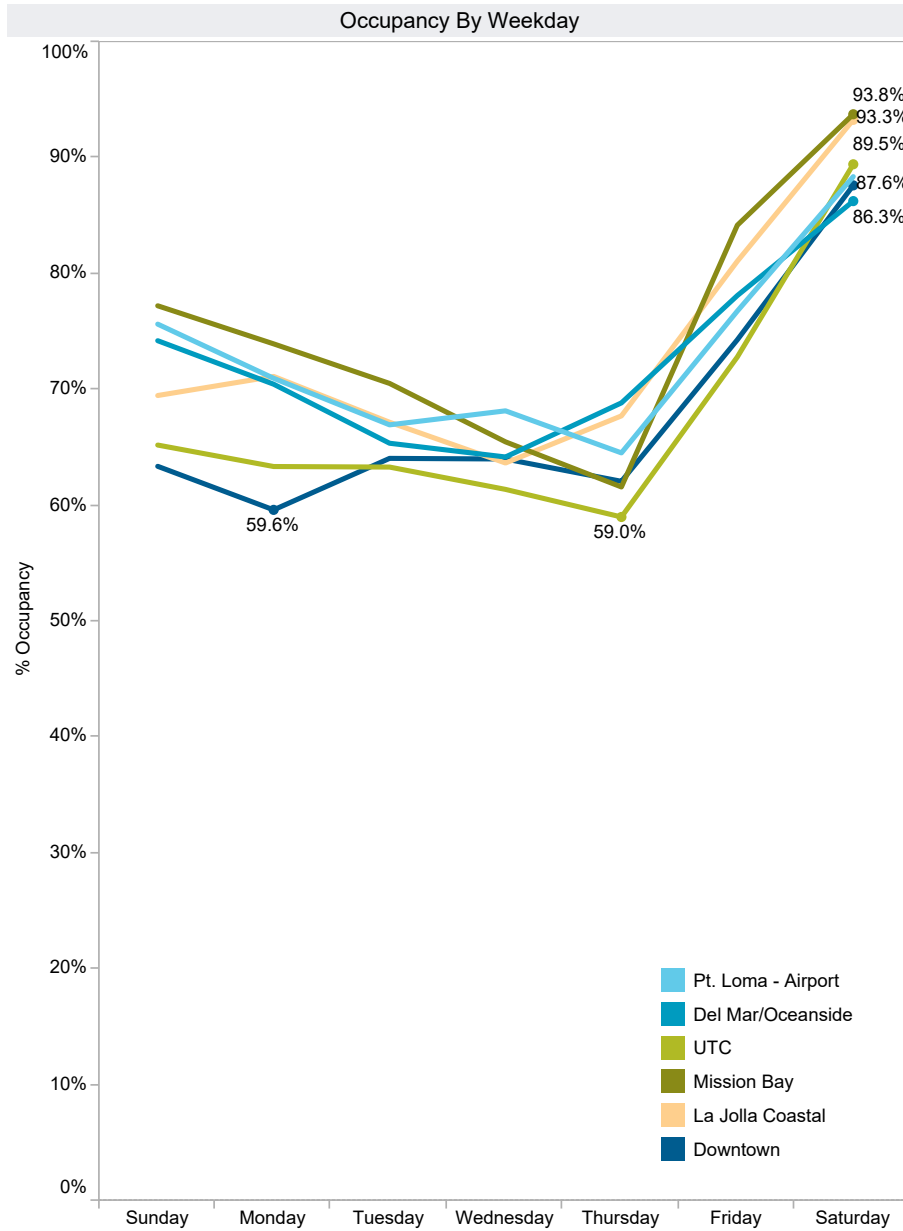


Last Week's Daily Hotel Performance by Region
Source: STR, Inc.

		Sun, June 27	Mon, June 28	Tue, June 29	Wed, June 30	Thu, July 01	Fri, July 02	Sat, July 03
San Diego City Properties	Rooms Sold	27,553	26,755	27,033	26,957	26,636	31,207	36,112
	% Occupancy	68.5%	66.5%	67.2%	67.0%	66.2%	77.6%	89.8%
	ADR	\$173.63	\$169.40	\$169.49	\$169.35	\$181.44	\$231.29	\$267.70
	RevPAR	\$118.95	\$112.69	\$113.92	\$113.50	\$120.16	\$179.46	\$240.35
Downtown	Rooms Sold	9,259	8,710	9,359	9,351	9,070	10,854	12,800
	% Occupancy	63.4%	59.6%	64.1%	64.0%	62.1%	74.3%	87.6%
	ADR	\$167.29	\$164.86	\$165.87	\$168.46	\$179.47	\$232.37	\$279.88
	RevPAR	\$106.05	\$98.31	\$106.29	\$107.86	\$111.45	\$172.69	\$245.29
Mission Valley	Rooms Sold	5,659	5,759	5,685	5,862	5,940	6,407	7,276
	% Occupancy	71.1%	72.4%	71.4%	73.7%	74.7%	80.5%	91.4%
	ADR	\$139.79	\$136.09	\$137.61	\$138.99	\$146.55	\$181.55	\$214.50
	RevPAR	\$99.42	\$98.49	\$98.32	\$102.40	\$109.40	\$146.18	\$196.14
Pt. Loma - Airport	Rooms Sold	3,691	3,463	3,267	3,326	3,149	3,746	4,312
	% Occupancy	75.7%	71.0%	67.0%	68.2%	64.6%	76.8%	88.4%
	ADR	\$146.08	\$144.71	\$146.09	\$146.06	\$163.25	\$208.68	\$247.99
	RevPAR	\$110.53	\$102.73	\$97.84	\$99.59	\$105.38	\$160.25	\$219.22
Mission Bay	Rooms Sold	2,421	2,318	2,211	2,053	1,931	2,639	2,939
	% Occupancy	77.2%	74.0%	70.5%	65.5%	61.6%	84.2%	93.8%
	ADR	\$275.66	\$267.33	\$263.82	\$263.92	\$290.93	\$388.09	\$419.05
	RevPAR	\$212.95	\$197.72	\$186.12	\$172.89	\$179.26	\$326.79	\$392.98
La Jolla Coastal	Rooms Sold	1,265	1,295	1,223	1,159	1,233	1,476	1,698
	% Occupancy	69.5%	71.2%	67.2%	63.7%	67.7%	81.1%	93.3%
	ADR	\$316.39	\$313.46	\$308.74	\$311.27	\$352.47	\$382.10	\$392.36
	RevPAR	\$219.91	\$223.04	\$207.47	\$198.22	\$238.79	\$309.88	\$366.06
UTC	Rooms Sold	2,711	2,634	2,632	2,552	2,453	3,027	3,718
	% Occupancy	65.2%	63.4%	63.3%	61.4%	59.0%	72.8%	89.5%
	ADR	\$191.05	\$178.09	\$176.67	\$176.38	\$183.33	\$223.18	\$257.99
	RevPAR	\$124.63	\$112.87	\$111.89	\$108.31	\$108.21	\$162.55	\$230.80
I-15 Corridor	Rooms Sold	1,359	1,361	1,403	1,379	1,498	1,807	2,010
	% Occupancy	62.5%	62.6%	64.5%	63.4%	68.9%	83.1%	92.4%
	ADR	\$140.22	\$141.62	\$142.84	\$142.20	\$148.40	\$171.63	\$183.65
	RevPAR	\$87.61	\$88.62	\$92.14	\$90.16	\$102.21	\$142.59	\$169.72
Del Mar/Oceanside	Rooms Sold	5,201	4,938	4,581	4,498	4,825	5,474	6,045
	% Occupancy	74.2%	70.5%	65.4%	64.2%	68.9%	78.1%	86.3%
	ADR	\$224.73	\$222.00	\$223.78	\$220.18	\$233.81	\$278.73	\$301.84
	RevPAR	\$166.83	\$156.47	\$146.32	\$141.36	\$161.02	\$217.78	\$260.44
South/East County	Rooms Sold	5,381	5,648	5,773	5,816	6,009	5,843	6,429
	% Occupancy	78.9%	82.8%	84.6%	85.2%	88.1%	85.6%	94.2%
	ADR	\$115.92	\$115.47	\$116.72	\$117.77	\$122.74	\$160.06	\$181.25
	RevPAR	\$91.42	\$95.58	\$98.76	\$100.39	\$108.09	\$137.07	\$170.78
Northeast/Escondido	Rooms Sold	3,570	3,650	3,655	3,668	3,719	4,032	4,507
	% Occupancy	73.5%	75.1%	75.2%	75.5%	76.6%	83.0%	92.8%
	ADR	\$130.66	\$129.51	\$128.81	\$130.02	\$135.81	\$176.00	\$196.24
	RevPAR	\$96.02	\$97.31	\$96.91	\$98.17	\$103.97	\$146.08	\$182.06



Day of Week Occupancy Patterns By Region
 Week of June 27 - July 3, 2021
 Weekly min & max noted





STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year
2021

Competitive Set Total Market Weekly

Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 24	Week 25	Week 26	Week 27	Week 24	Week 25	Week 26	Week 27	Week 24	Week 25	Week 26	Week 27
		Jun 6-12, 2021	Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021	Jun 6-12, 2021	Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021	Jun 6-12, 2021	Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021
% Occupancy	San Diego	73.2%	78.7%	80.0%	73.8%	8.4%	9.0%	8.5%	4.7%	52.9%	57.9%	62.5%	59.0%
	San Francisco	48.9%	53.2%	53.4%	50.9%	2.8%	2.3%	2.8%	2.5%	32.4%	38.2%	40.0%	38.2%
	Seattle	57.2%	61.1%	65.6%	70.6%	2.4%	2.5%	4.2%	4.7%	37.0%	42.0%	46.0%	54.3%
	Phoenix	61.8%	64.2%	64.7%	60.2%	8.5%	9.9%	15.1%	11.6%	38.1%	38.6%	38.5%	34.8%
	Orange County	61.4%	66.1%	69.3%	66.6%	5.9%	4.9%	6.6%	4.5%	45.9%	51.2%	55.2%	53.3%
Occupancy YOY	San Diego	70.8%	77.1%	69.1%	46.8%	148.7%	923.5%	768.9%	422.7%	119.5%	98.6%	87.8%	55.6%
	San Francisco	54.5%	55.7%	51.5%	39.4%	-33.3%	-56.0%	-40.3%	-19.7%	190.6%	206.4%	172.4%	111.6%
	Seattle	81.5%	84.1%	97.7%	117.0%	-48.5%	-48.3%	-2.2%	168.7%	387.5%	310.4%	330.8%	390.1%
	Phoenix	29.7%	32.9%	31.9%	36.6%	1254.4%	830.0%	392.1%	1091.7%	28.3%	35.0%	49.6%	57.2%
	Orange County	78.8%	80.0%	78.1%	71.1%	1680.2%	337.2%	1503.2%	245.3%	96.2%	81.1%	80.2%	77.7%
ADR	San Diego	\$171.59	\$185.74	\$190.50	\$201.20	\$221.67	\$247.66	\$208.87	\$219.14	\$256.39	\$276.61	\$280.38	\$302.89
	San Francisco	\$151.44	\$155.65	\$157.61	\$157.30	\$207.89	\$226.18	\$199.47	\$189.07	\$208.08	\$206.82	\$207.73	\$207.49
	Seattle	\$120.60	\$124.10	\$128.86	\$139.34	\$168.21	\$164.10	\$157.34	\$135.03	\$178.43	\$183.58	\$187.73	\$201.07
	Phoenix	\$110.82	\$111.58	\$112.82	\$109.83	\$155.64	\$164.33	\$155.35	\$136.57	\$198.38	\$193.31	\$196.88	\$198.23
	Orange County	\$163.51	\$162.11	\$181.38	\$191.19	\$220.27	\$232.49	\$263.41	\$221.89	\$301.74	\$275.17	\$319.29	\$351.32
ADR YOY	San Diego	62.8%	67.1%	66.0%	52.3%	149.8%	142.7%	63.1%	59.8%	48.2%	51.4%	51.8%	36.1%
	San Francisco	36.5%	36.9%	37.2%	27.4%	118.2%	136.6%	96.1%	97.1%	31.1%	20.6%	20.2%	7.5%
	Seattle	31.1%	32.7%	36.4%	45.7%	45.1%	37.4%	37.8%	14.7%	16.3%	16.9%	14.6%	16.0%
	Phoenix	28.3%	27.3%	30.4%	27.9%	21.7%	40.4%	33.9%	15.7%	25.2%	20.4%	27.3%	23.7%
	Orange County	38.7%	27.9%	38.3%	32.9%	-29.8%	-10.1%	18.3%	85.0%	19.7%	-2.8%	6.8%	3.6%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties. Contact Susan Bruinzeel at sbruinzeel@sandiego.org with any questions.