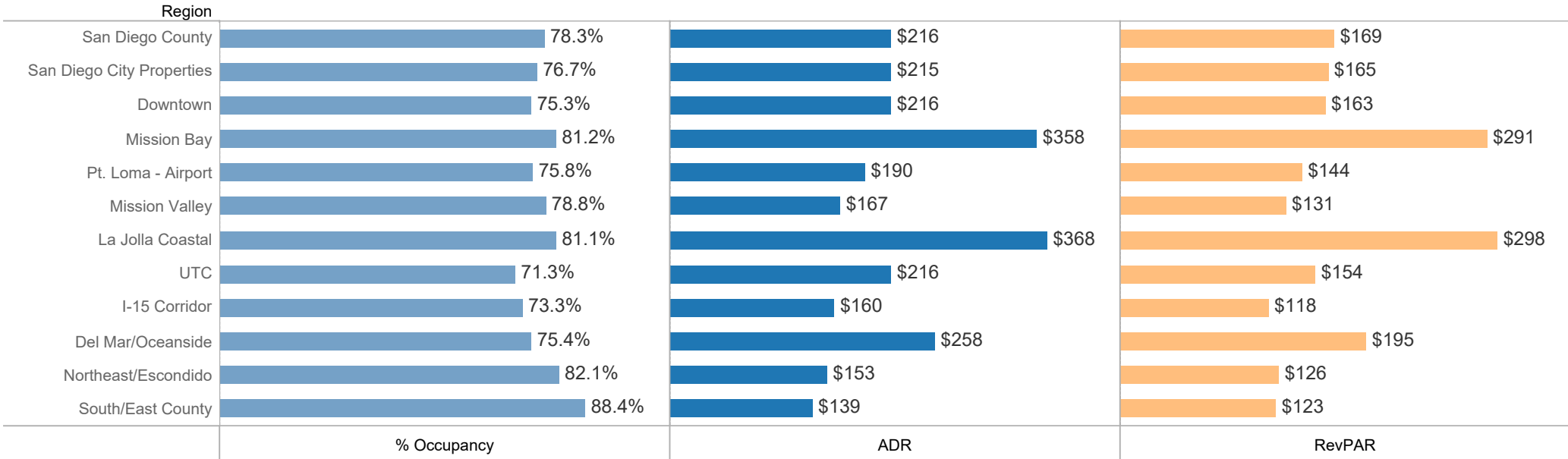




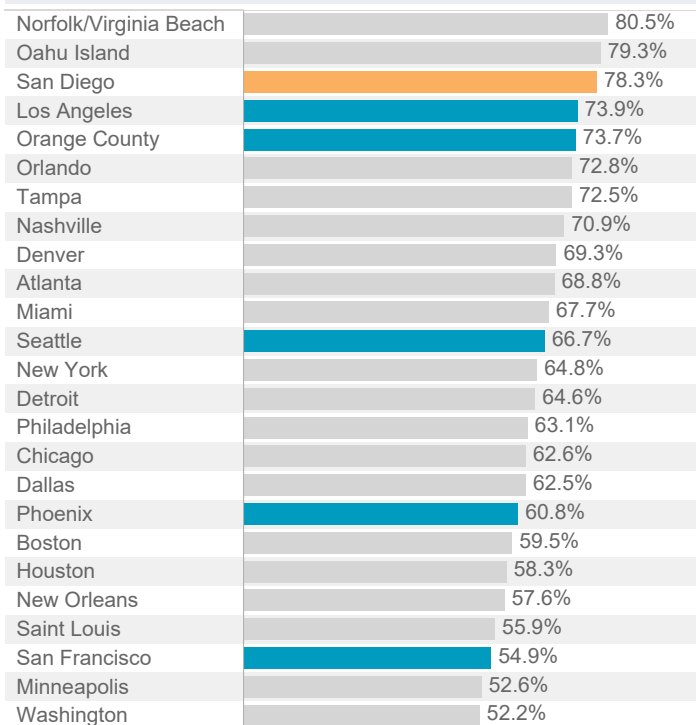
Weekly Hotel Performance Update - Week of July 4-10, 2021

source: STR, Inc.

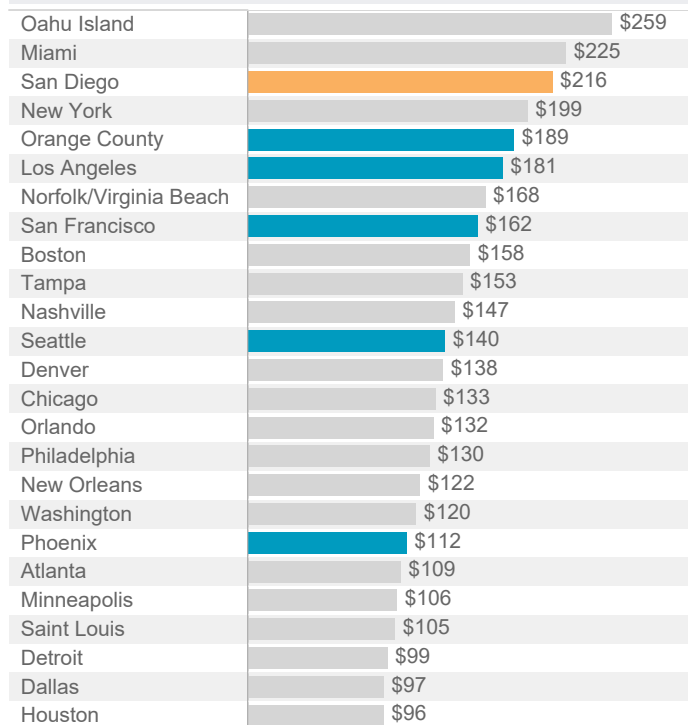
San Diego County Hotel Performance - Week of Jul 4-10, 2021



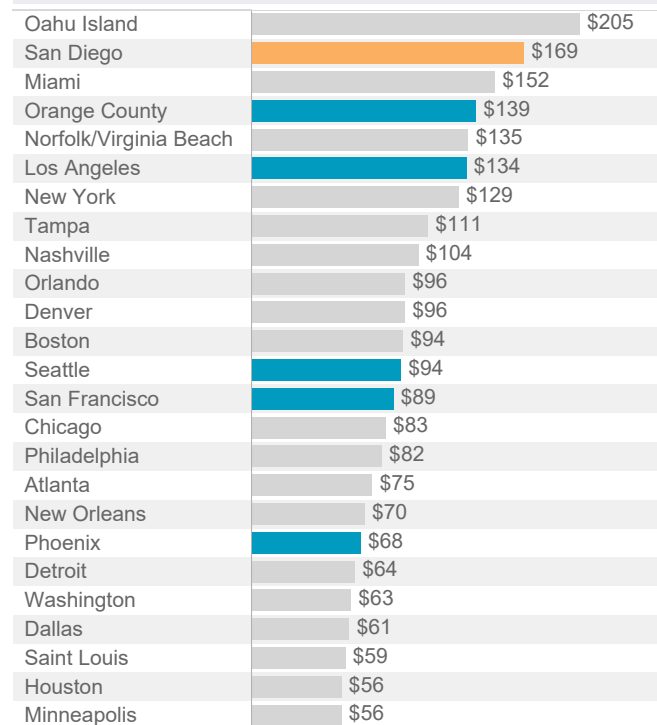
Weekly Top 25 Hotel Occupancy Jul 4-10, 2021



Weekly Top 25 ADR Jul 4-10, 2021



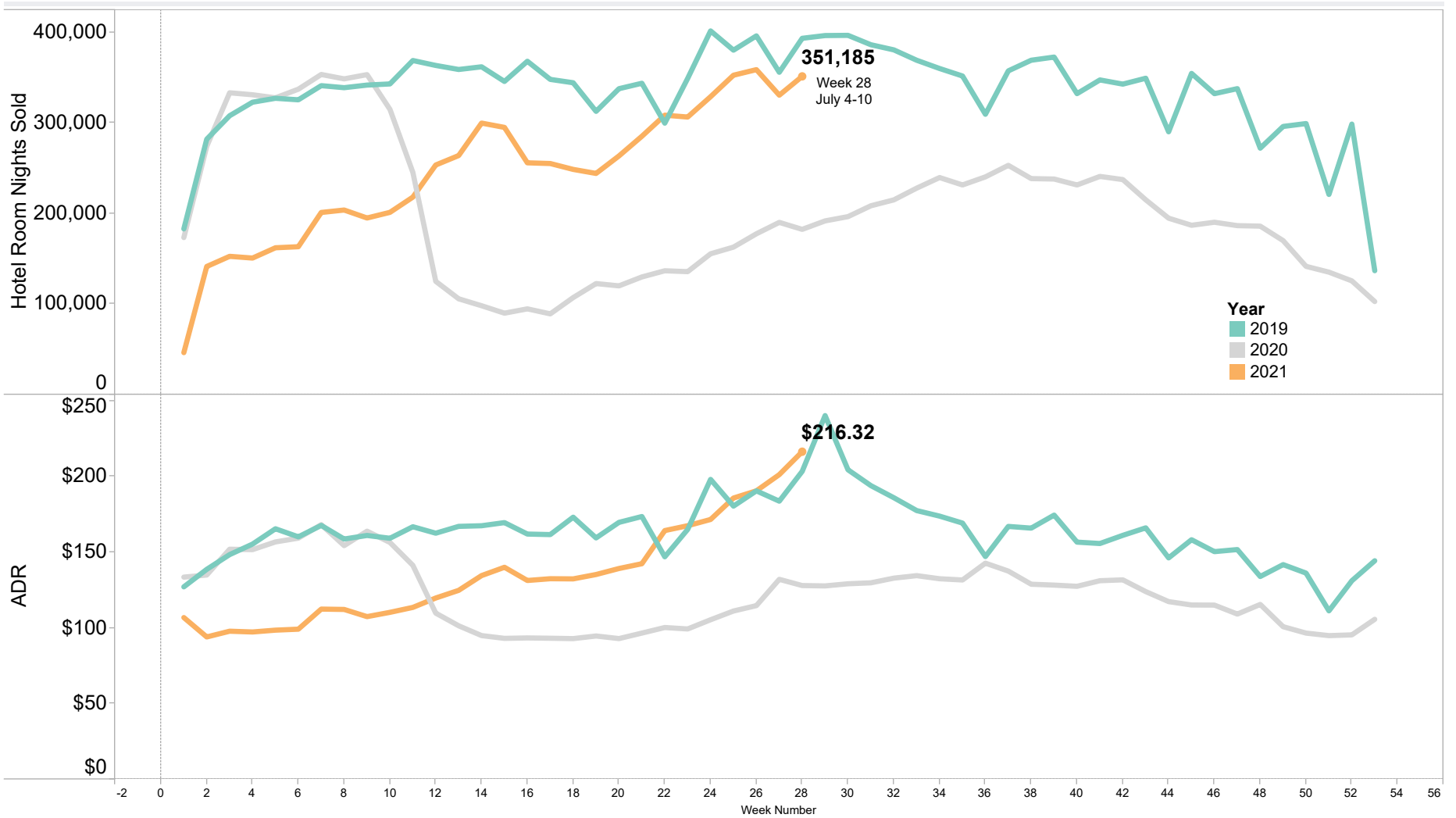
Weekly Top 25 RevPAR Jul 4-10, 2021





San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2020 through July 10, 2021
Source: STR, Inc





Last Week's Daily Hotel Performance by Region
Source: STR, Inc.

TOURISM AUTHORITY

		Sun, July 04	Mon, July 05	Tue, July 06	Wed, July 07	Thu, July 08	Fri, July 09	Sat, July 10
San Diego City Properties	Rooms Sold	35,763	24,990	26,484	27,759	30,032	34,283	36,713
	% Occupancy	88.9%	62.1%	65.8%	69.0%	74.7%	85.2%	91.3%
	ADR	\$266.58	\$187.53	\$181.25	\$183.97	\$189.83	\$227.38	\$241.33
	RevPAR	\$237.04	\$116.52	\$119.35	\$126.97	\$141.74	\$193.82	\$220.29
Downtown	Rooms Sold	13,002	8,818	9,120	9,574	10,520	12,480	13,489
	% Occupancy	89.0%	60.4%	62.4%	65.6%	72.0%	85.5%	92.4%
	ADR	\$286.02	\$178.96	\$171.45	\$175.90	\$179.28	\$226.58	\$250.22
	RevPAR	\$254.62	\$108.05	\$107.06	\$115.31	\$129.14	\$193.61	\$231.10
Mission Valley	Rooms Sold	6,831	5,175	5,633	5,855	6,189	6,855	7,361
	% Occupancy	85.8%	65.0%	70.8%	73.6%	77.8%	86.2%	92.5%
	ADR	\$198.19	\$141.92	\$141.65	\$141.93	\$144.97	\$183.85	\$195.49
	RevPAR	\$170.14	\$92.30	\$100.28	\$104.43	\$112.76	\$158.39	\$180.85
Pt. Loma - Airport	Rooms Sold	4,478	3,020	3,183	3,309	3,528	4,035	4,320
	% Occupancy	91.8%	61.9%	65.3%	67.8%	72.3%	82.7%	88.6%
	ADR	\$249.01	\$162.04	\$155.73	\$159.31	\$165.72	\$200.63	\$208.91
	RevPAR	\$228.59	\$100.32	\$101.62	\$108.07	\$119.85	\$165.95	\$185.01
Mission Bay	Rooms Sold	2,947	2,140	2,227	2,389	2,521	2,755	2,831
	% Occupancy	94.0%	68.3%	71.1%	76.2%	80.4%	87.9%	90.3%
	ADR	\$429.61	\$337.39	\$319.21	\$318.05	\$331.54	\$371.04	\$374.11
	RevPAR	\$403.97	\$230.38	\$226.83	\$242.45	\$266.69	\$326.17	\$337.94
La Jolla Coastal	Rooms Sold	1,700	1,226	1,299	1,382	1,518	1,598	1,609
	% Occupancy	93.4%	67.4%	71.4%	75.9%	83.4%	87.8%	88.4%
	ADR	\$400.64	\$351.94	\$336.99	\$343.86	\$348.06	\$380.95	\$395.66
	RevPAR	\$374.23	\$237.08	\$240.52	\$261.10	\$290.30	\$334.49	\$349.79
UTC	Rooms Sold	3,660	2,152	2,394	2,513	2,868	3,431	3,713
	% Occupancy	88.1%	51.8%	57.6%	60.5%	69.0%	82.6%	89.3%
	ADR	\$244.05	\$196.08	\$191.09	\$191.23	\$202.87	\$224.03	\$233.61
	RevPAR	\$214.92	\$101.53	\$110.07	\$115.63	\$140.00	\$184.95	\$208.71
I-15 Corridor	Rooms Sold	1,837	1,264	1,338	1,417	1,551	1,787	1,966
	% Occupancy	84.5%	58.1%	61.5%	65.1%	71.3%	82.2%	90.4%
	ADR	\$170.94	\$141.48	\$142.69	\$145.07	\$150.72	\$174.62	\$180.51
	RevPAR	\$144.37	\$82.22	\$87.78	\$94.51	\$107.48	\$143.47	\$163.17
Del Mar/Oceanside	Rooms Sold	5,958	4,364	4,704	4,924	5,292	5,809	5,935
	% Occupancy	85.0%	62.3%	67.1%	70.3%	75.5%	82.9%	84.7%
	ADR	\$281.31	\$247.35	\$239.35	\$236.42	\$238.15	\$273.13	\$277.58
	RevPAR	\$239.23	\$154.07	\$160.71	\$166.16	\$179.89	\$226.46	\$235.15
South/East County	Rooms Sold	6,297	5,329	5,814	5,834	6,072	6,286	6,610
	% Occupancy	92.3%	78.1%	85.2%	85.5%	89.0%	92.1%	96.9%
	ADR	\$163.36	\$121.08	\$122.40	\$119.85	\$124.27	\$153.31	\$163.78
	RevPAR	\$150.76	\$94.57	\$104.30	\$102.48	\$110.59	\$141.24	\$158.67
Northeast/Escondido	Rooms Sold	4,255	3,370	3,635	3,862	4,025	4,253	4,529
	% Occupancy	87.6%	69.4%	74.8%	79.5%	82.9%	87.5%	93.2%
	ADR	\$170.71	\$135.41	\$129.28	\$133.54	\$135.57	\$172.05	\$183.78
	RevPAR	\$149.52	\$93.93	\$96.74	\$106.16	\$112.33	\$150.62	\$171.34



STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year
2021

Competitive Set Total Market Weekly

Competitive Set Group and Transient Weekly

		Total Market				Group				Transient			
		Week 25	Week 26	Week 27	Week 28	Week 25	Week 26	Week 27	Week 28	Week 25	Week 26	Week 27	Week 28
		Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021	Jul 4-10, 2021	Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021	Jul 4-10, 2021	Jun 13-19, 2021	Jun 20-26, 2021	Jun 27 - Jul 3, 2021	Jul 4-10, 2021
% Occupancy	San Diego	78.7%	80.0%	73.8%	78.3%	9.0%	8.5%	4.7%	5.2%	57.9%	62.5%	59.0%	65.3%
	San Francisco	53.2%	53.4%	50.9%	54.9%	2.3%	2.8%	2.5%	2.2%	38.2%	40.0%	38.2%	42.7%
	Seattle	61.1%	65.6%	70.6%	66.7%	2.5%	4.2%	4.7%	4.4%	42.0%	46.0%	54.3%	52.1%
	Phoenix	64.2%	64.7%	60.2%	60.8%	9.9%	15.1%	11.6%	16.1%	38.6%	38.5%	34.8%	35.5%
	Orange County	66.1%	69.3%	66.6%	73.7%	4.9%	6.6%	4.5%	6.1%	51.2%	55.2%	53.3%	59.2%
Occupancy YOY	San Diego	77.1%	69.1%	46.8%	65.9%	923.5%	768.9%	422.7%	315.8%	98.6%	87.8%	55.6%	101.2%
	San Francisco	55.7%	51.5%	39.4%	58.5%	-56.0%	-40.3%	-19.7%	-42.2%	206.4%	172.4%	111.6%	190.2%
	Seattle	84.1%	97.7%	117.0%	106.0%	-48.3%	-2.2%	168.7%	436.6%	310.4%	330.8%	390.1%	381.8%
	Phoenix	32.9%	31.9%	36.6%	43.2%	830.0%	392.1%	1091.7%	950.1%	35.0%	49.6%	57.2%	99.8%
	Orange County	80.0%	78.1%	71.1%	92.5%	337.2%	1503.2%	245.3%	1214.1%	81.1%	80.2%	77.7%	117.5%
ADR	San Diego	\$185.74	\$190.50	\$201.20	\$216.32	\$247.66	\$208.87	\$219.14	\$226.83	\$276.61	\$280.38	\$302.89	\$325.18
	San Francisco	\$155.65	\$157.61	\$157.30	\$162.44	\$226.18	\$199.47	\$189.07	\$227.23	\$206.82	\$207.73	\$207.49	\$212.01
	Seattle	\$124.10	\$128.86	\$139.34	\$140.29	\$164.10	\$157.34	\$135.03	\$176.70	\$183.58	\$187.73	\$201.07	\$199.99
	Phoenix	\$111.58	\$112.82	\$109.83	\$112.22	\$164.33	\$155.35	\$136.57	\$147.36	\$193.31	\$196.88	\$198.23	\$198.42
	Orange County	\$162.11	\$181.38	\$191.19	\$189.35	\$232.49	\$263.41	\$221.89	\$242.60	\$275.17	\$319.29	\$351.32	\$320.24
ADR YOY	San Diego	67.1%	66.0%	52.3%	69.0%	142.7%	63.1%	59.8%	59.7%	51.4%	51.8%	36.1%	48.0%
	San Francisco	36.9%	37.2%	27.4%	40.2%	136.6%	96.1%	97.1%	129.0%	20.6%	20.2%	7.5%	26.0%
	Seattle	32.7%	36.4%	45.7%	46.5%	37.4%	37.8%	14.7%	43.0%	16.9%	14.6%	16.0%	21.0%
	Phoenix	27.3%	30.4%	27.9%	38.4%	40.4%	33.9%	15.7%	35.7%	20.4%	27.3%	23.7%	41.8%
	Orange County	27.9%	38.3%	32.9%	41.5%	-10.1%	18.3%	85.0%	10.0%	-2.8%	6.8%	3.6%	2.4%

Source: Smith Travel Research, Inc.

Notes: The group and transient data only represents upscale chain properties. Contact Susan Bruinzeel at sbruinzeel@sandiego.org with any questions.