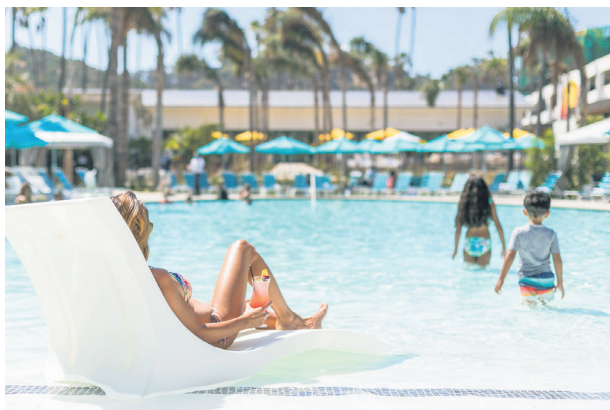
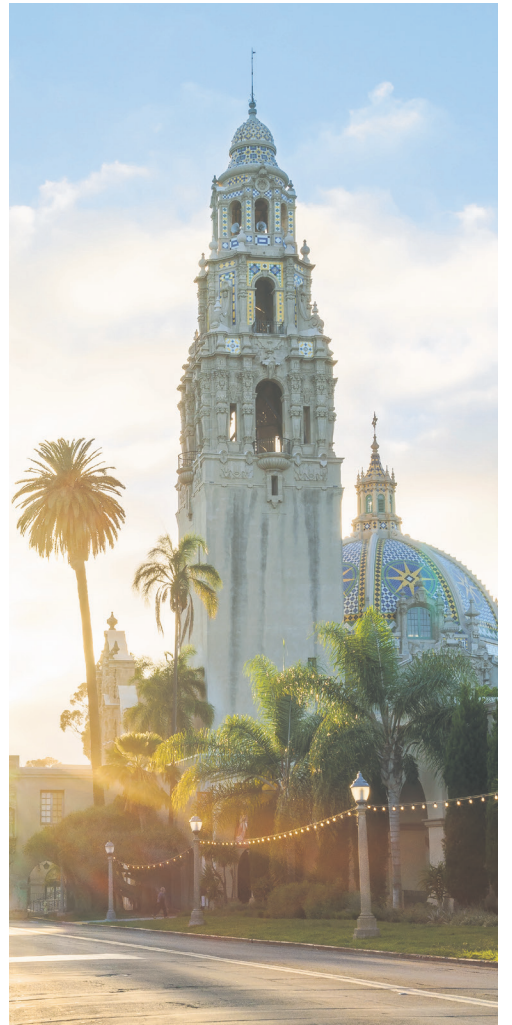


2021 NATIONAL TRAVEL & TOURISM WEEK

May 2 - 8, 2021

A Warm Welcome Back

Rebuilding Our Tourism Economy Together



San Diego is known for its sunny skies and its positive, can-do people.

Over the last year, our **spirit** may have been tested but the tourism and hospitality community came through and found ways to support each other even in the toughest of times.

Now as we begin to **rebuild** our local tourism industry, it is time recognize and **celebrate** our resilience as we begin the road to recovery.

Of course, we couldn't have done it without the San Diego community, who stayed, played and dined to help **support** our local businesses.

You've been there for us this past year and we can't wait to get back to doing what we do best: welcoming visitors to San Diego to benefit our businesses and boost our economy.



TOURISM AUTHORITY

With love,
The San Diego Tourism and Hospitality Community