

# Safe Travel



To help ensure the safety of both visitors and the local community, the San Diego Tourism Authority has launched a Safe Travel program in tandem with relaunched marketing initiatives. Elements include a dedicated Safe Travel page on SanDiego.org, featuring a Safe Traveler Pledge and Safe Destination Pledge.

## Safe Traveler Pledge

This six-point pledge encourages those visiting San Diego to use safe behaviors and follow local ordinances.



Wear a mask or cloth face covering when in public



Maintain at least 6 feet of distance from others when visiting local businesses



Use contactless payment methods whenever possible



Abide by all local government orders or restrictions that may be in place



Follow CDC guidelines for minimizing the spread of COVID-19, including thorough hand washing for at least 20 seconds



Be patient and kind with staff at hotels, restaurants and attractions, as they learn to adapt to new procedures

## Safe Destination Pledge

Designed to help visitors feel confident about visiting, these guidelines detail how local businesses are keeping guests safe.



Require all employees to wear masks



Ensure all employees physically distance as appropriate



Review and improve sanitation and cleaning protocols



Conduct health screenings/temperature checks for employees before every shift



Provide proper employee training on safety protocols



Post COVID-19 signage including a copy of its safe reopening plan

The Safe Travel program is being promoted to potential visitors through public relations efforts as well as social media, email marketing, and advertisements on SanDiego.org.



TOURISM AUTHORITY