

San Diego Tourism's Community *Stronger Together*

During these challenging times, the San Diego Tourism Authority (SDTA) remains committed to serving as a trusted partner, harnessing all available resources to help keep you informed, connected and better able to navigate this unprecedented crisis.

We are all in this together, and we will get through this together.



Sharing Resources

Weekly Industry Update Email Every Friday

All the latest COVID-19-related industry news, business resources and travel advocacy efforts (Sign up here: <https://www.sandiego.org/about/contact-us/executive-report.aspx>)

CONNECT Blog

Continually updated industry news, resources and insights (<https://connect.sandiego.org>)

Research

Exclusive local hotel industry data and best-in-class national research reports

Staying Social

Consumer Social Media

SDTA's **#WithLoveSanDiego** campaign will feature inspirational posts, inviting people to experience San Diego virtually with beautiful imagery and new content such as [this](#). Each post will end with **#WithLoveSanDiego**.

Corporate Social Media

Social media posts will highlight relevant, timely information as well as resources and advocacy opportunities, and spotlight the local tourism community's positive and proactive response to the COVID-19 crisis to demonstrate that we are indeed "stronger together."

Keeping Connected

Business Survey

To assess the state of the local tourism industry, SDTA is gathering information on the operation status of local businesses. Please submit your status [here](#). To view the document, click [here](#).

Informational Updates

To keep the community connected and informed, SDTA will hold calls and virtual meetings where participants can get industry updates and ask questions.

Advisory Groups

To encourage collaboration and support, SDTA is creating advisory groups for sectors within the local tourism industry.

Continuing Support

Hotel Meetings and Convention Center Assistance

A core team continues to offer meeting planning and convention services to ensure our award-winning destination is ready to welcome new business as soon as possible.

Travel Trade Support

Staff is assisting with any incoming referrals and the development of travel packages for those planning future visits.

Member Assistance

The MemberNet portal on [sandiego.org](https://www.sandiego.org) continues to provide content updates to leisure travelers, meeting planners and members memberhelp@sandiego.org.



TOURISM AUTHORITY