

HMA & HSMAI 2016 GOLD KEY AWARDS FEBRUARY 22, 2017

January 6, 2017

Dear Industry Partners,

It is again time for us to honor those who have made significant contributions to the betterment of our industry during the past year.

The Thirty-Eighth Annual Gold Key Awards presentation, co-sponsored by the San Diego County Hotel-Motel Association and the Hospitality Sales and Marketing Association International, will be held, WEDNESDAY, FEBRUARY 22, 2017, at the TOWN AND COUNTRY RESORT.

Awards will be presented in the following eight categories:

- * Food and Beverage Person of the Year
- * Gold Key Award
- * Guest Service Associate of the Year
- * Heart of the House Associate of the Year
- * Hotel Leader of the Year
- * Hotelperson of the Year
- * Patti Roscoe Award--Allied Person of the Year
- * Salesperson of the Year

HSMAI will be presenting the James V. Cunningham Personalized Service Award and the HSMAI Revenue Manager of the Year as part of the Gold Key Awards program.

The period covered by the nomination is 2016 and all employees in the hospitality industry in the county are eligible for nomination. Nominations will be judged by the top elected officers of the participating organizations and **MUST BE RETURNED NO LATER THAN NOON, MONDAY, FEBRUARY 13, 2017**. Nominations may be submitted for one or all categories via mail, email info@sdhma.com, or online at www.sdhma.com. Nominations should be 750 words or less and attachments with the forms will not be accepted. Please contact us with any questions regarding the appropriate category for a nominee, 619-224-2811 or info@sdhma.com.

We appreciate the support of the following organizations:

International Special Events Society
Meeting Professionals International
National Association of Catering Executives
San Diego Concierge Association
San Diego Tourism Authority

Cordially,

Gold Key Awards Committee 2016

HMA & HSMIAI 2016 GOLD KEY AWARDS FEBRUARY 22, 2017

You are invited to the 2016 GOLD KEY AWARDS DINNER sponsored by the San Diego County Hotel-Motel Association and the Hospitality Sales & Marketing Association International San Diego Chapter.

When: Wednesday, February 22, 2017

Where: Town and Country Resort

Program: 5:30 p.m.--6:45 p.m. Registration and No-Host Cocktail Reception
7:00 p.m.--8:30 p.m. Awards and Dinner

Dress: Business Attire

Cost: \$95 per person
\$950 per table of 10

Reservations are due by Friday, February 17, 2017, via mail, email info@sdhma.com, or online www.sdhma.com.

RESERVATIONS WILL NOT BE AVAILABLE AT THE DOOR AND SPACE IS LIMITED.

If submitting a check, please submit a registration form with your payment to:

Hotel-Motel Association
1945 Quivira Way, Suite D5
San Diego, CA 92109
619-224-2811, fax 619-224-9314
info@sdhma.com, www.sdhma.com

For credit card payments, or for additional information, please contact the HMA office 619-224-2811 or info@sdhma.com.

HMA & HSMIAI
2016 GOLD KEY AWARDS
FEBRUARY 22, 2017

2016 GOLD KEY AWARDS PROGRAM
REGISTRATION FORM
(Please type or print)

Please reserve the following: If a vegetarian meal is required, please note*

_____ Dinner(s) @ \$95 per person or _____ Table(s) of 10 @ \$950 per table

Name(s): _____

Company: _____

Address: _____ City: _____ Zip: _____

Phone: _____

Please include names of attendees.

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2016 GOLD KEY AWARDS PROGRAM

PATTI ROSCOE--ALLIED PERSON OF THE YEAR
(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name	Firm	Phone/Email
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- Criteria: **Nominee should be someone affiliated with the Tourism Industry that does not work in a lodging establishment
 **Industry Contributions and/or Community Involvement
 **Examples of High Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)
Please return or nominate online, www.sdhma.com, by Noon, Monday, February 13, 2017

San Diego County Hotel-Motel Association
1945 Quivira Way, Suite D5
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2016 GOLD KEY AWARDS PROGRAM

FOOD AND BEVERAGE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name	Firm	Phone/Email
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- Criteria: **Nominee should be a non-management associate in Food and Beverage
 **Industry Contributions and/or Community Involvement
 **Examples of High Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

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2016 GOLD KEY AWARDS PROGRAM

GUEST SERVICE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name Firm Phone/Email

- Criteria:
- **Nominee should be a non-management associate with direct guest contact
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

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2016 GOLD KEY AWARDS PROGRAM

HEART OF THE HOUSE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name	Firm	Phone/Email
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- Criteria: **Nominee should be a non-management associate who has limited or no guest contact
 **Industry Contributions and/or Community Involvement
 **Examples of High Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

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2016 GOLD KEY AWARDS PROGRAM

HOTEL LEADER OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____

Employer/Address: _____

Department/Position: _____

Phone: _____

Nominated by: _____

Name

Firm

Phone/Email

- Criteria:
- **Nominee should be a manager in a lodging establishment
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

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2016 GOLD KEY AWARDS PROGRAM

SALESPERSON OF THE YEAR
(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name	Firm	Phone/Email
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- Criteria: **Industry Contributions and/or Community Involvement
 **Examples of High-Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

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2016 GOLD KEY AWARDS PROGRAM

HOTELPERSON OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____

Employer/Address: _____

Department/Position: _____

Phone: _____

Nominated by: _____

Name

Firm

Phone/Email

Criteria: **Nominee should be an Owner, Regional Manager, General Manager or Director of Operations of a lodging establishment

Hospitality **Lends outstanding support to activities and promotion of San Diego and the Industry and demonstrates leadership in community affairs

 **Runs a high-quality operation that sets a good example or standard for the City, and the Industry, in general

 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

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GOLD KEY AWARD
(Please type or print legibly)

This award was presented for the first time in 1982. **The nominee should not be employed in the visitor industry**, but should have made outstanding contributions on a continuing basis to the betterment of the industry. Please give specific reasons and accomplishments in the space provided below.

Name of Nominee: _____

Address: _____

Phone: _____

Reason for Nomination:

Nominated by:_____

Name

Firm

Phone/Email

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