

NCAA FOOTBALL BOWLS

Opportunity Knocks.....



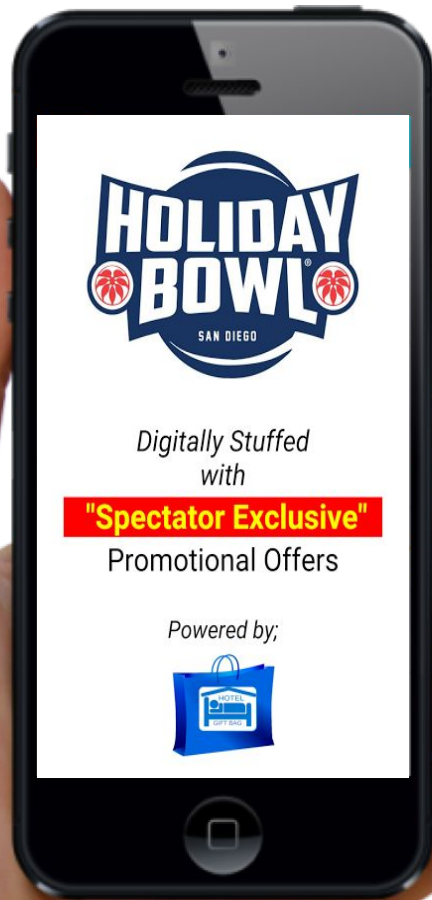
The Opportunity





HGB, Inc. the company that produces a mobile, virtual Hotel Gift Bag “digitally stuffed” with guest exclusive offers to enhance a hotel guests stay has partnered with the San Diego Bowl Association to produce a mobile, virtual Gift Bag “digitally stuffed” with spectator exclusive promotions for the 2016 Holiday Bowl and Poinsettia Bowl.





The virtual “Gift Bag” is being offered to fans for FREE that purchase tickets to attend the 2016 Poinsettia Bowl and/or Holiday Bowl.





*Digitally Stuffed
with*

"Spectator Exclusive"

Promotional Offers

Powered by;



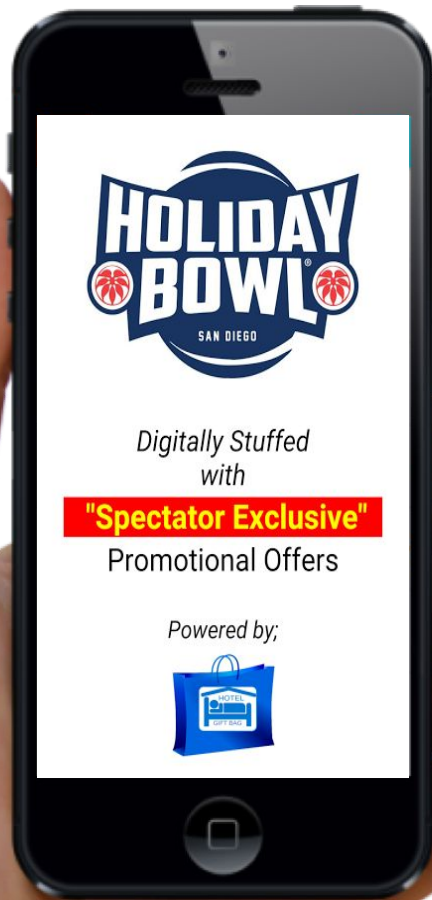
*Digitally Stuffed
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"Spectator Exclusive"

Promotional Offers

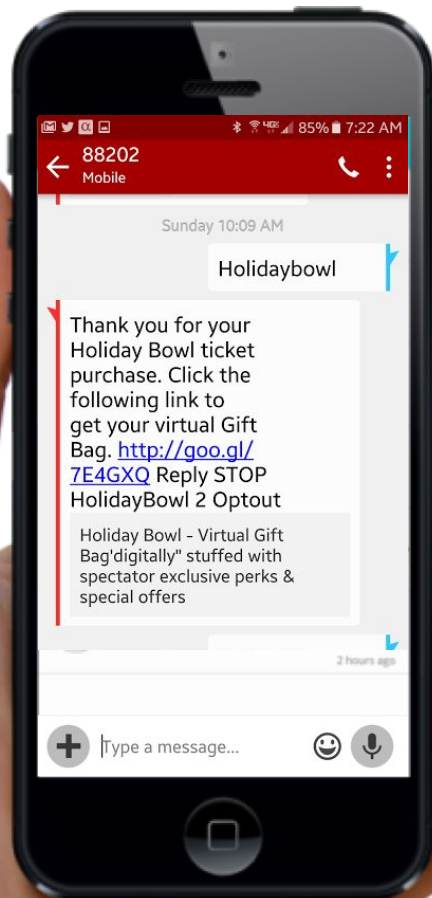
Powered by;





The virtual Gift Bag is “digitally stuffed” with hundreds of dollars in savings from local area businesses, including hotels, restaurants, tourist attractions, events and other businesses to enhance the bowl game experience.

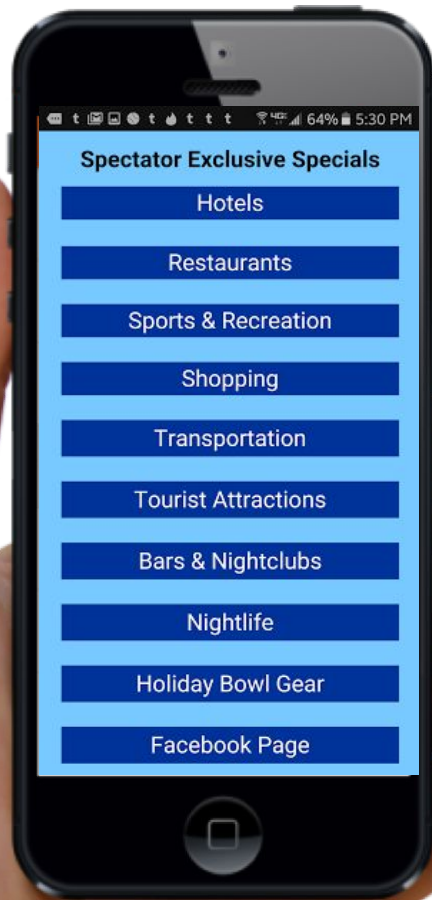




Ticket purchasers are given an access code to text to 88202 to get a link to launch the virtual Gift Bag on their mobile device.

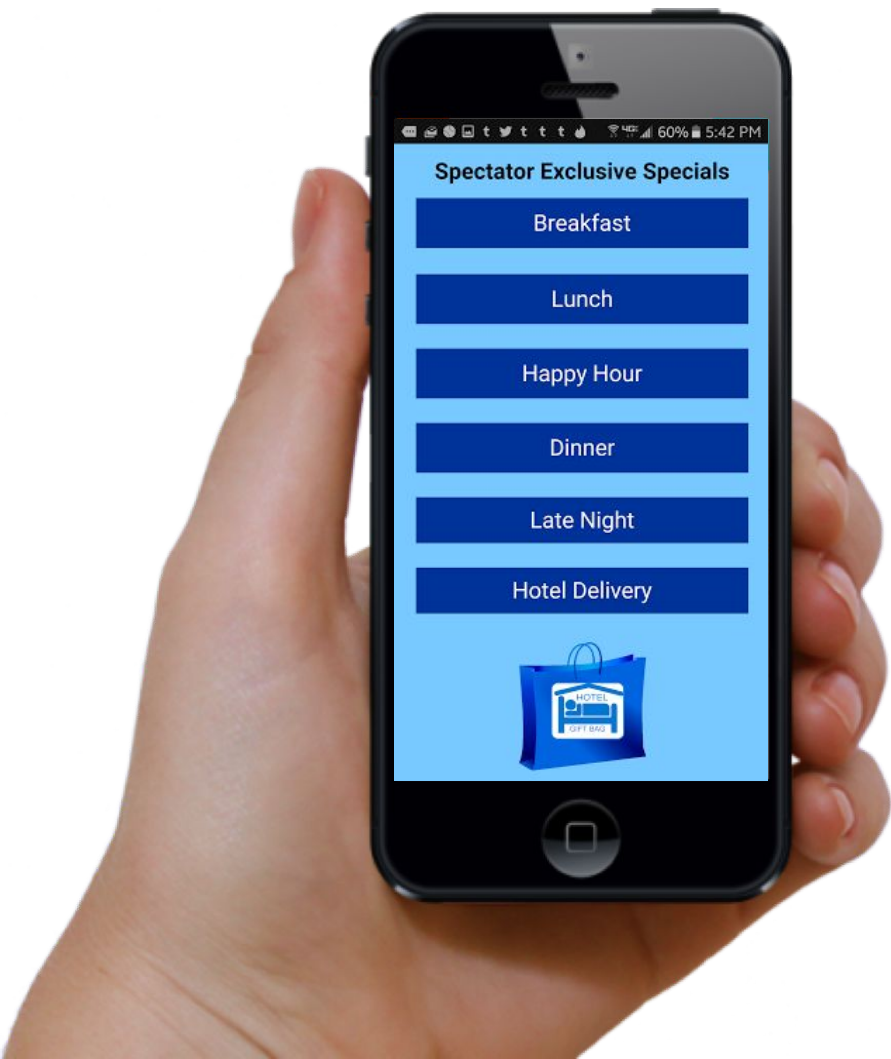
NO APP DOWNLOAD IS REQUIRED





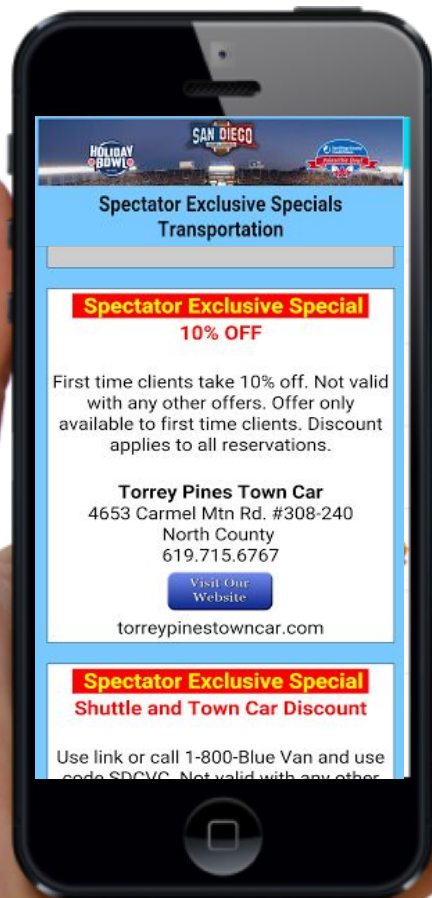
The mobile virtual Gift Bag is category driven for easy access to hundreds of dollars in “spectator exclusive” offers.





For restaurant choices...,
the site is further category driven
by meal choice.

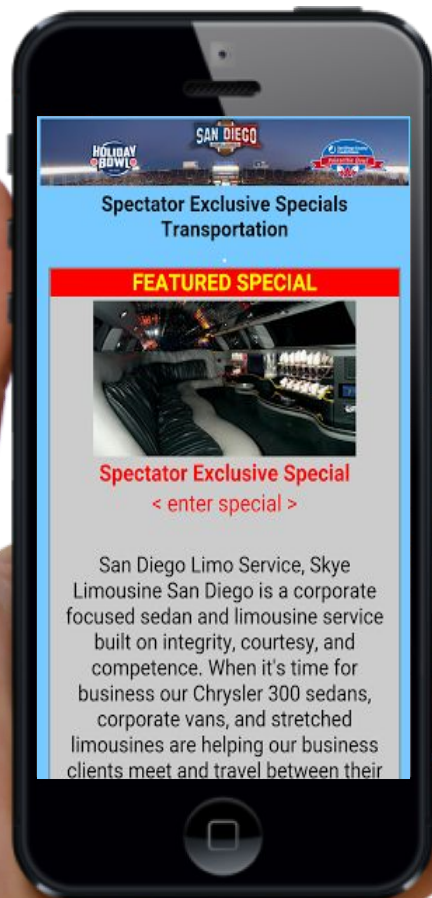




Standard Listing including;

- Choose one of ten categories to feature your listing.
- Spectator Exclusive Special.
- Business Description.
- Name, address, phone number.
- Link to business website





Featured Listing includes;

All of the benefits of a standard listing, plus,

- Premium placement at the top of the Category
- Image of your business



For more information contact

Brad Kellmayer
Founder/CEO
Hotel Gift Bag
415-470-6753
Brad@HotelGiftBag.com

