July, xx, 2015

Mr. Steve Kinsey, Chairman

California Coastal Commission

c/o Mr. Alexander Llerandi, Coastal Program Analyst

San Diego District

7575 Metropolitan Drive, Suite 103

San Diego, CA 92108

Re: Support SeaWorld Application 6-15-0424to Expand Whale Habitat

Dear Mr. Kinsey,

On behalf of ORGANIZATION NAME, I strongly urge you to support SeaWorld’s application to expand its orca habitat. This project will bring enormous value to California’s tourism economy, and will provide an enriched educational opportunity for children and family visitors to our region.

Tourism is an economic driver in the State of California with direct travel spending projected at $117 billion. Furthermore, the industry supports more than 1 million jobs. In San Diego tourism is the second largest segment of the economy and employs more than 170,000 people.

SeaWorld is a key contributor to the economic strength of our region and new attractions are critical to keeping the industry vibrant and growing. More than 4 million guests visit SeaWorld each year and they drive millions in tax revenues for schools and local governments, while employing thousands of workers and contributing hundreds of millions to our regional economy.

Like all theme parks, SeaWorld needs to evolve and continuously create new experiences to drive new and repeat visits. A multi-million dollar investment like Blue World will draw even more tourists to the region and more revenue to the economy.

On behalf of X, I strongly urge you to support SeaWorld’s application for its Blue World project.

Sincerely,