

# WHAT'S IN THE FORECAST FOR YOUR NEXT MEETING?

OFFSHORE  
BREEZES  
BLOWING IN  
FRESH  
SOLUTIONS



LOOK INSIDE TO CHECK OUT SAN DIEGO'S INSPIRING  
AND AFFORDABLE SETTINGS FOR SUCCESS.

*San Diego*  
TOURISM AUTHORITY

# A FRESH OUTLOOK ON SAN DIEGO MEETINGS

San Diego may be known for its dynamic bayside skyline and expansive coastline, yet steps away from downtown, you'll discover inspiring and affordable locations for an unforgettable meeting. From a teambuilding paddle boarding session or bayside brainstorming to soaking up the creative energy in the hub of innovation, San Diego is home to many productive meeting opportunities sure to foster huge ideas. Explore the forecast inside for affordable and distinctive San Diego meeting experiences.



**EXPLORE THE  
FORECAST INSIDE**





Whether you prefer a serene bayside resort or a bustling urban hotel, San Diego delivers a great value. Plus, you're never far from San Diego International Airport or one of our iconic attractions or activities.



#### MISSION VALLEY

With many newly renovated hotels, this region offers modern conveniences and high-tech amenities with quick access to the best San Diego activities and attractions.



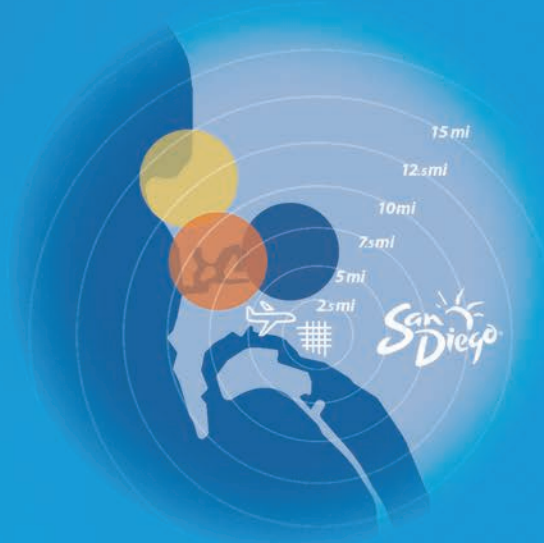
#### MISSION BAY AND BEACHES

Lining the shores of the largest aquatic park in America, a collection of hotels and resorts offers the quintessential So-Cal experience with affordable pricing.



#### UNIVERSITY TOWN CENTER (UTC)

Home to many world-renowned innovators in the high-tech, biotech and telecom industries, UTC is an ideal location to inspire big ideas and nurture creativity.



# Mission Valley

Positively  
in the  
middle  
of it all



After undergoing a series of renovations and updates, Mission Valley hotels offer excellent accommodations for a desirable price point. It's home to San Diego's second-largest convention center, providing a regional alternative to the downtown convention center. Most importantly, Mission Valley's convenient central location puts you within reach of San Diego's popular attractions, giving attendees frequent opportunities to soak up the destination during their downtime.

Mission Valley is also home to world-class shopping, the beautiful Riverwalk Golf Club and a stone's throw from Old Town San Diego.

## HELPFUL STATS:

4,003  
hotel rooms

378,882 sq ft  
of meeting space

San Diego's  
second-largest  
convention space

MISSION VALLEY HOTELS	ROOMS	MEETING SPACE
Town and Country Resort Hotel	966	225,000
Crowne Plaza San Diego	416	30,000
San Diego Marriott Mission Valley	350	22,000
Hilton San Diego Mission Valley	350	21,000
Handlery Hotel San Diego	217	18,315
DoubleTree by Hilton San Diego Mission Valley	300	15,000
Sheraton Mission Valley San Diego	260	12,213
DoubleTree by Hilton San Diego Hotel Circle	219	10,000
Courtyard by Marriott San Diego Mission Valley	317	5,000



SAN



OLD TOWN

5 mi

MISSION VALLEY



# Mission Bay

Beach  
vibes and  
bright  
ideas



## HELPFUL STATS:

2,145  
hotel rooms

139,900 sq ft  
of meeting space

unlimited outdoor  
activities nearby

With an intimate beach resort feel and plenty of opportunities to soak up the sun and San Diego's So-Cal vibe, Mission Bay and the surrounding beaches are guaranteed to inspire and motivate. Attendees will have access to the exhilarating water activities on the 4,600-acre Mission Bay aquatic playground. This bayside paradise creates a unique atmosphere for guests to unwind, relax and rejuvenate in a casual yet productive setting.

Nearby you'll find SeaWorld® San Diego, thrills at Belmont Park and the eclectic Mission Beach boardwalk. This active area will not only inspire, but also power your entire meeting with positive energy.

MISSION BAY HOTELS	ROOMS	MEETING SPACE
Paradise Point Resort & Spa	462	38,000
Hyatt Regency Mission Bay Spa & Marina	430	30,000
Hilton San Diego Resort & Spa	357	26,900
Bahia Resort Hotel	314	24,000
Catamaran Resort Hotel & Spa	311	15,000
The Dana on Mission Bay	271	6,000



SEAWORLD® SAN DIEGO

6.8 mi — MISSION BAY

# University Town Center

## The Hub of Innovation



Home to many of the world's biggest trailblazers in the biotech, high-tech and telecom sectors, University Town Center is home base for inspired innovators and industry-leading research facilities. Take advantage of your proximity to UCSD, Scripps Research, and Birch Aquarium. As the gateway to the beautiful North County coastline, UTC also offers quick access to the coastal villages of La Jolla and Del Mar.

### HELPFUL STATS:

2,156  
hotel rooms

139,534 sq ft  
of meeting space

Close to nearly a  
dozen universities

UTC/LA JOLLA HOTELS	ROOMS	MEETING SPACE
Embassy Suites	340	7,000
Sheraton La Jolla Hotel	252	9,000
San Diego Marriott La Jolla	372	22,000
Hyatt Regency La Jolla at Aventine	419	32,000

University Town Center's business-friendly climate is perfect for a productive meeting while hotels offer modern comfort and high-tech convention settings. Attendees can embark on a teambuilding hike through the beautiful Torrey Pines State Reserve, tee off with clients at the legendary Torrey Pines Golf Course, or relax with colleagues while shopping or dining at UTC's flagship outdoor promenade. The bottom line? UTC is the hub of great ideas.



SAN



LA JOLLA

14 mi

UNIVERSITY TOWN CENTER

# San Diego Five-Idea Forecast

Looking for unique activities and after-hours events to make your San Diego meeting attendance reach record highs? Include these meeting ideas on your agenda and watch the forecast for your attendees shine for days.

1

## Fresh Ideas, Fresh Perspectives

Take the trolley from Mission Valley to Old Town State Park and gather your group at the Puerto Vallarta Room and Balcony at Café Coyote. You'll soak up the Mexican flare and feel a world away from a traditional meeting.

2

## Inspiration from Sunrise to Sunset

Wake up to coffee and a leisurely stroll on the beaches surrounding Mission Bay to enjoy the morning ocean breeze and crashing waves. After a busy day of keynotes, meetings and sessions, wind down with a beachside bonfire and conversation over s'mores.

3

## Game- changing Partnerships

It's tee time in Mission Valley. Host a golf tournament at Riverwalk Golf Course on a championship course without a premium cost, and finish the day with a 19<sup>th</sup> hole after-party overlooking dramatic fairways.

4

## High-tech Solutions

At the San Diego Supercomputer Center of University California San Diego, your attendees can plug into the high-tech core of the city with the venue's sophisticated amenities, including a large visualization suite and central campus location.

5

## Dive into Endless Discoveries

Let big ideas make a splash at SeaWorld® San Diego. With panoramic underwater views of exotic marine life, SeaWorld's unique venues are sure to soak your attendees in excitement and good vibes.



San Diego Tourism Authority is the best first point of contact for planning a meeting in San Diego. Our sales team is uniquely qualified to provide unbiased local expertise and a comprehensive view of the destination. Let us show you how to leverage San Diego's upbeat vibe to inspire can-do attitudes in your attendees. In short, we'll always make sure a successful meeting is in your forecast.

- > As your personal advocate, our site experience specialists provide a carefully planned and customized site itinerary based on your request, so you can make the most of your visit.
- > Access qualified partners through our extensive in-market relationships to address your meeting needs



Soak up the good vibes with the...

## Forecast: Success Giveaway

Enter for a chance to win a five-night trip to San Diego including airfare, hotel accommodations and attraction tickets for two. No purchase necessary.

For giveaway details or to plan your next event, visit [sandiego.org/valuem meetings](http://sandiego.org/valuem meetings)

