



MILLION DOLLAR MISSION



We all dream of a day when no one will battle a blood cancer. Sadly, every nine minutes someone passes away from leukemia, Hodgkin or non-Hodgkin lymphoma or myeloma. Every five minutes someone is diagnosed with a blood cancer. Leukemia also kills more children between the ages of 1 to 15 than any other disease. The statistics are endless.

Luckily, there are organizations like the Leukemia & Lymphoma Society that are fighting to help cancer patients survive. The Leukemia & Lymphoma Society (LLS) is dedicated to funding blood cancer research, education and patient services. To help support these life-saving efforts our hotel is participating in the Leukemia & Lymphoma Society and California and Hotel Lodging Association (CH&LA) **Million Dollar Mission** during the month of February 2015. The funds raised through The Million Dollar Mission campaign will help support cutting edge research and innovative programs that save lives right here in the state of California.

San Diego has set a goal to raise \$250,000 and we are asking for your help to support our efforts with a contribution of cash or an online auction item (hotel packages etc) to make a difference in the lives of all those touched by a blood cancer. (Please consider an unusual hotel package that would be something out of the ordinary - ie: a package including the opportunity to throw out the first pitch at a Padres game). You can also reach out to friends and vendors to see what they may want to contribute. I hope you will join us.

More information on The Million Dollar Mission campaign can be found by visiting www.milliondollarmission2015.com . To make an online donation simply use this web site and click on the DONATE button or return this letter to Million Dollar Mission, P.O. Box 85098, San Diego CA 92186. **Checks need to be made out to the Leukemia and Lymphoma Society.** Thank you for pledging your support of the Leukemia & Lymphoma Society and helping us save lives.

___ Yes, we would like to support the Million Dollar Mission Campaign- Hotel Name:

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____