

HMA & HSMAI 2014 GOLD KEY AWARDS FEBRUARY 26, 2015

January 6, 2015

Dear Industry Partners,

It is again time for us to honor those who have made significant contributions to the betterment of our industry during the past year.

The Thirty-Sixth Annual Gold Key Awards presentation, co-sponsored by the San Diego County Hotel-Motel Association and the Hospitality Sales and Marketing Association International, will be held, THURSDAY, FEBRUARY 26, 2015, at the OMNI SAN DIEGO.

Awards will be presented in the following eight categories:

- * Food and Beverage Person of the Year
- * Gold Key Award
- * Guest Service Associate of the Year
- * Heart of the House Associate of the Year
- * Hotel Leader of the Year
- * Hotelperson of the Year
- * Patti Roscoe Award--Allied Person of the Year
- * Salesperson of the Year

HSMAI will be presenting the James V. Cunningham Personalized Service Award as part of the Gold Key Awards program.

The period covered by the nomination is 2014 and all employees in the hospitality industry in the county are eligible for nomination. Nominations will be judged by the top elected officers of the participating organizations and **MUST BE RETURNED NO LATER THAN MONDAY, FEBRUARY 16, 2015**. Nominations may be submitted for one or all categories via mail, email info@sdhma.com, or online at www.sdhma.com. Nominations should be 750 words or less and attachments with the forms will not be accepted. Please contact us with any questions regarding the appropriate category for a nominee, 619-224-2811 or info@sdhma.com.

We appreciate the support of the following organizations:

*International Special Events Society
Meeting Professionals International
National Association of Catering Executives
San Diego Concierge Association
San Diego Tourism Authority*

Cordially,

Gold Key Awards Committee 2014

*HMA & HSMAI
2014 GOLD KEY AWARDS
FEBRUARY 26, 2015*

You are invited to the 2014 GOLD KEY AWARDS DINNER sponsored by the San Diego County Hotel-Motel Association and the Hospitality Sales & Marketing Association International San Diego Chapter.

When: Thursday, February 26, 2015

Where: Omni San Diego

*Program: 5:30 p.m.--6:45 p.m. Registration and No-Host Cocktail Reception
7:00 p.m.--8:30 p.m. Awards and Dinner*

Dress: Business Attire

*Cost: \$75 per person
\$750 per table of 10*

Reservations are due by Friday, February 20, 2015, via mail, email info@sdhma.com, or online www.sdhma.com.

RESERVATIONS WILL NOT BE AVAILABLE AT THE DOOR AND SPACE IS LIMITED.

If submitting a check, please submit a registration form with your payment to:

*Hotel-Motel Association
1945 Quivira Way, Suite 5
San Diego, CA 92109
619-224-2811, fax 619-224-9314
info@sdhma.com, www.sdhma.com*

For credit card payments, or for additional information, please contact the HMA office 619-224-2811 or info@sdhma.com.

HMA & HSMAI
2014 GOLD KEY AWARDS
FEBRUARY 26, 2015

2014 GOLD KEY AWARDS PROGRAM
REGISTRATION FORM
(Please type or print)

Please reserve the following: If a vegetarian meal is required, please note*

_____ Dinner(s) @ \$75 per person or _____ Table(s) of 10 @ \$750 per table

Name(s): _____

Company: _____

Address: _____ City: _____ Zip: _____

Phone: _____

Please include names of attendees.

Reservations are required and may be made by mail, email info@sdhma.com or online www.sdhma.com by Friday, February 20, 2015. RESERVATIONS WILL NOT BE AVAILABLE AT THE DOOR AND SPACE IS LIMITED.

For payment by check, please submit this form and your payment to:

Hotel-Motel Association
1945 Quivira Way, Suite 5
San Diego, CA 92109
619-224-2811, fax 619-224-9314
info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

PATTI ROSCOE--ALLIED PERSON OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____
 Employer/Address: _____
 Department/Position: _____
 Phone: _____
 Nominated by: _____

Name	Firm	Phone/Email

- Criteria:
- **Nominee should be someone affiliated with the Tourism Industry that does not work in a lodging establishment
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)
Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015

San Diego County Hotel-Motel Association
 1945 Quivira Way, Suite 5
 San Diego, CA 92109
 619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

FOOD AND BEVERAGE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name Firm Phone/Email

- Criteria:
- **Nominee should be a non-management associate in Food and Beverage
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015

San Diego County Hotel-Motel Association
1945 Quivira Way, Suite 5
San Diego, CA 92109
619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

GUEST SERVICE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____

Employer/Address: _____

Department/Position: _____

Phone: _____

Nominated by: _____

Name	Firm	Phone/Email
------	------	-------------

- Criteria:
- **Nominee should be a non-management associate with direct guest contact
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015
San Diego County Hotel-Motel Association
1945 Quivira Way, Suite 5
San Diego, CA 92109
619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

HEART OF THE HOUSE ASSOCIATE OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____

Employer/Address: _____

Department/Position: _____

Phone: _____

Nominated by: _____

Name	Firm	Phone/Email
------	------	-------------

- Criteria:
- **Nominee should be a non-management associate who has limited or no guest contact
 - **Industry Contributions and/or Community Involvement
 - **Examples of High Quality Service
 - **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015

San Diego County Hotel-Motel Association
 1945 Quivira Way, Suite 5
 San Diego, CA 92109
 619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

HOTEL LEADER OF THE YEAR
(Please type or print legibly)

Name of Nominee: _____
 Employer/Address: _____
 Department/Position: _____
 Phone: _____
 Nominated by: _____

Name	Firm	Phone/Email

Criteria: **Nominee should be a manager in a lodging establishment
 **Industry Contributions and/or Community Involvement
 **Examples of High Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015
 San Diego County Hotel-Motel Association
 1945 Quivira Way, Suite 5
 San Diego, CA 92109
 619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

SALESPERSON OF THE YEAR
(Please type or print legibly)

Name of Nominee: _____
Employer/Address: _____
Department/Position: _____
Phone: _____
Nominated by: _____

Name Firm Phone/Email

- Criteria: **Industry Contributions and/or Community Involvement
 **Examples of High-Quality Service
 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015
San Diego County Hotel-Motel Association
1945 Quivira Way, Suite 5
San Diego, CA 92109
619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

HOTELPERSON OF THE YEAR

(Please type or print legibly)

Name of Nominee: _____

Employer/Address: _____

Department/Position: _____

Phone: _____

Nominated by: _____

Name	Firm	Phone/Email
------	------	-------------

Criteria: **Nominee should be an Owner, Regional Manager, General Manager or Director of Operations of a lodging establishment

Hospitality **Lends outstanding support to activities and promotion of San Diego and the Industry and demonstrates leadership in community affairs

 **Runs a high-quality operation that sets a good example or standard for the City, and the Industry, in general

 **In his or her capacity, how is the nominee a credit to the Tourism Industry

Please outline your reasons for nominating your candidate below. In addition to your comments, the criteria above will be used to judge the nominees. Nominations should be 750 words or less and have no attachments.

(Use reverse side if necessary)

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015

San Diego County Hotel-Motel Association

1945 Quivira Way, Suite 5

San Diego, CA 92109

619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com

2014 GOLD KEY AWARDS PROGRAM

GOLD KEY AWARD
(Please type or print legibly)

This award was presented for the first time in 1982. **The nominee should not be employed in the visitor industry**, but should have made outstanding contributions on a continuing basis to the betterment of the industry. Please give specific reasons and accomplishments in the space provided below.

Name of Nominee: _____

Address: _____

Phone: _____

Reason for Nomination:

Nominated by: _____

Name

Firm

Phone/Email

Please return or nominate online, www.sdhma.com, by Monday, February 16, 2015

San Diego County Hotel-Motel Association

1945 Quivira Way, Suite 5

San Diego, CA 92109

619-224-2811, fax 619-224-9314, info@sdhma.com, www.sdhma.com